PMI Portland Connection

Get Ready for the New PMBOK® Guide

5th Edition Out January, 2013

The 5th edition of the new PMBOK® Guide is scheduled to be released in January. The most significant development in the new guide is the addition of a tenth knowledge area, Chapter 13 on Project Stakeholder Management.

Chapter 13, as shown in the exploratory version released on the Project Management Institute's web site earlier this year, creates a process around project stakeholder management. Just like the other knowledge areas the key tools and templates of project stakeholder management are integrated into the process flow of a project. The project manager can see how the stakeholder register, for example, is connected to the project management plan. This process linkage is important because it ties the "soft skill" of managing stakeholders to the "hard skills" of managing a successful project process. Soft and hard combine to form real world skills. The profession of project management has always demanded this balance. What is different is that now it is formally codified and recognized in the PMBOK® Guide.

Like most content found in broadly focused documents such as the PMBOK® Guide there is little detail on the nuts and bolts of the topic. Project managers looking for a blueprint on how to manage stakeholders on a daily basis are likely to be disappointed. A chart that shows what to do with supportive stakeholders, for example, might lead the savvy project manager to ask themselves, "how do I get to the point where I have supportive stakeholders in the first place?"

This lack of detail is acceptable for the PMBOK® Guide. Already over 400 pages long, it is not realistic to expect the guide to cover everything. What's important is that the argument is being made more loudly than ever that the successful project manager

possesses exceptional interpersonal skills. The reader of Chapter 13 will find themselves seeking more information. This hunger will propel the project management profession towards a deeper appreciation of people skills and, with luck, towards a desire to close the significant skill gap that exists today. If we handle this gap responsibly we will soften our rigid technical approaches and realize that people change organizations, not processes.

Future project managers will find Chapter 13 part of their required reading. Those of us who have been managing projects for years will do well to read and study this chapter too. People skills are here to stay.

About the Author

Tres Roeder, MBA, PMP is Founder and President of Roeder Consulting. He served as an official reviewer of Chapter 13. His newest book, Project Stakeholder Management, will be available where books are sold May, 2013.

Keynote Presentation

What percentage of your technology tools are being used well? with Sierra Modro

Read more...

Educational Presentation

Connections: The Secrets of Powerful Networking, with Susan Bender Phelps

Read more...

Chapter Leadership

President's Letter

Happy New Year PMI Portland!

The Professional Development team plans their yearly PMP prep classes and a number of workshops for Chapter members. I know that many of our members attend one or more of the six monthly roundtables held in the greater Portland Metro area. These hour long meetings allow an excellent opportunity to network and discuss common issues with your peers. If you haven't yet had the opportunity to attend a roundtable I recommend you try in 2013. You can claim one PDU for each one you attend.

 In March 2013 our Chapter reaches another important milestone. **We turn thirty years old!**   Both the Outreach and Programs portfolio teams are planning a special program for the March Chapter Meeting to celebrate this important milestone. Expect to see more information about this special meeting celebration in future email blasts and on our Chapter web site. I urge everyone to make time to attend the March 19 Chapter Meeting.

When making plans to **expand your knowledge** about PMI for the New Year I recommend you go to www.pmi.org and click on the *Knowledge Center* tab. You will find interesting articles, blogs, surveys, publications, tools and templates, information on many communities of practice, on-demand webinars and much more.

I would also like to acknowledge the following individuals that are welcome additions to the **all-volunteer team** that supports the PMI Portland Chapter.

• Gay Lynn Calonge, Director of the Annual Conference, Professional Development Portfolio
• Nancy Grengs, Roundtable Moderator, Lloyd Center NE, Programs Portfolio
• Peter McCarthy, Director of Technology, Operations Portfolio
• Shelley Crabtree, Assistant VP of Finance, Executive Portfolio

The Portland PMI Chapter is planning a number of activities for 2013, not only to celebrate our 30th year as a Chapter and other activities that includes the annual August Professional Development Day. On behalf of the Board of Directors we all look forward to working with our Chapter members this year. Happy New Year Portland!

One correction to my December 2012 article: Our Mentoring Program is part of the Professional Development Portfolio not the Membership Portfolio.

Alan John, President
PMI Portland Chapter

2012-13 Board of Directors

The PMI Portland Chapter Board of Directors wants to hear from you!

President Alan John, PMP
President Elect Diane Brady, CSM
Past President Steve Thornton
Secretary Willem Stoeller, PMP
VP of Finance Jeff Henderson, PMP
VP at Large Robert Bondaruk, PMP
VP of Marketing Dave Molinari, PMP
VP of Membership Saby Waraich, PMP
VP of Operations Brad Taylor, PMP
VP of Outreach Linda Read, PMP
VP of Professional Development Trish Kelley, PMP CSM
VP of Programs Christi Loya, MBA, MPM, PMP

For more information, go to the Chapter Leadership web page.

