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PMI Portland Connection

May 2013

Headline Article

Primal Teams: Harnessing the Incredible Power of Group Emotional Energy.

If someone told you the best way to improve the performance of your project team is to get them to be more emotional, you'd probably think they were crazy. But that's what Jackie Barretta has been talking about all over the country. She draws from the latest research in neuroscience to make the case, and she's been presenting the concept at many forums, including PMI Roundtables and the Education Presentation at the Portland Chapter Meeting in April.

Emotion is a team sport. It, more than anything else, spells the difference between stellar and mediocre team performance. It spreads like wildfire, literally lighting up or dulling down each person's brain, determining whether the group achieves its full potential or flounders in mediocrity. When you develop teams with optimal emotions, everyone performs at their peak. Their emotions literally light up their brains' cognitive and perceptual centers. They take in and process more information, access more creative intuitive insights, and see possibilities they would otherwise miss. The most elite teams generate measurable emotional energy. Thanks to new discoveries in neuroscience, we now know that emotions operate independently of our logical minds and we can most effectively influence them by tackling them directly.

Anyone can create and sustain the elite teams that get the results needed to thrive in business today, where we need to perform and innovate in increasingly complex operating environments. These results will never come from teams run as machines, but rather must come from strengthening individuals and their interactions.

To do that you have to delve deeply into their psyches to stimulate and nurture the optimal emotional states that can accomplish more than all the management techniques they teach at the best business schools. Project managers can use the following techniques to boost the creativity and agility of their teams::

- Detect the most optimal emotional state and generate it in themselves
- Energize primal emotional systems with proven somatic methods
- Transform fear and negativity
- Embed emotional savvy, including intuitive insight
- Define the sort of purpose that activates the heart as well as the mind
- Foster bonding through intense shared emotion

About the Author

Jackie Barretta spoke at the Portland PMI Chapter meeting in April, 2013. She studied the power of team emotions and developed award winning techniques during her 20+ years of leading elite Information Technology project teams, most recently as Chief Information Officer of Con-way, where she served for 15 years until 2011. Her work, based on the latest findings in neuroscience and a deep understanding of the psychology of group dynamics, has earned her and her teams many prestigious awards and has been featured in prominent publications, including Information Week, CIO and Fast Company.

Here's Jackie's [web site](#) and an upcoming [workshop](#).

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President's Letter



I hope that all our members exercise their right to **vote before the May 21st deadline** by going to www.pmi-portland.org/elections. We do have a few of the Board members changing Board positions this election. This will help our Chapter balance the year to year turnover on the Board to reach our goal of approximately one-third of the Board each election. I want to thank those Board members willing to serve another term on the Board in a different position.

Note that both Vice President of Marketing and Vice President at Large have two candidates running for these positions. The profiles for each will help you make an informed choice. Again, please take a few minutes to go online to vote or vote at the May 21 Chapter meeting.

- May 1 thru May 21—Membership votes on nominees
- May 21—Voting closes at 8 p.m.
- May 25—Winners are announced
- May 26 through July 1—Winners shadow current Board members
- June 18—Board members for the 2013–2014 year will be announced at the evening Chapter meeting
- July 1, 2013 thru June 30, 2014—New Chapter Board is active

Being a volunteer is great chance to give back to your community and contribute to both PMI and the Portland Chapter. This month our **Region 1 Leadership Conference** is being hosted by the Northern Utah Chapter May 17-19. The incoming President will represent our Chapter at the conference and is being accompanied by a few Board members and a number of our volunteer Directors. We will look forward to an update from Diane Brady and those attending in both the newsletter and in our upcoming Chapter meetings.

The PMI Portland Chapter **Annual Conference** is Friday, August 23rd at the DoubleTree Lloyd Center. If you are interested in volunteering and want to know more about the event, please go to www.pmi-portland.org/volunteer-opportunities, or contact Gay Lynn Calogne directly at annual_conf@pmi-portland.org. I know the teams are still looking for people who want to help out and you can earn PDUs while helping us make this another successful conference. Registration is now open for the [conference](#), with Member only super earlybird deadline of May 15.

*Alan John, President
PMI Portland Chapter*

2012-13 Board of Directors

The PMI Portland Chapter Board of Directors wants to hear from you!

President Alan John, PMP

President Elect Diane Brady, CSM, PMP, PMI-ACP

Past President Steve Thornton

Secretary Willem Stoeller, PMP

VP of Finance Jeff Henderson, PMP

VP at Large Robert Bondaruk, PMP

VP of Marketing Robert Bondaruk, PMP

VP of Membership Saby Waraich, PMP

VP of Operations Brad Taylor, PMP

VP of Outreach Linda Read, PMP

VP of Professional Development Trish Kelley, PMP, CSM

VP of Programs Christi Loya, MBA, MPM, PMP

For more information, go to the [Chapter Leadership](#) web page.

Chapter Meeting—May 21, 2013

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Advisicon is a PMI Registered Education Provider (REP) and a Microsoft Partner with Gold competencies in Project and Portfolio Management and Silver competencies as a Midmarket Solution Provider.

www.advisicon.com

Keep your E-mail Address Current!

Don't miss a thing from PMI Portland Chapter.

Members—We use your profile information from pmi.org. Please check your profile on the PMI Global site to be sure your email address is current—it will then be loaded into our database.

Non-members—You can log into the PMI Portland web site, go to My Profile and change your email address here.

Roundtable and Job Posting members—Remember that you may have set a different email address for these posts. Log in to the PMI Portland web site, go to My Profile > My Features tab > E-Lists to check the email address that is being used.



Helping you Build a Project Management Culture

Advisicon University offers the industry's leading project management education. As a thank you to our hard working project managers we invite you to take advantage of **25% off** any of our course offerings. **Please use Promo Code: PMIPORTLAND** when registering

Offer valid through 6.30.13

At Advisicon we recognize the need for convenient, affordable project management education. We offer virtual courses on the latest, cutting-edge industry:

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- Methodologies
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Chapter Meeting—May 21, 2013

Keynote Presentation

Keys to Project Management Leadership

Successfully orchestrating your team to bring your projects in on time and within budget, in an unpredictable and ever changing world, is a huge challenge. Knowing the “hard” skills of project management—planning, budgeting and scheduling— is only half of it. The other half requires critical leadership skills in communication, team building and motivation.

After more than 35 years of training, teaching, coaching and researching thousands of leaders on five continents, John Parker Stewart has identified 21 leadership dimensions that effective leaders possess to bring consistent progress to their organizations. In his three new leadership books, John summarizes these practical and proven tips for leaders and future leaders to add to their tool-kits that will apply directly to the unpredictable world of project management.

