



illuminating the Impact of Culture and Language on Project Teams To Build Trust and Reach Your Goals

Presented by Shelly Ridder



Do you want to improve morale, get clear agreement, meet deadlines, and assure buy-in with a cross-cultural team or stakeholder?

Get to the heart of how to build rapport and bridge conflict to improve productivity

Approach: Bring Culture into Play to Remove Cultural Barriers

Are you unconsciously sabotaging your projects and people by overlooking trust as the foundation of effective project completion?

Trust is based on shared understanding that most often comes from shared values. Culture shapes the values, beliefs, and attitudes that result in our expectations of and approach to how work should be done.

Culture may be country, customs, and language, but also includes region, gender, age, conversational style, and many other subtle factors

**Friday, April 19, 2019,
8:30 a.m. to 5 p.m.**

2WTC, World Trade Center
25 SW Salmon St
Portland, Oregon 97204

Who Is This Course For?

Professional's seeking to improve their leadership in projects with cross-cultural teams or stakeholders.

Attendees will receive

- 8 Leadership PDU's
- Breakfast and lunch

Pricing

- \$425 Non-members
- \$325 Chapter Members
- \$175 Chapter Student Members
- \$50 Late Fee for registrations after 4/13/2019
- Registration closes 4/19/2019

What's in It for You

- Be empowered with knowledge of different cultural approaches, sharpen self-awareness, and communication tools and strategies to more adeptly navigate cross-cultural challenges
- Learn how to leverage culture as a valuable resource on your projects and in your organization!
- Develop skills to apply cultural insight to identify and overcome work challenges, build stronger relationships, increase performance, and reduce frustration, gaps, and effort on your team.

After living and working for 14 years in Germany, Japan, Turkey, Mexico, and India, as well as in all four corners of the United States, Shelly Ridder has a rare ability to see culture from both the outside in and the inside out.

For more information and to register

Web: <http://www.pmi-portland.org>

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