PORTLAND CHAPTER

January 2013

Keynote Presentation

What percentage of your technology tools are being used well?

Despite the proliferation of technology, software and applications, in most organizations there are more unused resources available than actively utilized resources. In other words, people are buying the tools they need but not using them well, if at all.

This means that many increases in profit and productivity are literally at your fingertips without requiring new purchases! Learn how to Activate Your Dormant Assets™ by matching your technology strategy to your business strategy, cultivating a technology positive mindset, and unleashing the potential of your current Talent, Training, and Technology.

About the Presenter

Sierra Modro helps organizations to Activate Your Dormant Assets. For more than 18 years, Sierra was an internationally recognized technology evangelist for Intel Corporation, Informix and Digimarc Corporation, promoting new technology in 14 countries around the world. Now, she works with organizations to optimize technology adoption with existing investments, creating a technology positive environment. Just imagine 100% utilization of all of your existing technology assets–and a team happy to use them! Through focusing on your Talent, Training, and Technology, Sierra can show you how.

Thought for the Month

Do you know four steps to development through delegation? If you don't, I recommend you go to the December 2012 PMI Network magazine, page 58*, and read the article by Nicola Hill*
.
Alan John

Take advantage of a special PMI discount*–include the promo code PMI100 at the time of your conference registration and save $100 off the current registration rate. Advance registration discounts are good through January 31, 2013 so register today!

Register Now

*This discount applies to new conference registrations only.

Chapter Meeting–January 15, 2013

www.pmi-portland.org

Educational Presentation

Connections: The Secrets of Powerful Networking

Learn to:

• Make meeting you memorable
• Recognize resources you may be overlooking
• Develop relationships that empower you and your business
• "Work" your next event–turn it into a gold mine
• Techniques & practices you can use immediately!

Whether you are running a project, building your business or customer base, developing your staff, planning a career change, hunting for a job, volunteering in your community, or mentoring a protégé this workshop is for you!

That's because a strong network will enrich your professional and personal satisfaction, help you be more effective in any project you take on, and be a major factor in your success. This provocative, entertaining workshop will give you powerful tools you can begin using the moment you get back to your office or hit the streets!

About the Presenter

Susan Bender Phelps runs Odyssey Mentoring and Leadership. She has trained hundreds in the art and science of professional and youth mentoring. She designs and delivers powerful professional mentoring programs for organizations whose leaders understand the challenges of the coming decade: the impending Boomer Brain Drain, flattened organizational structures, historic economic challenges and global competition.

Throughout her career, she has produced success after success in marketing, advertising and public relations–increased sales, broadened customer bases, community action, and media campaigns. She has more than 25 years of hands-on business, management and public speaking experience. She holds a masters degree in Management and Organizational Leadership. She lives in Oregon with her husband. Her new e-book, "Aspire Higher," tells compelling success stories of career mentoring.

Advertise with PMI Portland

Purchase advertising in the PMI Portland Chapter newsletter. We reach over 4000 Project Professionals, 1600+ of whom are local Chapter members, every month.

Our advertising rates are very competitive. Visit this web page for complete information, or contact newsletter_dir@pmi-portland.org.

Share the Wealth–Project Stories Wanted

Have you recently closed on a project in the Portland area that other PMI Portland Chapter members might be interested in hearing about? We will interview you and capture the fascinating details that describe your methods, approach, outcomes and lessons learned.

Contact newsletter_dir@pmi-portland.org if interested..

PMI
PORTLAND CHAPTER

January 2013

Chapter Meeting–January 15, 2013

Agenda

4:00 Registration table opens
4:30 Educational presentation
5:30 Networking
5:35 New member welcome meeting
6:30 Dinner and announcements, business meeting
7:00 Keynote presentation

Meeting Pricing

PMI Portland Chapter Members*
Keynote presentation with meal $25
Educational presentation $10

PMI Portland Chapter Student Members*
Keynote presentation with meal $15
Educational presentation $5

Non-Members
Keynote presentation with meal $35
Educational presentation $10

Registration

At 10 a.m. the Monday before the Chapter meeting, the regular online registration price increases by $10. At 4:00 p.m. the day of the meeting, regular registration price increases by $20.

No refunds within 24 hours of the meeting. Contact registration@pmi-portland.org.

Register Now!

* You must be a PMI Portland Chapter member prior to registering for an event to be eligible for the member rate. A PMI Portland Chapter member is a member in good standing in the Chapter's member database. If you are a brand new Chapter member, click here.

