

February 2010



Project Management Institute Portland Chapter

Monthly Newsletter

Issue Highlights

www.pmi-portland.org

Next Chapter Meeting

February 16, 2010

Educational Presentation

How to create High Performance Teams (HPT) within an Organization, by Greg Sievers

Keynote Presentation

Bring it back from Red, by Todd Williams
PMP

Sponsored by



Propel your Career on the Board

Nominations for next year's Board will be accepted soon. Learn how a leadership role on the PMI Portland Board of Directors can advance your career.

Excellence In Project Management

Get your application ready for the 2010 EPMA Awards: Project Managers, Students and Projects will each be recognized.

Career Networking

Sign up now for the Feb. 25 career networking event. Practice your networking skills, sign up for a private career coaching session, and more!

Workshops!

Two valuable professional development opportunities - Sixth Sense Communications (Feb. 16) and Project Teams Unstuck (March 18). Register now while there is still space available.

PMP Exam Prep Class Begins April 17

If you are ready to take the next step and become a certified PMP, this is your opportunity to take a comprehensive course to prepare for the test.

Professional Development Symposium in Seattle

The PMI Puget Sound Chapter and PMI-ISSIG join forces to present a symposium in June. Early bird registration ends February 28.

Rita Jenks - Volunteer of the Month

Read about our Director of Academic Outreach.

New Strategic Marketing Focus for Portland Chapter

Learn about the new group responsible for helping with new product and service offerings targeted at mid and senior level PMs.

Don't let Risk be your Blind Spot

Jose Campos, Bob Buxton and Dave Worsley offer their thoughts about risk management in the product development process.

And More...



Project Management Institute Portland Chapter



The President's Corner

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

www.pmi-portland.org



Rachel Paulson

Mid-Year Checkup – We are listening!

First, I would like to say thank you to all of you who have come up to me at the dinner meeting and other events to tell me personally how much you like some of the changes we have made this year. While I do love to see it on our surveys, it means so much to me that you take the time to tell me personally and that you feel you can approach me with anything you need to discuss. Thank you for that gift – it is truly inspiring and keeps me focused on why I asked to be elected as your Chapter President!

Increasing value through connection

It is hard to believe that we are halfway through our 2009-2010 board year. Typically I try to align the monthly article with this month's theme (Extreme Project Management), but instead would like to provide you with a mid-year status report. This year's board has accomplished a lot and we sincerely hope that you have seen the results of some if this work. None of what we have done could have been accomplished without your feedback or without the volunteers who believed in what we are doing.

In September, I shared with you the history of the chapter including its leadership vision, who your board was, what they are focused on, and how we run our board. I openly discussed our issues and risks and to asked you for your honest feedback on at least 10 topics that have shaped a lot of decisions this year.

We have implemented a few changes that directly impact our membership, including:

- offering multiple pre-dinner education tracks so our members can choose the topic that is most valuable to them,
- a new dinner format that mirrored our roundtable events,
- reformatted our newsletter and continue to work on its upgrade,
- openly review your feedback from surveys to keep you in the loop with what we are doing about it. We have made changes, however small, as a result of conscientiously reviewing what you have to say like keeping the bar open longer at meetings, adjusting the mic volume and now discussing the pre-dinner education start time.

This year also marked some "out-of-the-box" thinking with the introduction of our chapter member only band, the Scope Creeps and their debut in December during the networking hour. Additionally, we introduced a membership retention program that is still finding its feet but we are very excited about reaching out to our members.

Some things you may not be aware of includes a complete redesign our

financial system and online access for all elected board members. In addition, we now have formally documented processes for our finances that support our policies. We completed and approved our budget for 2010 and it includes some forward thinking ideas for this year. We redesigned our Strategic Plan Template to include milestones by year as well as health indicators and risks – the individual portfolio plans are still in process. There are several proposals being created and presented that inspire new partnerships with other non-profits, like Junior Achievement, Colleges through our Outreach Programs, and closer connections with some of the resources available through PMI's Global Operations Center.

There are many other things happening within each portfolio (i.e., Professional Development, Outreach, Marketing, Membership, Finance, Operations and Programs) that I have not listed, and I know that if you were to ask any of the elected board, they would be happy to share with you the great things they are doing. They would love the opportunity to share with you and invite you to join them in their volunteer work.

For the remainder of this board year, we will remain focused on providing value to you through the programs and services you have already come to rely on while continuing to build connections with each other as well as business and community. Our focus is still on changing those programs and offerings that are needed to meet the diverse demographics of our chapter, increasing the quality of continued programs, and listening to you for opportunities to grow and change. I look forward to the continued opportunity to hear your thoughts.

To all volunteers of the Portland Chapter, thank you for your time and focus to increase member value through connection. I am constantly amazed by your passion for this chapter and its members.

To our members, new and renewed, thank you for your continued involvement and feedback as a member or chapter participant. We, the board are here for you!

Happy Valentines Day to you and your loved ones!

