



Portfolio Management: Linking Organizational Strategy to Execution

WHO THIS COURSE IS FOR?

Professional PM's seeking best practices in *Portfolio management - looking broadly across an organization to invest in the right projects and coordinate their execution!*

Attendees will receive:

- 16 PDUs for this **2-Day Workshop**
- A bound resource book corresponding to the lecture material

Testimonial -

"Thank you so much for guiding us through ...product portfolio management. The changes made a large, positive impact on daily operations and overall approach to ... our technology roadmap." - Margaret B. (Digimarc ID Systems)

"....added value to my current level of understanding portfolio management and further appreciate the CD of digital tools....Louise H.(PGE)

"How do we ...

- ... use scarce resources in the best way?
- ... align projects with strategy and each other?
- ... balance multiple simultaneous projects?
- ... deliver more value with less investment?"

These are burning issues for many management teams today. Every organization has too many projects clamoring for too few resources. Worse yet, precious resources are spent on the wrong projects - projects that are not aligned with strategy or with each other. The organization tries to do too much with too little, wastes resources on the wrong projects, and suffers from unbalanced risks and myopic horizons

Benefits to you:

- Use the best practices of portfolio management
- Select the right projects
- Make the best use of limited resources
- Create an organizational framework required to govern portfolio management
- Real world insights that you can use immediately

What you learn:

- Systematically prioritize and select the right projects, maximizing return on their investment in people and resources
- Create and manage a portfolio of projects that is feasible, integrated, and meets broad organizational objectives
- Link the portfolio to strategic objectives and to execution capabilities
- Maximize portfolio value
- Balance the investments in the portfolio
- Manage risks at the portfolio level
- Approaches for implementing portfolio management in an organization

.Wednesday, March 16 and Thursday, March 17, 2016, 8:30 a.m. to 5 p.m.

World Trade Center Conference Center

Complex Build Two, at 121 SW Salmon Street, Portland, OR 97204

	Portland	
Rates	PMI Members	Non-Members
Early bird*	\$500	\$700
Regular*	\$550	\$750

*Breakfast and lunch are provided in the cost of the workshop.

For more information and registration information:

<http://www.pmi-portland.org> or email workshops@pmi-portland.org