Chapter Members and Chapter Student Members are current members of PMI and the Portland Chapter. Student Membership is defined by PMI GOC, and does not apply to non-members who may be students. acad_outreach@pmi-portland.org

New Member Welcome Meeting

We meet directly after the Educational Presentation, in the same room. Join us to learn about who we are and what we offer, and to meet other new members.

Location

Doubletree Hotel–Lloyd Center
1000 NE Multnomah, Portland, Oregon 97232
(503) 281-6111
Free Parking

Menu

Herbed Pork Loin Served with Roasted Red Potatoes & Vegetables

Or

Vegan Lasagna Served with Tofu Ricotta, Rich Tomatoes & Fresh Basil

Praline Tart

2012-13 Chapter Meetings

Don't miss a thing! Mark your calendars now.

February 19, 2013
March 19, 2013:
30th Anniversary Celebration

PMI
PORTLAND CHAPTER

January 2013

www.pmi-portland.org

Last Chapter Meeting

Alan John, PMP, Chapter President

Tyson Wooters, speaker

Photos: Erik Odegard, PMP

Kathi Pickett, PMP

Jim Lawrence, PMP

Lou Radja, speaker

Keep your E-mail Address Current!

Don't miss a thing from PMI Portland Chapter.

Members—We use your profile information from pmi.org. Please check your profile on the PMI Global site to be sure your email address is current–it will then be loaded into our database.

Non-members—You can log into the PMI Portland web site, go to My Profile > My Profile tab > Edit Profile, and change your email address here.

Roundtable and Job Posting members—Remember that you may have set a different email address for these posts. Log in to the PMI Portland web site, go to My Profile > My Features tab > E-Lists to check the email address that is being used.

Professional Development

Roeder Online Courses

Be sure to check the Roeder web site for all the new online PM related training at a discount to Chapter members.

OnDemand Online Courses

360 Awareness: Understand Human & Environmental Factors
4 hours, 4 PDUs

Whole Body Decisions: Synthesize Brain, Heart & Gut
4 hours, 4 PDUs

Project Management Fundamentals: Laying A Strong Foundation
8 Hours, 8 PDUs

Live, Instructor-Led Online Courses

Agile Project Management (15 PDUs)
Begins January 9, 2013

Dynamic Leadership Skills for Better Project Results (8 PDUs)
Begins January 15, 2013

Managing Virtual Teams (8 PDUs)
Begins January 17, 2013

Implement Strategy & Change Behavior (8 PDUs)
Begins February 5, 2013

International Project Management (8 PDUs)
Begins February 14, 2013

Communicate with Competence & Confidence (8 PDUs)
Begins February 19, 2013

PM Negotiation (8 PDUs)
Begins February 19, 2013

Agile Project Management (15 PDUs)
Begins February 20, 2013

Advanced Project Stakeholder Management (8 PDUs)
Begins February 28, 2013

PDU Reporting–It's Easy

Questions regarding how to report Professional Development Units (PDUs) often come up immediately after our chapter meetings. When it comes time to **report your PDUs**, remember:

• PMI Portland Chapter will not submit or track PDUs for you. The only place to report PDU information is the PMI GOC web site.
• Enter them online regularly.
• You can see the events you have registered for at PMI Portland Chapter in your Profile.
• Keep all paperwork for classes, PDUs, etc.
• Be prepared to be audited!
• Do not wait until the 11th hour to submit your PDUs.

The most frequently asked question is **"How do I find the events that I have registered for?"** Information on the events that you have registered for at PMI Portland Chapter can be found in your Profile:

1. Log in to the PMI Portland Chapter web site.
2. Choose My Profile (top right).
3. Choose My Profile tab > View Registrations.
4. Click on the Receipt button for details about your registration.
5. You can print the receipt at this point, if needed.

The **PMI Portland Chapter REP** = C031.

Complete information on PDU reporting can be found at http://www.pmi-portland.org/pdu-reporting.

For all other questions regarding PDU reporting, e-mail pmp_certification@pmi-portland.org.

Professional Development

Advanced Agile

Rolling Out Enterprise Agile Practices, Moving Beyond Scrum Into Scalable Agile Practices
Saturday, January 12, 2013

This workshop will explore the close relationship between critical thinking and emotional intelligence.

Key Learning Objectives

- Participants will see how to accelerate speed-to-market using agile Product Development processes
- Participants will explore how to integrate architectural and engineering best practices with multi-project agile
- Participants will practice how to deploy agile-aligned portfolio and program-level scheduling
- Participants will learn how to optimize agile estimating and risk management protocols
- Participants will discover how to deliver organizational control and reporting using Earned Value Management

About the Presenter

John G. Stenbeck, PMP, CSM, CSP, PMI-ACP is a Principal at GR8PM (pronounced "Great PM") and lives in beautiful San Diego, CA. His particular value comes from a combined background in information technology (IT), accounting, and operations. He has the ability to manage large, complex projects to success where others have failed. John has extensive experience implementing enterprise resource planning (ERP) systems at firms in the aerospace, shipbuilding, and construction industries.