You will leave his entertaining and provocative presentation with several leadership nuggets that will help you build stronger, higher performing teams—as YOU become a more effective results-based leader!

About the Presenter

John Parker Stewart is an internationally recognized:



- Leadership Coach
- Executive Development Specialist
- Award Winning Leadership Trainer & Speaker
- Team Performance Consultant
- Author of Books and Articles
- Orals Coach for Government Contractors

For the past 35 years, John has coached and trained tens of thousands of leaders worldwide. He managed executive and leadership development for 86,000 employees at Lockheed Corporation where he designed and taught the Lockheed Executive Institutes for 13 years. He started Stewart Systems, Inc. in 1980 where he has researched, consulted, taught, and coached CEOs, presidents, executives, and government leaders.

John began his undergraduate studies at the University of Colorado. He finished his bachelor's degree at Brigham Young University and earned his master's degree in Organizational Communication where he wrote his thesis at Parliament in London. He began his doctoral work and teaching at Michigan State University, and continued his doctoral studies under management guru Peter Drucker in Executive Performance and Leadership at Claremont Graduate School.

John has researched organizations and worked with corporations worldwide. He was selected “National Trainer of the Year” by the American Society for Training and Development for two consecutive years. In addition to training and coaching all levels of management at Kennedy Space Center over an eight year period, his client list includes: Citibank, U.S. Air Force, Chevron, IBM, Lockheed Martin, Toshiba, CSL-Hong Kong, Xerox, GM, Kaiser Permanente, Telstra- Australia, U.S. Dept of Energy, Boeing, and many other commercial firms and government agencies.

Quote of the Month

People rarely let the facts get in the way of their beliefs.

from “[The Unbreakable Rules of Marketing...and Life,](#)”
by Cathey Armillas

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Chapter Meeting—May 21, 2013

Educational Presentation

10 things I've done wrong (with projects) so you don't have to

You've all seen the lists, right? Ten project things you should always do, the five things you should never do, seven deadly project sins, etc, etc ... This is session reviews a list of a different color.

It's a light-hearted, slightly quirky, sometimes snarky look at a lifetime of real-world project management experiences and resulting adjustments I've made. Join me as I tell amusing stories from my tenured project career. Laugh with me at the mistakes I've made, wince at my hard-learned lessons, and take away a renewed sense that we Project Managers aren't perfect, but we get better all the time.

About the Presenter



Judi Jarosh is a Global IT Leader at NACCO Materials Handling Group (manufacturer of Hyster and Yale Forklift trucks). She heads the Global SAP Practice and IT Risk Management & Compliance activities. Her specialty is transformative SAP software implementation projects. She also headed NMHG's PMO, and when pressed, may admit to savant-like MS

Project expertise.

She's held similar roles at Nike, Seiko, Sanyo and Pioneer Stereos. Her project work has taken her around the world and she's a lifelong PMI evangelist.

Judi holds an undergrad in Accounting and an MBA in Information Systems. She's a certified Project Management Professional and Certified Internal Systems Auditor.

Thanks to PMI Portland for leading transformation through project management for 30 years.

For three decades, the PMI Portland Chapter has promoted PMI's standards and best practices. As a PMI partner, Cadence has been privileged to show how to implement those standards with an award-winning methodology that has helped thousands of organizations and project managers to reach success through project management. Today, companies around the world count on the structure and discipline of the Cadence Methodology to deliver results on their most challenging projects.

To PMI Portland, thanks for sharing the vision and passion in this field as a valued partner of Cadence.

Congratulations!



cadencemc.com

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Program

- 4:00 Registration table opens
- 4:30 Educational presentation
- 5:30 Networking
- 5:35 New member welcome meeting
- 6:30 Dinner and announcements
- 7:00 Keynote presentation

Meeting Pricing

PMI Portland Chapter Members*

Keynote presentation with meal \$25
Educational presentation \$10

PMI Portland Chapter Student Members*

Keynote presentation with meal \$15
Educational presentation \$5

Non-Members

Keynote presentation with meal \$35
Educational presentation \$10

Registration

At 10 a.m. the Monday before the Chapter meeting, the regular online registration price increases by \$10. At 4:00 p.m. the day of the meeting, regular registration price increases by \$20.

No refunds within 24 hours of the meeting. Contact registration@pmi-portland.org.

Register Now!

** You must be a PMI Portland Chapter member prior to registering for an event to be eligible for the member rate. A PMI Portland Chapter member is a member in good standing in the Chapter's member database. If you are a brand new Chapter member, [click here](#).*

Chapter Members and Chapter Student Members are current members of PMI and the Portland Chapter. Student Membership is defined by PMI GOC, and does not apply to non-members who may be students. acad_outreach@pmi-portland.org

New Member Welcome Meeting

We meet directly after the Educational Presentation, in the same room. Join us to learn about who we are and what we offer, and to meet other new members.

Location

Doubletree Hotel—Lloyd Center
1000 NE Multnomah, Portland, Oregon 97232
(503) 281-6111

Free Parking

Menu

Carlton Farms Pork Loin, three-cheese polenta, braised root vegetables and wild mushroom ragout

OR

Portobello Mushroom stuffed with quinoa, chevre, roasted vegetables and chickpeas over roasted red pepper sauce

Flourless chocolate cake with caramel, cream and strawberries

2012-13 Chapter Meetings

Don't miss a thing! Mark your calendars now.

June 18, 2013

Agile Panel Discussion. See [page 8](#) for details.

Watch the web site for details. Registration will open June 1.

Last Chapter Meeting—April 16, 2013

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Gay Lynn Calogne, Dir. of Annual Conference



Greg Sievers



Jeff Oltmann



Mike Psiropoulos



Cathey Armillas, speaker



Chris Tobias, Dir. of Mentoring





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June 18, 2013 Chapter Meeting

“Agile–Broadly” Coming to the Portland PMI Stage

Many Chapter members have been calling for more agile-related education in a range of forums including the mentoring program, roundtables, and various other forms of feedback to Chapter leaders. For the last few months your Chapter volunteers have been working on a big event for June: a dynamic, audience-driven educational session on agile; a panel on the topic of “Agile—Broadly,” and three workshops on agile topics all in the same week.

