

Case studies are useful in depicting a holistic portrayal of an organization's experiences and results regarding a specific project or program. Case studies are used to organize a wide range of information about a case (with specific references to PMI products, programs and services) and then analyze the contents.

For this submission, please fill out this form providing as much information as possible.

General Information	
Organization Name:	
Primary Contact Name:	
Postal Address:	
Telephone Number of Primary Contact:	
E-mail Address of Primary Contact:	
Inc	lustry:
1.	Do you have PMI members in your organization? If yes, how many?
2.	Number of PMI credential holders: Which credential?
3.	Is your organization using any other PMI products or services?If yes, which ones?
4.	Estimated Organizational Revenue:
5.	Number of Employees Total:
6.	Number of current projects or customer implementations:

Questionnaire

- 1. What is the business problem or issue that needed resolution?
- 2. How long ago did this problem arise and how long has the organization been dealing with it?
- 3. When was this project initiated? How long did it take? (months, years) What was the cost? How many project management resources were needed?

- 4. What steps did you take to remedy the issue? Did you use new technology, additional resources or change processes?
- 5. Is this the first time the organization is using formalized project management processes (i.e., such as those specified in a PMI standard)? If yes, why did the organization decide to apply project management for this specific situation?
- 6. Why did you use project management instead of another strategy or other tactics?
- 7. What was the outcome once the solution was implemented? How are you measuring the results? (i.e. amount of money saved, efficiencies increased, competitive advantage gained?)
- 8. If this was a singular project, was it completed in time and on budget? Or is this an ongoing project?
- 9. What did you learn as a result of this new outcome? What was successful about this new approach, way of thinking, new processes, etc.? Are you applying these project management practices differently based on lessons learned?
- 10. How are you applying these project management practices going forward?
- 11. How visible was this to your management team/board of directors?
- 12. Any general comments or additional information that you could provide that may provide further detail about the case?
- 13. Did you use the *PMBOK*[®] *Guide* or any other PMI standards? If you have used standards, which ones? Did they help your team perform better?
- 14. Have other areas of your organization used any of PMI's standards? If not, how do they communicate with those organizations that do? (How does your organization bridge the gap Do you feel it is better to have one set of standards? Do you feel it is important to have a team that has credential holders?
- 15. How do you quantify that your certified project managers or teams did or did not perform better than other teams?