John was the lead author of the bestselling "ACP Exam Prep Plus Desk Reference," including the Project Management Agile Body of Knowledge ™ (PMABOK ™)" and has authored seven nationally delivered training programs.

John's programs return you to work...fine-tuned and ready to take action. He works with you...and for you! At the core, he delivers practical, measurable solutions to meet your real needs... both now and in the future.

Workshop Details

Saturday, January 12, 2013
8:30 a.m. to 5:30 p.m.

Location
Portland Red Lion Hotel
1021 NE Grand Avenue
Portland, OR

PDUs
12 PDUs (Pre-work is required)

Cost
PMI Portland Chapter Members $399*

Non-Members $499

*Chapter members use coupon code "pmi031a" for a $50 discount

Register Now!

Professional Development

PMP/CAPM Spring 2013 Prep Course
Saturdays, February 16–March 23, 2013

Hosted by DeVry University, Keller Graduate School of Management

Prepare for PMP or CAPM certification though the Portland Chapter of Project Management Institute. Experienced project managers ready to become certified Project Management Professionals (PMPs), and those looking to establish credibility in the application of project management processes as a Certified Associate in Project Management (CAPM), will benefit from this course which will help you prepare for–and pass–the Project Management Institute (PMI) examination.

Our certified PMPs will bring the Project Management Book of Knowledge (PMBOK) methodology and real-world experiences into focus. They will walk you through what you need to know, step-by-step–including tips for completing the exam application. Core study material will be covered over six consecutive Saturdays. Taking the test immediately after the course is strongly recommended.

Attendance in the course will satisfy the education requirement for both the PMP or the CAPM application. Students will receive a copy of the PMI PMBOK (4th edition), third-party sample questions, and course study guide. Seating is limited so register today.

Course Details

Saturdays, February 16–March 23, 2013
9:00 a.m. to 4:00 p.m.

Location
DeVry University, Keller Graduate School of Management
9755 SW Barnes Road, St. Helens Room
Portland, OR

Cost
PMI Portland Chapter Members:

By 1/18 5 p.m.–$795
1/18 5 p.m. through 2/8 5 p.m.–$895
2/8 5 p.m. through 2/14 5 p.m.–$945

Non-Members:

By 2/8 5 p.m.–$1095
2/8 5 p.m. through 2/14 5 p.m.–$1145

For details and registration, visit the PMI Portland Chapter web site, or email pmp_certification@pmi-portland.org.

Register Now!

* You must be a PMI Portland Chapter member prior to registering for an event to be eligible for the member rate. A PMI Portland Chapter member is a member in good standing in the Chapter's member database. If you are a brand new Chapter member, click here.

Quote of the Month

"Be consistently good, not occasionally excellent."

from The Unbreakable Rules of Marketing…and Life, by Cathey Armillas

Professional Development

Embodied Learning Workshop

January 8, 2013–2:00 - 5:00 p.m.

This three-hour workshop demonstrates how and why working through the body is essential for virtually any process of learning, growth, or change. For both individuals and organizations, this often-overlooked avenue of learning is actually one of the most powerful paths to durable change. Drawing on the latest research in neuroscience, Mandy will ex-plain why this is so.

This interactive session will give you a direct experience of how your body, your mood, and your actions are inextricably linked. You'll learn how to tap the wisdom of your body to take more effective action, and you'll explore how organizations, groups, and teams can benefit from embodying stronger leadership skills.

The program includes activities that give you a felt sense of why the body is so central to change, and a visceral understanding of how working through the body can:

• build a stronger leadership presence
• amplify resilience and increase equanimity
• increase your ability to influence with integrity
• help you convey your message more clearly
• subtly invite behavior changes in others

Presenter: Amanda Blake is a Master Somatic Leadership Coach and author of the forthcoming book Your Body Is Your Brain: Get Smarter About What Matters By Tapping Your Full Intelligence. For the last decade she has been working with entrepreneurs and community leaders both nationally and internationally to support the growth of their leadership capacity in a holistic, body-oriented way. Mandy holds a degree in Human Biology from Stanford University.

Location: Awakenings Wellness Center, 1016 SE 12th Ave. Portland, OR 97214

Cost: $45 for ODN members, $55 for non-members

For a flyer and further details on the event, click here.