One June 18th, I will be facilitating a dinner meeting panel on the topic of “Agile–Broadly” with panelists, Diana Larsen, Ward Cunningham, Adam Light, Joseph Flahiff, and Lonnie Weaver-Anderson. This panel comprises a group of individual with a broad array of agile and Lean expertise and depth of experience going back as far as the drafting of the Agile Manifesto itself. This will be not just a panel discussion but a highly participative dialogue rich evening with the audience about agile past, present, future and adoption strengths and challenges.

Prior to the dinner panel, the panelists will be holding a Lean Coffee event for the educational session. This is a one-hour total immersion experience for those who are interested in how agile culture can be different than other kinds of project cultures. The agenda will be audience-driven and fast moving. We expect to deliver an hour of experiential learning that will also deliver the benefit of getting some of the audience's most burning questions about agile answered.

Lean Coffee started in Seattle in 2009. Jim Benson and Jeremy Lightsmith wanted to start a group that would discuss Lean techniques in knowledge work—but didn't want to start a whole new cumbersome organization with steering committees, speakers, and such. They wanted a group that did not rely on anything other than people showing up and wanting to learn or create.

Please arrive on time and ready to participate, topics in hand. The first few minutes will be spent teaching the audience the guidelines

for the Lean Coffee experience and building the list of topics to be discussed.

The following two days feature three full-day agile workshops. Wednesday, June 19, Lonnie Weaver-Johnson will be presenting a one day “Scrum Essentials” workshop while Joseph Flahiff will be presenting “Being Agile in a Waterfall World.” Thursday, June 20, Diana Larsen will be presenting “Leading Agile Retrospectives for Continuous Improvement.” Watch the Chapter web site for and your email more information on all three classes.

We hope to see you the night of June 18 for the educational session and the Chapter meeting, and that you will be able to attend one or two of the workshops being presented during the following two days. We also welcome more feedback and suggestions about opportunities for agile educational sessions through the program year.

Jean Richardson is an agile coach and project management professional with more than 20 years' experience with clients in the Portland metro area. Her initial agile training, the Certified Scrum Master (CSM) credential, was provided by Ken Schwaber, one of the two developers of the Scrum framework. You can read her blog on leadership, agile, and project management at <http://azuregate.net/blog-archive/> and link with her at http://www.linkedin.com/profile/view?id=7674981&trk=tab_pro. You can correspond with her at jean@azuregate.net.

Quick Links

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Roeder Online Courses

Be sure to check the [Roeder web site](#) for all the new online PM related training at a discount to Chapter members.

Roeder Consulting has doubled your discount! Simply use the usual Chapter discount code and register by June 31!

OnDemand Online Courses

360 Awareness: Understand Human & Environmental Factors
4 hours (4 PDUs)

Whole Body Decisions: Synthesize Brain, Heart & Gut
4 hours (4 PDUs)

Project Management Fundamentals: Laying A Strong Foundation
8 Hours (8 PDUs)

Live, Instructor-Led Online Courses

Implement Strategy & Change Behavior (8 PDUs)
Begins May 10, 2013

Managing Virtual Teams (8 PDUs)
Begins May 30, 2013

Dynamic Leadership Skills for Better Project Results (8 PDUs)
Begins June 7, 2013

Communicate with Competence & Confidence (8 PDUs)
Begins June 11, 2013

International Project Management (8 PDUs)
Begins July 2, 2013

Project Management Negotiation (15 PDUs)
Begins July 10, 2013

Mark your calendars now for the next PMP/CAPM Exam Prep Class Sept. 17th, 2013

The PMI Portland Chapter is now in the planning phase for the next PMP/CAPM exam preparation class. Our Fall class schedule will start on Tuesday, 9/17 and will run for seven consecutive weeks, with classes on Tuesday and Thursday evenings 6 p.m. to 9 p.m. Plans are underway to provide our students with a more centralized classroom location for this Fall. Look for the location to be announced in our next Chapter newsletter.

With the release of the 5th Edition PMBOK, we have revised our program to include up-to-date study materials to address the 5th edition changes. In addition, we are responding to student feedback and offering an additional make-up class in our schedule. This will allow some flexibility for students with demanding schedules that may need to miss one of the classes. This will assure that our students can acquire the necessary 35 classroom contact hours required to sit for the PMP exam.

If you are getting ready to take the PMP or CAPM exam, don't miss this opportunity, which many of our Chapter members have found to be essential to their success:

"I couldn't have done it without the prep course, no how...no way. Thank you for everything!"

Chris Snethen, PMP

Our PMP certified instructors will provide you with a wide range of tips and strategies for successfully passing this rigorous exam. Completing our exam prep class also satisfies the 35 hours of classroom training required by PMI to take the exam.

Check www.pmi-portland.org for super early bird registration to start July 22, 2013. For questions regarding PMP or CAPM exam eligibility requirements, check with PMI Global at www.pmi.org/certification. For all other question regarding this class, or if you are a current PMP that is interested to joining our instructor team, send e-mail to: pmp_certification@pmi-portland.org.

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Professional Development

Upcoming PMI Portland Agile Workshops

For two days in June, PMI Portland Chapter will offer three full-day Agile workshops. Details are coming soon, so watch our web site and your email for complete information.

Wednesday, June 19

Scrum Essentials, Lonnie Weaver Johnson

Being Agile in a Waterfall World, with Joseph Flahiff

Thursday, June 20

Leading Agile Retrospectives for Continuous Improvement, with Diana Larsen

These workshops follow our special June Chapter meeting Agile panel discussion program. For more information see [page 8](#).

Sponsor an Event

Becoming a PMI Portland Chapter Sponsor is an excellent way to get in front of our 4000+ audience. Sponsorship gives your company a live presence at PMI Portland Chapter events and a visual presence on the web site and in the newsletter. Contact our Director of Sponsor Programs at sponsor_programs@pmi-portland.org.

Speak at an Event

If you would like to speak at a Chapter Meeting, contact speaker@pmi-portland.org. If you would like to present a workshop, contact workshop@pmi-portland.org.

OODN Offers Discounted Workshops for PMI Members

The Oregon Organizational Development Network is sponsoring upcoming NTL Institute workshops in Portland at a reduced rate for our affiliate members.

Facilitating & Managing Complex Systems Change—Sept. 23-27, 2013

[Click here for details.](#)

Key Learnings:

- Understand the dynamics and technology of complex systems change and adaptation
- Understand the impact of systems thinking, change leadership, and power dynamics on the implementation of change strategies in complex systems
- Understand how your personal style affects complex change efforts
- Create an action plan that addresses change for a real life situation in which you are involved

Intervention Strategies—Nov. 17-21, 2013

[Click here for details.](#)

Key Learnings:

- Expand your knowledge of OD intervention theories, strategies, and tools
- Improve your competencies to diagnose, design, intervene, and assess OD interventions at the individual, team, organization, and community levels
- Enhance your "Use of Self" to be an effective agent of change
- Recognize the challenges and opportunities that arise from resistance within yourself and others when faced with organizational change

Members in good standing of PMI Portland Chapter will receive 15% off the price.