Rachel Paulson, PMP, President PMI Portland Chapter

president@pmi-portland.org

Upcoming Chapter Meetings

March 16 & April 20



Project Management Institute Portland Chapter



Our Chapter Meeting Sponsor

PMI Portland extends a heartfelt "Thank You" to **Advisicon** for its recognition of the importance of professional development for project managers and sponsorship of this month's chapter meeting.

Advisicon is a locally-owned Professional Services and Solutions Integration company with special focus on Solution Development, Technology Integration and Project/Program/Portfolio Management Methodologies. Our diverse client base spans business, government, and non-profit organizations throughout North America and Latin America.

We specialize in consultative solutions development and integrating key reporting metrics into an organization's processes, including training and implementation of industry best practices. We have combined our extensive and in-depth knowledge of Project Management and Business Solution Integration with our core business principles of Knowledge Transfer, Optimization and Sustained Results to assist our clients in effectively achieving their strategic business goals.

Thought for the Month



"In extreme projects, every day is significant and every delay is a disaster."

-Rob Thomsett , Author

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

www.pmi-portland.org

ADVISICON

Project Management Consulting,
Training, Tools and Technology



"Helping You Build A Project Management Culture."

Advisicon is a Professional Services and Solutions Integration company with special focus on Solution Development, Technology Integration and Project Management Methodologies.

- ◆ Project Management Consulting, Training
- ◆ Program Management Consulting, Training
- ◆ Microsoft Project, Project Server, Portfolio Server Consulting, Training
- ◆ SharePoint Consulting, Training, Hosting
- ◆ Business Solutions Development, Custom Application Development
- ◆ Technology Integration and Deployment

Call us today to see how we help our clients achieve their business objectives through:

✓ Optimization ✓ Knowledge Transfer ✓ Sustained Results

Microsoft
GOLD CERTIFIED
Partner

PMI Project
Management
R.E.P. Institute

www.Advisicon.com

503-253-0331

Info@Advisicon.com



**Project Management Institute
Portland Chapter**



February/March 2010

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

MON	TUE	WED	THU	FRI	SAT	SUN
February 08	9	SALEM Meeting 10	EUGENE Meeting 11	CORVALLIS Lunch 12	13	14
15	CHAPTER MEETING NE Roundtable Workshop: Sixth Sense Communications 16	17	WEST Roundtable 18	19	20	21
22	23	DNTWN Roundtable 24	Career Networking Event 25	NORTH Roundtable 26	27	Prof Dev symposium early bird Reg closes 28
March 1	2	3	4	SOUTH Roundtable 5	6	7
8	9	SALEM Meeting 10	EUGENE Meeting 11	NW Roundtable 12	CORVALLIS Lunch 13	14
15	CHAPTER MEETING NE Roundtable 16	17	Workshop: Project Teams Unstuck! WEST Roundtable 18	19	20	21

A professional photographer will be on-site to document Chapter Meeting events and activities. Photos are the sole property of PMI Portland. By registering for or attending these events, attendees understand that all photos may be used for promotional purposes.

For details, see the calendar on the [chapter website](#)

New Member Meeting

Held during the Chapter Dinner Meeting Networking hour.

We meet directly after the Educational Presentations at 5:35 pm in one of the Education rooms – listen for the announcements at the beginning and end of each session for the room. Join us to learn about who we are and what we offer, to answer your questions, and to meet other new members.

February Dinner Meeting Menu

Traditional London Broil: Thin Sliced Flank steak with Rich Peppered Demi-Glace, Buttermilk Fried Walla-Walla Onions And Red Potato Mash

Or

Farm Fresh Wellington



Project Management Institute Portland Chapter



February Keynote Presentation

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

Bring it Back From Red

Estimates for the annual cost of project failure are as high as two trillion dollars a year. The rates for projects being at risk are in the 60-70% range, and a quarter of all projects' problems are so bad they are simply canceled prior to completion. Preferably, all projects will run according to plan. However, moving from a 60% failure rate to 0% is unrealistic. First, organizations must understand what it is that makes their projects fail. Reasons range from methodology to human failure to poorly understood concepts to scope creep. Analyzing projects as systems uncovers all the factors that can contribute to failure.

This presentation describes the key elements in recovering Red Projects from a system approach—looking at all the contributing factors. It is based on the process that Mr. Williams developed while recovering dozens of projects. It covers:

- The prerequisites for a recovery: The Steering Committee's responsibilities in realizing there is a problem to be solved
- The four-step process to recover a project:
 - Audit: The unbiased acquisition of data about the organization, customer, people and the project
 - Analysis: Analyzing the data to determine root causes of problems and developing a recovery plan and corrective actions
 - Negotiation: Arriving at an acceptable solution for both the supplier and the customer
 - Execute: Implementing the plan and corrective actions
- The major ways to keep projects from failing

The recovery process focuses the work one must do in dealing with the Red Project—the dynamics of the team, stakeholders and executives. Management style and technique are very important in the recovery and multiple tips will be provided on being a leader. It also discusses the role of Technology and the Methodology in the failure.

There are multiple case study examples drawn from a variety of projects to reinforce the concepts.