Making It in the OD Profession (Past, Present & Future)

January 9, 2013–5:30 - 8:15 p.m.

Join us for an illuminating conversation on the current state and future of the OD profession. Robert McCarthy, a well known and highly respected OD Leader, will be providing insights and leading a discussion to help OD and HR professionals navigate this dynamic field. In this session we will explore the steps you can take to increase the likelihood of doing substantive, long-term OD work.

• What is OD really and why is meaningful OD work so challeng-ing to find? What are some insights from a successful career?
• What is the relationship between the OD professional and the organization that is most likely to produce substantive improve-ment? Can you really change an organization when you're an insider and have to fit in? Can you really change it when you're an outsider? What works?
• What's the relationship between OD and HR? Is there a natural rub? Is competitiveness inevitable, or is partnership possible?

Presenter: Robert McCarthy is a writer, consultant and coach who has made a career assisting organizations and groups improve their performance. He holds an M.S. in organization development from Pepperdine University and BA from the University of Connecticut. He has taught extensively as Adjunct Associate Professor in organization development and management at Lewis & Clark College and Portland State University in the Graduate School of Public Administration and as visiting lecturer to Linfield College, City University and Marylhurst University.

Location: Con-Way (Fremont/St. John's Rms.), 2055 NW Savier St., Portland, OR 97209

Cost: Free for ODN, ASTD-Cascadia, PHRMA and PMI members, $10 for non-members.

For more information, click here.

Chapter News & Events

PMI PORTLAND CHAPTER
January 2013

MON	TUE	WED	THU	FRI	SAT / SUN
January 7	8 OODN Event	9 OODN Event PMI WV Eugene Event	10 Roundtable Dntwn @ City of Portland	11 Roundtable NW @ Con-Way	12 Advanced Agile Workshop 13
14	15 **Chapter Meeting**	16 PMI WV Salem Event	17 Roundtable West @ Nike	18 PMI WV Corvallis Event **Super Earlybird deadline–PMP/CAPM Course**	19 20
21	22 Roundtable NE @ Public Health	23	24	25 Roundtable North @ Clark	26 27
28	29	30	31	February 1	2 3
4	5	6 Roundtable NE @ Port of Portland	7	8 Roundtable NW @ Con-Way **Earlybird deadline–PMP/CAPM Course**	9 10
11	12	13	14 Roundtable Dntwn @ City of Portland **Registration ends–PMP/CAPM course**	15 PMI WV Corvallis Meeting	16 PMP/CAPM Course begins 17
18	19 **Chapter Meeting**	20 PMI WV Salem Event	21 Roundtable West @ Nike	22 Roundtable North @ Clark	23 24

For details, see the calendar on the Chapter web site.

![PMI Portland Chapter logo]

PORTLAND CHAPTER

January 2013

Chapter News & Events
Monthly Roundtable Meetings

Roundtable North Clark

1200 Fort Vancouver Way,
Vancouver, WA
Community Room

4th Friday 7:15 a.m.

Roundtable NW Con-Way

2055 NW Savier
Portland, OR
Ask for room at desk

2nd Friday 7:15 a.m.

Roundtable West Nike

Nike World Headquarters,
Beaverton, OR
Nolan Ryan Bldg.,
Air Huarache, 1st Floor

3rd Thursday 7:30 a.m.

Roundtable NE Port of Portland

7200 NE Airport Way
Portland, OR
Anchor Rm., 1st floor

1st Wednesday 4:30 p.m.
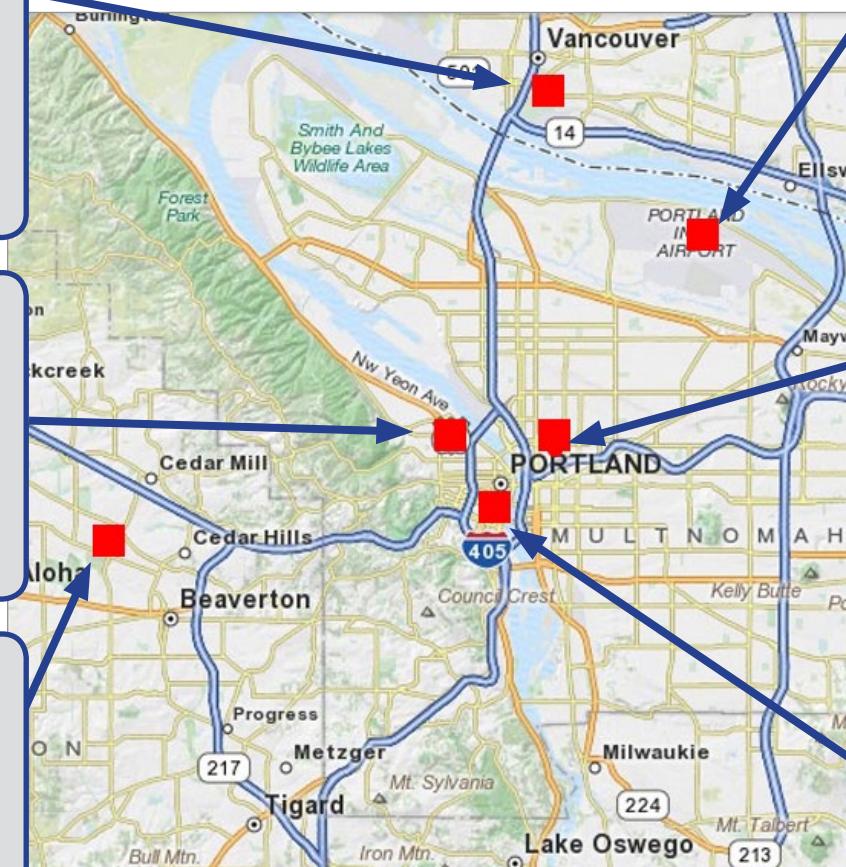
Roundtable NE Public Health