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MON	TUE	WED	THU	FRI	SAT	SUN
May 13	14 Project Quality Workshop	15 Super Earlybird Deadline - Annual Conference PMI WV Salem Event	16 Roundtable West @ Nike	17	18	19
20	21 Chapter Meeting Board Elections Voting Deadline	22	23	24 Roundtable North @ Clark	25	26
27	28	29	30	31 PMI WV Professional Development Day	June 1 PMIEF Scholarship App deadline	2
3	4	5 Roundtable NE @ Port of Portland	6	7	8	9
10	11	12	13 Roundtable Dntwn @ City of Portland	14 Roundtable NW @ Con-Way	15 PMIEF Scholarship App deadline	16
17	18 Chapter Meeting	19 Scrum Essentials workshop Being Agile in a Waterfall World workshop	20 Leading Agile Retrospectives workshop	21	22	23

For details, see the calendar on the [Chapter web site](#).

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Chapter News & Events

2013–2014 Elections have begun—VOTE NOW!!!

Voting ends at 8 p.m. on May 21st, so don't delay! Vote now for your Chapter Board of Directors candidates. It's easy!

There are three ways to let your voice be heard:

- **VOTE NOW!** Click here to vote electronically.
- Complete the **paper ballot** and mail it to us—it must be received no later than 8 p.m. on May 21.
- Vote at the **May 21 Chapter meeting**. We'll have ballots there for you.

Be proud of your Candidates! Every candidate for a PMI Portland Board of Directors position has made a major commitment to the members of our dynamic Chapter. This commitment involves their precious time and their desire to bring even more value to your membership.

Every candidate for a Board position is committed to:

- Strategically develop and lead their portfolio to achieve the mission of the Chapter
- Manage their portfolio budget
- Represent their portfolio and the Chapter at monthly Board meetings, Chapter dinner meetings and special events
- Attend annual Board transition and strategy sessions
- Participate in an annual leadership conference
- Learn about and understand their portfolio and the Chapter
- Be a positive spokesman and evangelist for their portfolio and the Chapter
- Carry out the fiduciary, due care, and diligence responsibilities of the Board of Directors by reviewing programs, policies, financial statements and other materials
- Put the interests of the Chapter ahead of any other organization or business when acting as a Board member. Disclose any potential conflicts of interest which could affect decision making
- Serve on committees and offer to take on special assignments

Be sure to congratulate every candidate and thank them for their willingness to represent you.

Candidates

Click here for complete [Candidate Profiles](#).

President Elect

Bob Bondaruk, MBA, PMP

VP of Finance

Shelley Crabtree, CPA, PMP

VP at Large

Linda Read, PMP

Jeff Henderson, MBA, PMP

VP of Marketing

Anne Chalmers, PMP

Scott Ostby, PMP

VP of Operations

Michael Wallis, PMP

VP of Outreach

Mandalyn Echols

VP of Programs

Jimmy Godard, MBA, PMP

Click here for the [Elections web page](#) and the Board [Position Descriptions](#).

Advertise with PMI Portland

Purchase advertising in the PMI Portland Chapter newsletter. We reach over 4000 Project Professionals, 1700+ of whom are local Chapter members, every month.

Our advertising rates are very competitive. Visit this [web page](#) for complete information, or contact newsletter_dir@pmi-portland.org.



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Paper Ballot

All ballots are due by 8:00 p.m. Tuesday, May 21, 2013.

You can vote online:
www.pmi-portland.org/elections.

Or...

Mail your paper ballot to PMI Portland Chapter, P.O. Box 5966, Portland, Oregon 97228,

Or...

Drop your paper ballot off at the May 21 Chapter Meeting.



Official Ballot

2013-2014 Board of Directors

PMI Portland Chapter

See the PMI Portland Chapter web site for detailed information about positions, candidates, and electronic voting: <http://www.pmi-portland.org/elections>

PMI Membership #: _____ Your PMI membership # must be included for your ballot to be counted. Only PMI Portland Chapter members in good standing may vote.

OFFICE	NOMINEE - Select one for each position
President Elect	<input type="checkbox"/> Bob Bondaruk, MBA, PMP <input type="checkbox"/> Write In _____
VP of Finance	<input type="checkbox"/> Shelley Crabtree, CPA, PMP <input type="checkbox"/> Write In _____
VP at Large	<input type="checkbox"/> Linda Read, PMP <input type="checkbox"/> Jeff Henderson, MBA, PMP <input type="checkbox"/> Write In _____
VP of Marketing	<input type="checkbox"/> Anne Chalmers, PMP <input type="checkbox"/> Scott Ostby, PMP <input type="checkbox"/> Write In _____
VP of Operations	<input type="checkbox"/> Michael Wallis, PMP <input type="checkbox"/> Write In _____
VP of Outreach	<input type="checkbox"/> Mandalyn Echols <input type="checkbox"/> Write In _____
VP of Programs	<input type="checkbox"/> Jimmy Godard, MBA, PMP <input type="checkbox"/> Write In _____

All write-ins must be a PMI Portland Chapter member in good standing.

Incoming 2013-2014 Board of Directors

President	Diane Brady, CSM, PMP, PMI-ACP
Past President	Alan John, PMP
Secretary	Willem Stoeller, PMP
VP of Membership	Saby Waraich, PMP
VP of Professional Development	Patricia (Trish) Kelley, PMP, CSM



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Chapter News & Events

Hurry! Super Earlybird Registration Ends May 15

2013 Annual Conference: Managing Projects, Programs and Portfolios

The Power of Professionalism

Friday, August 23, 2013

Lloyd Center DoubleTree Hotel in Portland, Oregon

Featuring Traci Duez, CSM, CAC author of *Breaking Free: Leading the Way* and Founder of Break Free Consulting, LLC and Randy Black, P. Eng., PMP, PMI Region 1 Mentor as our keynote speakers, this year's Annual Conference focuses on developing four key areas for outstanding leadership.

Conference Tracks:

Leading the Way

Project leaders provide advocacy of innovation, strategic direction and positive change. This track centers on leadership skills, training and knowledge that will help you become the leader you are meant to be.

Making the Leap

From waterfall to lean/six sigma and agile, project management continues to evolve, bringing advancement and excellence to organizations. This track focuses on growing trends, tools and techniques.

Driving for Success

Successful project management leads to more efficient use of organization resources by progressive management of stakeholders, scope, cost, and risk. This track focuses on successful practices that will ensure organizational transparency and project, program and portfolio success.

Proving the Value

Project, Program and Portfolio management promotes organizational success by providing standard, consistent and

repeatable processes that increase value and reduce risk. This track focuses on the added value that project management brings to organizations as a whole.

Conference attendees earn 8 PDUs!

Registration Fees:

PMI Portland Chapter Student Members	\$ 99
PMI Portland Chapter Members—by 5/15 at 5 p.m.	\$209
PMI Portland Chapter Members—by 6/30 at 5 p.m.	\$249
PMI Portland Chapter Members—by 8/19 at 5 p.m.	\$299
Non-Members	\$349

Volunteers Make It Happen!

This conference is organized and managed completely by volunteers who work at all different levels in many different capacities. Several PMI Portland Chapter members deserve recognition for going the extra mile already to organize a high-quality conference which provides cutting-edge skills and tools.

Strategic Planning Committee for the 2013 Annual Conference:

Diane Brady, Connie Plowman, Trish Kelley, Dianne Johnson, Ron Karsten, Gay Lynn Calonge

Conference Management:

- Bob Bondaruk, VP of Marketing
- Trish Kelley, VP of Professional Development
- Gay Lynn Calonge, Director of the Annual Conference
- Dianne Johnson, Speaker Team PM
- Carrie Hertel, Sponsor Team PM
- Kathryn Rosson, Marketing Team PM
- Ron Karsten, Venue PM
- Stephen Wilkes, Registration PM
- Aparna Pave, Volunteer Manager

Volunteer hours earn PDUs and if you volunteer at least 10 hours of your time you will be eligible for free Conference admission. We welcome your help!

If you would be interested in volunteering to help make this event a success, please contact Divya Jain at volunteer@pmi-portland.org. Or contact Gay Lynn Calonge, Director of Annual Conference, at annual_conf@pmi-portland.org.

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2013 Annual Conference Keynote Speakers

Randy Black, P. Eng., PMP



Randy is a Senior Project Manager in the Program and Project Management practice of Stantec Consulting. He works and makes his home in Edmonton, Alberta, Canada.

As an experienced practitioner, adult educator, organizational leader and project facilitator in Project Management for more than 30 years, Randy has created, managed and led project, volunteer and management teams. He offers a practical and humorous look at the science of detecting the preferences of those with whom we work.

Traci Duez, CSM, CAC



Author of the self motivation book, *Breaking Free*, Traci is a sought-after speaker in the project management community. She has spoken at over 100 events in the past four years including PMI Global Congresses in North America and Europe. Traci earned a bachelor's degree in chemistry from Case Western Reserve University in Cleveland, OH. She entered the master's program in athletic coaching at The Ohio State University. She has coached basketball at the high school and collegiate levels. She was also a project manager for 17 years. Prior to

starting her own business in 2006, she was a director of over 100 consultants for a nationwide IT consulting firm.

Today Traci applies her background in science and coaching to help leaders, managers, and executives improve their thinking and leadership skills using the emerging science of neuro-axiology.

A Leader's Key Core Competencies

From **Project Smart** web site www.projectsmart.co.uk:

- Strategize, inspire and motivate
- Act as if you own a company
- Search for new knowledge and ideas constantly
- Encourage interactive communications
- Inspire those around you to consistently achieve goals
- Maintain a high level of trust with your team
- Embrace diversity by being receptive to people who are different and new ideas
- Action oriented, self starter, take calculated risks
- Empower your team, observe and provide feedback
- Embrace change, adapt quickly and seize the opportunity
- Be positive, treat everyone as being unique, apologize and admit mistakes and maintain a positive frame of mind
- Refer to personal and team values daily
- Measure quantitative performance, use performance measurements as a training tool with others

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Monthly Roundtable Meetings

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Roundtable North Clark

1200 Fort Vancouver Way,
Vancouver, WA
Community Room

4th Friday 7:15 a.m.

Roundtable NW Con-Way

2055 NW Savier
Portland, OR
Ask for room at desk

2nd Friday 7:15 a.m.

Roundtable West Nike

Nike World Headquarters,
Beaverton, OR
Nolan Ryan Bldg.,
Air Huarache, 1st Floor

3rd Thursday 7:30 a.m.

Roundtable NE Port of Portland

7200 NE Airport Way
Portland, OR
Anchor Rm., 1st floor

1st Wednesday 4:30 p.m.

Roundtable NE Public Health

Portland State Office Bldg.
800 NE Oregon Street,
Portland, OR
Room 1C-30

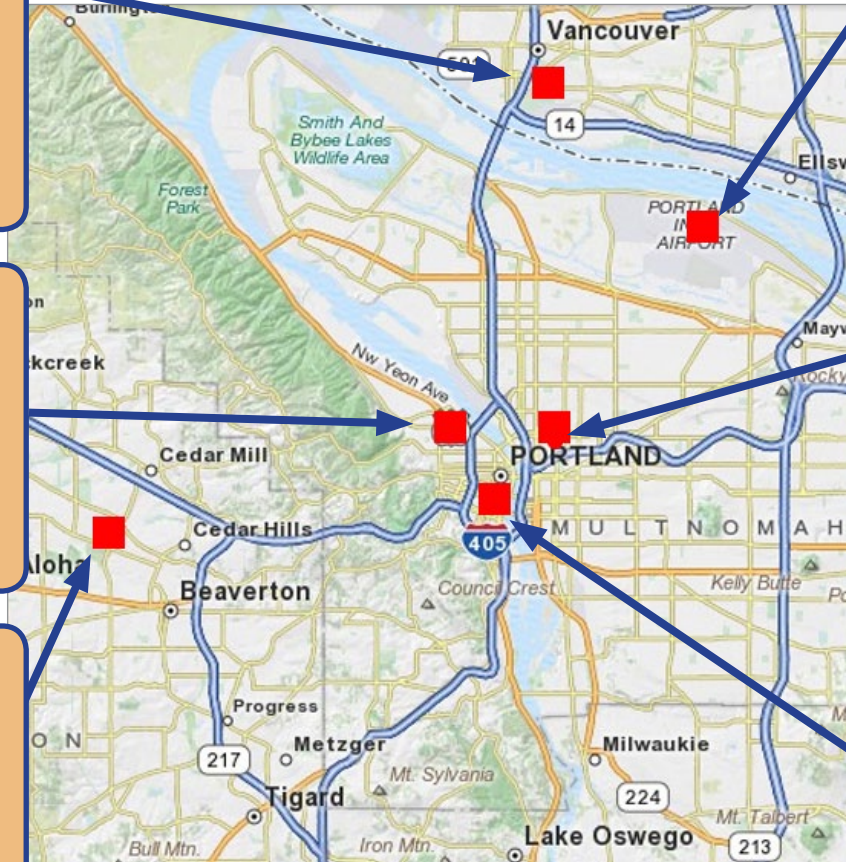
4th Tuesday 7:30 a.m.