Portland State Office Bldg.
800 NE Oregon Street,
Portland, OR
Room 1C–30

4th Tuesday 7:30 a.m.

Roundtable Downtown–City of Portland

The Portland Building
1120 SW 5th Ave.
Portland, OR
2nd floor, **Rm. C (January only)**

2nd Thursday 7:30 a.m.

Join Us!

For more information, to see maps, to join a roundtable, to contact the moderator, or to RSVP for meetings, see the PMI Portland Chapter Roundtable web page.

PMI

PORTLAND CHAPTER

January 2013

Chapter News & Events

Volunteer Relationship Management System (VRMS)

Have you heard about VRMS? If not, then you will be hearing more often about in near future. PMI's Volunteer Relationship Management System (VRMS) is a searchable, centralized and integrated volunteer web application and database that is available to current and prospective volunteers. The VRMS integrates with PMI's membership database and improves the process and user experience for volunteers to interact with PMI. VRMS is a great tool that lets you create a volunteer profile and search for opportunities that will enhance your leadership skills and build your professional network in addition to earning PDUs.

PMI Portland Chapter uses VRMS to help our volunteers:

• Maintain their volunteer profile and service history
• Search for volunteer opportunities and apply

Both members and non-members can create their login and password to use the VRMS.

To search for volunteer opportunities, please visit www.pmi.org

Click on 'Get Involved' then click on 'Go to the Volunteer Relationship Management System'.

To get started:

1. Log into the VRMS–if it's your first time, see the VRMS Guide for detailed instructions on how to use the system.
2. Review your volunteer profile and update your service history.
3. Search and apply for opportunities that meet your interests and needs.
4. Once you apply, you will receive an email notification regarding the status of your application.
5. Come back regularly to update your volunteer profile and service history, and search for more opportunities.

You can search for opportunities to volunteer in-person at our local PMI Portland Chapter or virtually worldwide.

For more information please contact Divya Jain, Director of Volunteers (volunteer@pmi-portland.org).

30th Anniversary Celebration!

Featuring PMI Portland President's presenting:

Pearls of Wisdom…Past, Present and Future

Tuesday, March 19, 2013 at the PMI Portland Chapter Meeting

March commemorates the 30th anniversary of the PMI Portland Chapter. Please join us at the March Chapter Meeting to celebrate this milestone…everyone is welcome!

This celebration will not be your typical meeting:

• Our celebration begins with a wonderful hors d'oeuvres buffet during the networking portion of the evening (instead of a dinner),
• An opportunity to "give back" to our community by participation in a canned food drive (and raffle) benefiting the Oregon Food Bank,
• A presentation from our leaders with a Q&A session,
• Concluding with a toast to honor our 30th anniversary.

Presenters will include PMI Portland President's from the past, present and future, all sharing their "Pearls of Wisdom" about the Chapter, their vision, leadership and experiences. PDUs are applicable.

The evening will include a Food Drive Raffle to benefit the Oregon Food Bank. Bring cans of food to the event and be entered in the raffle (One ticket per can donated). Prizes will be drawn during the event (must be present to win).

As a gift to everyone, the March Chapter Meeting will be offered at a reduced price.

• Non-members–Keynote & Educational Price: $20
• Members–Keynote & Educational Price: $10
• Student–Keynote & Educational Price: $5

Watch the web site and your email for more information.

PMI
PORTLAND CHAPTER

January 2013

www.pmi-portland.org

Opportunities

Become a Volunteer

Grow your network and your skill set! These are some of the volunteer opportunities currently available:

- **Director of Academic Outreach**–Outreach team
- **Director of Business Outreach**–Outreach team
- **Director of Sponsor Programs**–Marketing team
- **Art Director**–Marketing team
- **Quality Team Members (4)**–Membership team
- **Administrator, Mentoring Program**–Professional Development team

For more information, go to the Volunteer Opportunities page on the Chapter web site, or contact our Director of Volunteers at volunteer@pmi-portland.org. You will be glad you did!

Read about the new VRMS system here.

Sponsor an Event

Becoming a PMI Portland Chapter Sponsor is an excellent way to get in front of our 4000+ audience. Sponsorship gives your company a live presence at PMI Portland Chapter events and a visual presence on the web site and in the newsletter. Contact our Director of Sponsor Programs at sponsor_programs@pmi-portland.org.

Speak at an Event

If you would like to speak at a Chapter Meeting, contact speaker@pmi-portland.org. If you would like to present a workshop, contact workshop@pmi-portland.org.

Calling All Writers!

The PMI Portland Newsletter is looking for volunteers to pen articles about local project management events, Chapter programs, interviews, book reviews, or other items relevant to our field of project management. No professional writing experience is necessary, just a willingness to commit an hour or two per month.

Benefits:

- Network with project management colleagues.
- Give back to the community.
- Grow your skills.
- See your name in print.
- Earn PDUs!

If you're interested, dontact newsletter_dir@pmi-portland.org.

PM Job Postings

These are the four most recent job openings sent to PMI Portland Chapter members who have joined our Job Posting Service.

- Project Manager, complex IT projects
- Project Manager, Human Capital Management system
- Technical PM, Aerospace, 6 months
- Senior PM, Knowledge Universe

For complete information about the Job Posting Service, including instructions about how **Chapter members** can participate, visit the Job Posting Signup web page.

www.pmi-portland.org

Membership News

Welcome New Volunteers!

Cathey Armillas, Speaker Acquisition Consultant

Welcome Cathey Armillas, our new Speaker of Acquisition Consultant. Cathey is the author of the book, *The Unbreakable Rules of Marketing*, and CEO of PURA Marketing. Whether she is creating viral videos, leading an organization of 4,000 volunteers, or helping her clients achieve marketing success, Cathey's leadership style has been recognized internationally as fun, engaging, and very effective. Watch for her quotable quotes from her popular book each month in our Newsletter.

Peter McCarthy, Director of Technology

The Operations team welcomes Peter McCarthy, who is currently an Engagement Manager with Systems Maintenance Services, a national maintainer of servers and IT equipment. He works out of the SMS office in Beaverton, Oregon and recently moved here from Rochester, New York. Prior to SMS, Peter worked at Sutherland Global Services as a Project Manager and spent ten years with the Applebee's franchisee in upstate New York and Connecticut as an IT Manager. He holds a Master's degree in History from the State University of New York at Buffalo. He is engaged to be married in February, has four children and will soon become a bonus Dad to three more.

Contact Peter at technology@pmi-portland.org.

Shelley Crabtree, Asst. VP of Finance

Shelley Crabtree, CPA, PMP has been a volunteer with the Project Management Institute for the past 2 years, most recently as the Director of Registration. She has undergraduate degrees in business and computer science as well as a Master's in Accountancy. She has a multi-faceted work history–from public accounting for an international CPA firm to financial analysis and software development for a small start up. Just recently Shelley started her own business doing both accounting/tax as well as project management/process improvement work.

Contact Shelley at asst_vp_finance@pmi-portland.org.

Gay Lynn Calonge, Director of the Annual Conference

Gay Lynn comes to the PMI Chapter with over 20 years experience successfully leading technology projects in a broad range of industries including commodities trading, wholesale distribution, software companies, banking, insurance, and health care. She is currently employed by the City of Portland as a Technology Project Manager for the Bureau of Technology Services PMO. She is an active member of the PMI Portland Chapter, having taught PMP Certification courses, assisted with professional development programs and mentored other PMI members. She has held various leadership positions for the Portland Chapter Annual Conference since 2009, and brings extensive experience in event coordination, seminar planning, and educational development to her new position as the Annual Conference Director.

Contact Gay Lynn at annual_conf@pmi-portland.org.

Membership News

www.pmi-portland.org

Welcome New Members!