MAY meeting is canceled

Roundtable Downtown—City of Portland

The Portland Building
1120 SW 5th Ave.
Portland, OR
2nd floor, Rm. B

2nd Thursday 7:30 a.m.



Join Us!

For more information, to see maps, to join a roundtable, to contact the moderator, or to RSVP for meetings, see the PMI Portland Chapter [Roundtable web page](#).

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Opportunities

Become a Volunteer

Grow your network and your skill set! These are some of the volunteer opportunities currently available:

- **Director of Sponsor Programs**, Marketing Team
- **ACP Certification Assistant Director**, Professional Development Team
- **ACP Certification Instructor**, Professional Development Team
- **Session Coordinator**, 2013 Annual Conference
- **Day of Event Manager**, 2013 Annual Conference
- **Marketing Team Member**, 2013 Annual Conference
- **Sponsor Team Member**, 2013 Annual Conference
- **Instructor, Certification Prep Course**—Professional Development Team
- **Administrator, Mentoring Program**—Professional Development team

For more information, go to the [Volunteer FAQs](#) and the [Volunteer Opportunities](#) pages on the Chapter web site, or contact our Director of Volunteers at volunteer@pmi-portland.org.

PM Job Postings

These are the four most recent job openings sent to PMI Portland Chapter members who have joined our Job Posting Service.

- Three PM Positions with Health and/or insurance experience
- IT Business Analyst
- Technical Business Analysts (2)
- Acquisition Integration Project Manager / Interactive Producer

For complete information about the Job Posting Service, including instructions about how **Chapter members** can participate, visit the [Job Posting Signup](#) web page.

Annual Conference Marketing Team Members Sought

The PMI Portland Chapter Annual Conference Marketing Team has been formed! Led by Kathryn Rosson, the team members include Julie Gorham, Pat Kaczmarek and Cynthia Berg. This is an exciting team as all four members have a wide breadth of marketing experience and are looking forward to working together to make this year's conference a success!

We can always use more help and experience! If you would like to join us in our marketing efforts, please contact Divya Jain at volunteer@pmi-portland.org.

Other positions are also available to help with the Annual Conference. See the **Become a Volunteer** article above.



FAITHFUL+GOULD
CONSTRUCTIVE EXPERTISE

A PROJECT IS ONLY AS GOOD AS THE PROJECT MANAGER ... AND OUR PROJECTS ARE INCREDIBLE.

With our team of dedicated project managers, we protect and maximize our clients' interests in the planning and delivery of projects. Our PM's are industry experts and while we are proud of their core skills, it's the passion for looking after their clients that really sets them apart. We call it 'Constructive Expertise'.

If your project needs a little passion, visit fgould.com.

FGOULD.COM 1.866.828.5467

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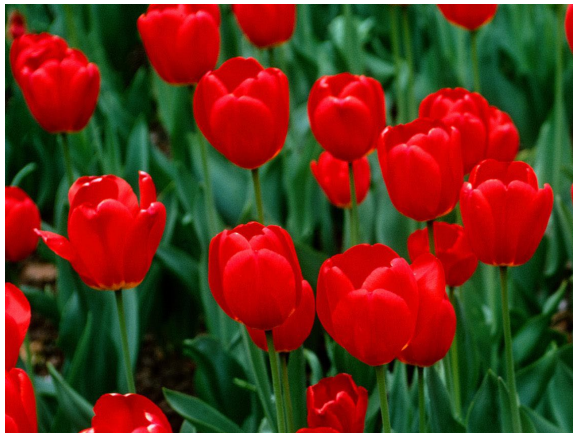
PMIEF Scholarship Application Deadline is June 1

The PMI Portland Chapter is providing one \$1,000 academic scholarship to be administered by the PMIEF Scholarship and Awards Program.

Applicants must be enrolled in or applying to an accredited two year program (including a Project Management Certificate Program) or four year degree program in project management or a related field of study benefiting from project management. In addition to the criteria noted above, applicants will be reviewed with the following order of priority:

1. A resident of the Portland Metro area (including Clackamas County, Oregon, Columbia County, Multnomah County, Washington County, and Yamhill County, in Oregon, or Clark County, or Skamania County, in Washington) attending or planning to attend any two or four year accredited college or university.
2. An individual attending or planning to attend a two or four year accredited degree program at a college or university in the Portland Metro area as defined above.
3. An individual attending or planning to attend any two or four year accredited college or university in the states of Oregon, Washington or Idaho.

[Click here](#) for more information.



BizTek People, Inc.

Integrating Business, Technology & People Through Holistic Principles

About Us

We're a woman owned, end-to-end business technology consulting firm, certified as a Minority Business Enterprise and a member of the Northwest Minority Supplier Diversity Council. We operate on holistic principles which focus on equally valuing our clients, consultants and community.

Why BizTek

Our product is our people and we recognize that our team of Consultants and Solution Experts are our greatest asset. We specialize in providing our clients talented professionals in the following verticals:

- Program & Project Management
- Business & System Analysis
- Process Improvement
- Quality Assurance

Our Benefits

We offer our Consultants comprehensive benefit packages that allows the flexibility to choose their own healthcare options including healthcare and dental coverage, Life, AD&D and Long Term Disability Insurance, 125K Flexible Spending and 401k.



Contact Us

We want to hear from you! Call our team at **503.719.5270** or email careers@biztekpeople.com.

BizTek People, Inc.