Anthony, James CAPM
Berghauer, Kevin
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Articles–Book Review

The Elements of Scrum

by Chris Sims and Hillary Louise Johnson
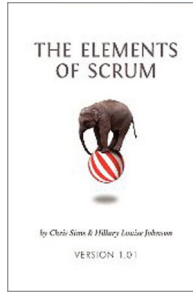
This book provides a solid introduction to Scrum and would be recommended for any project manager that is looking to identify ways to improve collaboration and processes on his or her projects. Even though this method was originally designed for software development, the concepts can be used in any number of project situations due to the flexible nature of the framework.

Part 1: Introduction to Agility

In the waterfall method of project management, it is common to have each phase completed before the next, with all steps finished before the customer sees the end result and value. The waterfall method can be good for scheduling and reporting out to stakeholders, but designing systems up front can create issues during development when unexpected difficulties in implementation arise.

In 2001, a group of developers formed the "Agile Alliance", committed to making a change in the way they manage projects because their teams were failing to deliver on software releases. A waterfall methodology relied on an explicit understanding of future needs and requirements, and this was not feasible in the product development environment. So, they came up with agile processes, which embrace change. The most distinct difference between waterfall and agile is the way a team moves through the stages of a project. Agile teams do a bit of each traditional phase all at once, making refinements and improvements until the project is complete. Testing occurs throughout the project and not just at the end. Releases are delivered regularly, documentation is produced as needed along the way, and cross-functional teams are established.

Part 2: Scrum

Scrum was established in 1995 when a group of software developers collaborated on an adaptive project management framework that is meant to be flexible for the team using it.

There are three recognized roles in scrum:

• Product owner: This person is responsible for maximizing the ROI for the business, and therefore helps the team prioritize the most valuable work (from the business perspective) and maintains the vision for the product.
• Scrum master: This person is an expert and advisor to the team. In an ideal case, this person should not have his/her own deliverables for the project; they should focus on facilitating the work of the team and make sure all obstacles are eliminated so the team can get their work done.
• Team member: This group works together to deliver the deliverables they committed to for the sprint.

Work is organized into "sprints". A sprint is tackling a small piece of work and then finishing it before moving on to another small piece of work. The following events can be held during each cycle:

• Sprint planning meeting: The goal of the sprint planning meeting is to have a set of "stories" the whole team believes can be delivered by the end of the sprint.
• Estimate meeting: This can help in scheduling, and can be divided into task hours, task points, or by task count.
• Daily scrums: These stand-up meetings should occur each day, with the small project team, and be as quick and direct as possible.
• Backlog grooming, or story time: This is when new work (not in the current sprint) is discussed.
• Sprint review: This happens at the end of the sprint, and allows the team to show their progress.
• Retrospective: This is dedicated time at the end of a sprint to reflect on what was learned and what can be improved.

Part 3: Supporting Practices

The following are other ideas for how to structure scrum:

- Release planning: Use a "one handed clock" to represent the importance between scope, time, and cost.
- User personas: It is generally not possible to make a product for one user type, so using a handful of user personas can be effective.
- Story mapping: Story maps can be used to outline the user needs, helping prioritize user functionality and processes.
- Paper prototyping: Non-technical participants are encouraged to engage when using paper prototyping.
- Project micro-charter: This brief document outlines the most important details and elements of the project for continuous reference.
- Refactoring: Restructuring and refining back-end code without affecting the product behavior.
- Test-driven development: In this method, a developer first writes an automated test, and then writes code to pass the test. By writing the test first, the focus remains on the user behavior.
- Pair programming: This method is two programmers writing code together at a single computer. This promotes knowledge-sharing and, in turn, reduces the amount of bugs to streamline development.

About the Reviewer

Jenny Ostoj, MBA, PMP is a Project Manager at ISITE Design, a full service digital agency in Portland, OR. Her interest in team leadership and process improvement are driving factors for why she loves project management. She is always looking to learn more about proven methodologies and tools to further improve collaboration and process efforts on her projects.

PM Humor
Walking on the Beach

A project manager, software engineer, and hardware engineer are in Miami Beach for a two-week period helping out on a project. On their lunch hours, they often chose to walk up and down the beach. During one of these walks, they stumble upon a lamp.

The hardware engineer picks up the lamp and rubs it. A genie appears and says "Normally I would grant 3 wishes, but since there are 3 of you, I will grant you each one wish."

Since he was holding the lamp, the hardware engineer went first. "I would like to spend the rest of my life living in a huge house in St. Thomas, with no money worries and surrounded by beautiful women who worship me." The genie granted him his wish and sent him on off to St. Thomas.

The software engineer went next. "I would like to spend the rest of my life living on a huge yacht cruising the Mediterranean, with no money worries and surrounded by beautiful women who worship me." The genie granted him his wish and sent him off to the Mediterranean.

Last, but not least, it was the project manager's turn. "And what would your wish be?" asked the genie. "I want them both back after lunch," replied the project manager.

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