506 SW Sixth Avenue | Wilcox Building, Suite 1000 | Portland, Oregon 97204
www.biztekpeople.com | info@biztekpeople.com

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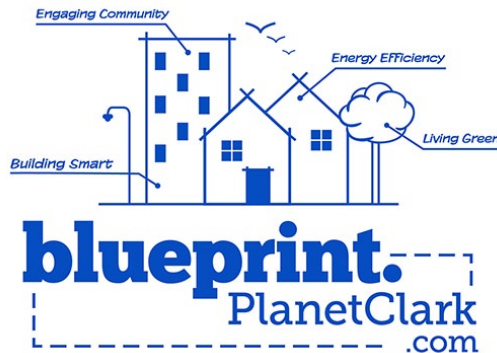
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Resources & Articles

Marketing EQ: 'Planet Clark Program' Project Story

The Planet Clark Program (PCP) is a culmination of projects initiated by the Building Safety Division and Energy Efficiency Services Department of Clark County, Washington. Its goal is to engage, educate and inspire the building industry and communities locally and nationally on conservation, building best practices, environmental responsibility, energy efficiency and waste reduction. In 2011, Clark County received a prestigious award for industry developments and education from International Code Council, placing them in the national spotlight.



In 2012, the annual International Code Conference was hosted in Portland, Oregon. Two months before the event, Clark County, Washington Building Safety Division secured a grant to share the story of the

PCP development and outcome as a model for other building departments to follow.

Project Objective

The goal of Clark County was to create an interactive, educational and inspirational experience for the attendees and building code officials at the ICC event. Creating a "fun experience" for attendees replicated the characteristics of the Planet Clark projects and program. Marketing EQ was selected for this project due to prior experience. We knew the content well, so we were in a good position to re-craft messaging to building code officials.

Project Challenges

The project owner knew he wanted to "go big" at the event, but didn't have a clearly defined project scope. The initial tasks included logo development, content for roundtable discussions, coordination of booth activities, advertisements related to silver sponsorship and acquiring give-away items. Every week the scope changed due to the client's request for additional volume of web videos, thumb drives, collateral material and website development. In addition, the sponsorship status changed from silver to gold at the 11th hour, and we were required to build advertisements, banners and floor mats with only a few days before deadline.

We were clear with the client on the dates when we required project review and approvals. In the first two weeks, it was tricky due to conflicting demands by the project owners. After that, we insisted on at least two meetings in order to gain traction and flush out any other details. We spent nearly three hours together in each meeting, addressing several tasks and obtaining approval, corrections and document revisions. Other meetings were conducted through phone calls, and information was exchanged with impromptu discussions via text messages so that no matter where we were, everyone was well informed. We were careful to plan out meetings with as much advance notice as possible to meet our goals.



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The MEQ Fast-track Approach

Everything was contingent upon the logo design and content development. The project owner was busy and we had limited time for review, which was the first challenge. In addition, while much of the work to be performed fell within the scope of our expertise, services such as life-size "spider" stands, duplication of data onto thumb drives, video editing with interactive tools required outsourcing. All of these activities, which would normally be performed over three to five months, required completion in 45 days. Due to the size and complexity of the project, Marketing EQ was forced to approach the project as if it were a large marketing firm.

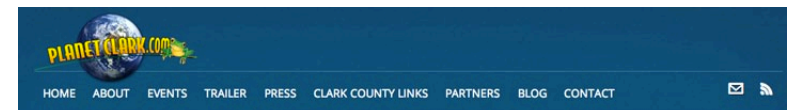
Everything we developed was dependent on the logo, which was easily a two to four week process. We didn't have that much time so we launched a logo contest with a prize for the best design. This resulted in submissions of more than twenty design specs. This proved successful and within several days the client found a design we could quickly refine. This presented high-risk because we had not worked with any of the designers before. But, the greater risk was the loss of time. Plus, the logo designer was hired to be our primary graphic designer. He contributed in a big way to meeting project timelines.

Tools for Success

Despite our many project challenges, our standard project process with technology tools was a huge advantage. All of the requirements, tasks and dependencies were easily captured using an Excel spreadsheet. Our project hours and tasks were tracked through a cloud-based project management program called Time Fox. Little training was required for Jill, my new employee. She could easily select a project and tasks and initiate a timer. However, Jill was not familiar with all of the marketing nomenclature within the firm, and selected the wrong tasks at times. This took extra time on my part to remedy. Lastly, we utilized Dropbox for content, image and video management, file sharing and storage.

Subject matter expertise was critical to our project success. Jill's background in green building and event management and my expertise in creative, strategic planning and vendor management aligned well with the project tasks. In addition, we discovered a Marketing Specialty Items SME who consolidated product orders saving time and money. She also ensured a quality product with on-time delivery. All vendors we worked-with were experts and performed as promised. The use of less effective vendors would have introduced yet more risk to the project.

In the final two weeks before the event, we focused our efforts on video completion and website development, both labor-intensive processes. We provided solid detail at the front end, and because all of the other project-tasks were completed to the clients' satisfaction, we were given complete autonomy to complete the remaining tasks without the need for client approval. While the videos were completed in advance of the event, the website went live twenty minutes after the doors to the convention opened.



Featured

- Energy Detectives Program teaches kids how to conserve resources
- Energy Adviser: Trailer takes sustainability on the road
- Planet Clark Emerald House to showcase green features
- Planet Clark Trailer
- Clark County taking green "to the masses"



Energy Efficiency Weatherization Indoor Air Quality Energy Detectives



Planet Clark Emerald House

We delivered on all accounts, and the client communicated 100% satisfaction with our performance. If given the opportunity to initiate a similar project in the future, to reduce risk and increase

[continued...](#)



PORTLAND CHAPTER

May 2013

Headline Article

President's Letter

Chapter Meeting

- Meeting Sponsor
- Keynote Presentation
- Educational Presentation
- Chapter Meeting Logistics
- April Photos
- June Chapter Meeting

Professional Development

- Roeder Online Courses
- September PMP/CAPM Class
- Upcoming PMI Portland Agile workshops
- OODN workshops

Chapter News & Events

- Event Calendar
- Elections Have Begun—Vote Now!
- Paper Ballot
- Annual Conference Super Earlybird Pricing
- Annual Conference Keynote Speakers
- Roundtable Meetings

Opportunities

- Become a Volunteer
- Call for Conference Marketing Team Volunteers
- PM Job Postings
- PMIEF Scholarship

Resources & Articles

- [Marketing EQ: "Planet Clark Program" Project Story](#)

Membership News

- Welcome New Volunteers
- New Members and Certifications
- Join PMI Portland

www.pmi-portland.org

Resources & Articles

project performance, we would introduce the following areas of improvement:

- More planning up-front to identify the full project scope
- Better management of scope creep
- Formal prioritization of tasks vs. immediate execution and then re-prioritization
- Internal team-building and planning
- Increased time spent on vendor sourcing
- Additional internal resources for quality control and administrative assistance
- Improved documentation

In addition to our passion for the project, it's my opinion that our vendors recognized the program value and were also able to embrace its mission. The content was inspirational, which was helpful to the creative process. We attribute the success of the project to good team dynamics, our expertise, excellent vendor relations, and effective technology. Given a similar project with the same constraints, if these pieces had been missing we would not have been as confident of a successful outcome.

For more information on this project visit

- www.Blueprint.planetclark.com
- [the-power-of-planet-clark-video](#)

About the Author

Julie Gorham is the Chief Marketing Architect for Vancouver-based Marketing EQ. The business was established to empower and educate businesses to effectively use marketing and media products. For over 25 years Julie has served local and national clients through media planning, creative and content development, project management, research and analysis and marketing strategy.

For additional information, contact Julie Gorham: tel # 503-351-6141; email Julie@marketingeq.com

Calling All Writers!

The PMI Portland Newsletter is looking for volunteers to pen articles about local project management events, Chapter programs, interviews, book reviews, or other items relevant to our field of project management. No professional writing experience is necessary, just a willingness to commit an hour or two.

Benefits:

- Network with project management colleagues.
- Give back to the community.
- Grow your skills.
- See your name in print.
- Earn PDUs!

If you're interested, contact newsletter_dir@pmi-portland.org.

Share the Wealth—Project Stories Wanted

Have you recently closed on a project in the Portland area that other PMI Portland Chapter members might be interested in hearing about? We will interview you and capture the fascinating details that describe your methods, approach, outcomes and lessons learned.

Contact newsletter_dir@pmi-portland.org if interested..



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Welcome New Volunteers!

Amy Glen, Volunteer Coordinator



Amy is a PMP with over 8 years of project management experience primarily in the IT field. She has worked in the banking industry for over 15 years for Washington Mutual now known as Chase and just recently moved over to Atos IT Solutions and Services working on the Nike account. Her expertise falls into the infrastructure realm and is now quickly broadening her skills in the software delivery life cycle.

Terri Morgan, Quality team member



Terri Morgan has been a valuable member of the business finance team at the Portland Development Commission for the past five years, where she has played a key role as a Subject Matter Expert (SME) for customer relationships management, loan servicing migration, and implementation of electronic content management. While her current focus is on business intake, CRM database support, team administrative support and special projects, Terri has also participated in implementing new software for existing processes, data migration, system changes to existing database structures, and training staff on new software and procedures. She's especially proud of streamlining the compliance process for PDC loan clients, improving what was once a multi-hour procedure for a single review to one of a few minutes.

Terri is a devoted quilter and an activity enthusiast. She's tried ziplining, a treetop aerial course, indoor rock wall climbing, a cardio KICK class and boxing, and says her greatest lesson learned is, "It's OK to be afraid but it's not OK to not try." She holds a bachelor's degree in business management from Ripon College in Wisconsin.

Balbinder Banga, PMP, Director of Academic Outreach



Balbinder is the Director of Academic Outreach for the Portland Chapter. She works for Nike's Project Management Center of Excellence where she is responsible for designing and delivering PM training. Balbinder enjoys Portland summers, running and spending time with her family.

Contact Balbinder at acad_outreach@pmi-portland.org.

Lokesh Aggarwal, Sr., Director of Sponsor Programs



Lokesh has been involved in development and project management of content management systems and non-content management systems for over 20 years, first as a developer of client server and mainframe/Cobol based applications, and then for more than 10 years as a project manager and Sr. Project Manager managing many multi-million dollar projects. He has an MS degree in Computer Science with top honors from CUNY and Bachelor's degree in engineering from University of Glasgow, Scotland, UK. He has been a certified PMP for many years.

He has managed complex implementations, is very strong in risk management and processes. He will lead the project through the Software Development Life Cycle with milestones/checkpoints and sign-offs all throughout the phases of the project driving results across all project phases, from initial client engagement through to implementation and warranty period.

Contact Lokesh at sponsor_programs@pmi-portland.org

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- **New Members and Certifications**
- **Join PMI Portland**

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Welcome New Members!

Anderson, Jeffrey	Lloyd, Randolph
Barnes, Cindy	Loser, Callie
Beck, William	Lunke, Raine
Boire, Jason	Lynch, Katherine
Brown, Nicole	Mannix, Thomas
Burns, Robert	Martinez Spessot, Cesar
Chiang, Allen	Mayer, Ernest
Clampitt, Laura	McNealy, Molly
Doucette, Steve	Misumi, Frederic
Dutton, Sam	Munion, Heather
Easterly, Julie	Ness, Andrew
Garrison, Melanie	Pirani, Julia
Greensky, Pam	Scanlan, Susan
Guevarra, Larry	Smith, Evan
Hammack, Gary	Ure, James
Hartmeier-Prigg, Ashley	Vlassis, Christina
Hix, Karen	Wachsnicht, Amy
Koley, Tushar	Williams, James
Konrad, Kristi	Zielsdorff, Casey
Lewis, Tarin	

Congrats New Certifications!

Cheng, Heung-for, PMP	Royer, Lacey, PMP
Hawes, Kirsten, PMP	Shipleigh Hulstrom, Lisa, PMP
Henderson, Scott, PMP	Snethen, Chris, PMP
Kaye, Saul, PMP	Stockard, Suzanne, PMP
King, Anna, PMP	Wagoner, James, PMP
Nguyen, Phuong, PMP	
OConnor, Thomas, PMI-ACP	

Membership information is provided to the Chapter monthly by PMI GOC. There may be a delay in seeing your name on this page due to newsletter publishing constraints. Go to PMI GOC at www.pmi.org to change or manage your membership profile information.

Join the PMI Portland Chapter

PMI Portland Chapter is a local Chapter of the international organization, PMI (Project Management Institute). The PMI Portland Chapter prides itself on being an active and growing project management community and is one of the largest chapters in the Pacific Northwest.

How to Join

To become a member of the Portland Chapter, you must first join PMI Global. You can join online or download an application.

Click [here](#) to join PMI Global. You will be given an opportunity to join a chapter. Select the Portland Chapter (C031) from the list.

If you're already a PMI member and want to join the PMI Portland Chapter, you can renew using the link above.

We are honored to welcome you as a new member! You will begin receiving the benefits of membership right away!

Membership Benefits

- Network with Project Management Professionals
- Professional Development
- Discounts on Chapter Events
- Monthly Roundtables
- PMI Portland Chapter Monthly Newsletter
- Current Job Listings
- Volunteer Opportunities

Good things happen when you join PMI Portland.



For more information see the [Chapter web site](#), or contact the [VP of Membership](#).