About the Presenter

Todd Williams has thirty years' experience as a Project Manager, architect, entrepreneur, and businessperson. He has spent twenty of those years recovering red projects. From this experience, he has developed a process to make recoveries more efficient and prevent their reoccurrence. His experience provides a wealth of knowledge on avoiding project failure.

AMACOM Press will publish his first book, Back From Red: Recovering

Failed Projects, in late 2010. Back From Red defines a project audit and recovery process that recovers projects while focusing on root cause correction and prevention.

His company, eCameron, Inc., is located in the Portland, Oregon metropolitan area. He also provides presentations throughout the US, maintains a blog at <http://ecaminc.com/index.php/blog> and regularly publishes a Project Management Technique eZine.

Chapter Meeting Logistics

- 4:00 Registration Table Opens
- 4:30 Educational Presentation
- 5:30 Networking
- 5:35 New Member Orientation & Q&A
- 6:30 Dinner and Announcements
- 7:00 Keynote Presentation

Free Parking!
Get a pass at the
registration table.

Doubletree Hotel—Lloyd Center
1000 NE Multnomah
Portland, OR 97232
(503) 281-6111

Online registration closes
Monday prior to the meeting
at 10 am.

PMI Portland Chapter Members - Keynote Presentation \$25, Educational presentation \$10, Both for \$35

PMI Portland Chapter Student Members - Keynote Presentation \$10

Non-Members - Keynote Presentation \$30, Educational presentation \$10, Both for \$40

Keynote Presentation only (without meal) - \$12

Price is \$10 more at the door. (PMI members and student members must provide PMI number at the door to receive member pricing.)

No refunds within 24 hours of the meeting.

Contact the [Director of Registration](#) for registration questions.



Project Management Institute Portland Chapter



February Educational Presentation

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

www.pmi-portland.org

How to create High Performance Teams (HPT) within an organization

With Lean and Agile becoming the buzz and the norm for many businesses lately, the common denominator has still remained, and that is: How to create High Performance Teams within an organization?

The HPT concept means that all employees are working together and are directly involved in the design and continuous improvement of their work. The team concept engages employees' talents, skills, and knowledge to make significant contributions to cost, quality, schedule, and ultimately to customer and employee satisfaction and shareholder value. The team charter principles do not amend or replace corporate policies and procedures, but provide a greater understanding of how the team concept operates.

The guiding principles behind the HPT concept lies within the core values of any organization, to provide for a safe work environment for its employees, to maintain an atmosphere that fosters mutual respect between all employees, to promote and support teamwork for the benefit of employees and customers, and to foster a culture where excellence is non-negotiable.

About the Presenter

Greg Sievers Connectedness, positivity, learner, winning others over, futurist...is how Strengths Finder 2.0 describes Greg. Myers-Briggs would call him an ENFP (Extrovert iNtuitive Feeler Perceiver). Other people might describe him as: very funny or very spiritual. Other attributes include: married 36 years to Kathy, compassionate husband and father, helped raise four children, born & raised in Portland, Oregon. Yes, a true native Oregonian. Some other fun things to know about Greg is: loves blues music, wild & crazy dancer, loves to do drumming circles, enjoys deep dialogue, teaching, coaching & counseling people, helping people and organizations achieve their higher purpose!

Greg is an enthusiastic and innovative organizational consultant at his company, GS Consulting LLC. Expertise includes organizational culture, high performance teams, leadership development, Lean/process improvement, conflict management, interpersonal communication and project management. Proficient in developing & delivery of training, facilitation, coaching and team building. Greg is a PMP, has been the primary Facilitator of the PMI Roundtable at Con-way for the last 6 years.

Why would I go hear him speak on High Performance Teams? Greg jams an energetic, highly interactive presentation into an extreme learning experience that you'll be able to apply the very next day in your job. Greg helped create a High Performance Team culture and implement Lean Process Improvement most recently at Con-way Inc.

Why Pre-register?

Although you can register at the door for the Chapter dinner meeting, pre-registration is preferred. This helps us to assure there are enough tables, chairs and food for you. Register online now....

- You will be entered into a drawing for a free meeting.
- There is a \$10 fee for walk-in registration.
- Online registration closes at 10 am the Monday prior to the meeting.

Register Here!

Questions? Contact [Director of Registration](#).

Student Chapter Meeting Pricing Reminder

- Students can attend dinner meetings for \$10 per dinner meeting if they are a registered student with PMI Global and the Portland Chapter, and they pre-register for the meeting.
- Students can attend dinner meetings for \$20 per dinner meeting if they are a registered student with PMI Global and the Portland Chapter, and they do not pre-register for the meeting. They must provide their PMI number at the door.
- Students can attend dinner meetings for the regular non-member fee if they are not PMI Portland Chapter members.

Looking for chapter meeting presentations?

Go to our website and select **Member Resources > Meeting Handouts** from the menu bar.



**Project Management Institute
Portland Chapter**



Portland Area Roundtables

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

NW Roundtable

Con-Way

2055 NW Savier, Portland
Ask at desk for room

2nd Friday 7:15-8:45 am

WEST Roundtable

Nike World Headquarters,
Beaverton

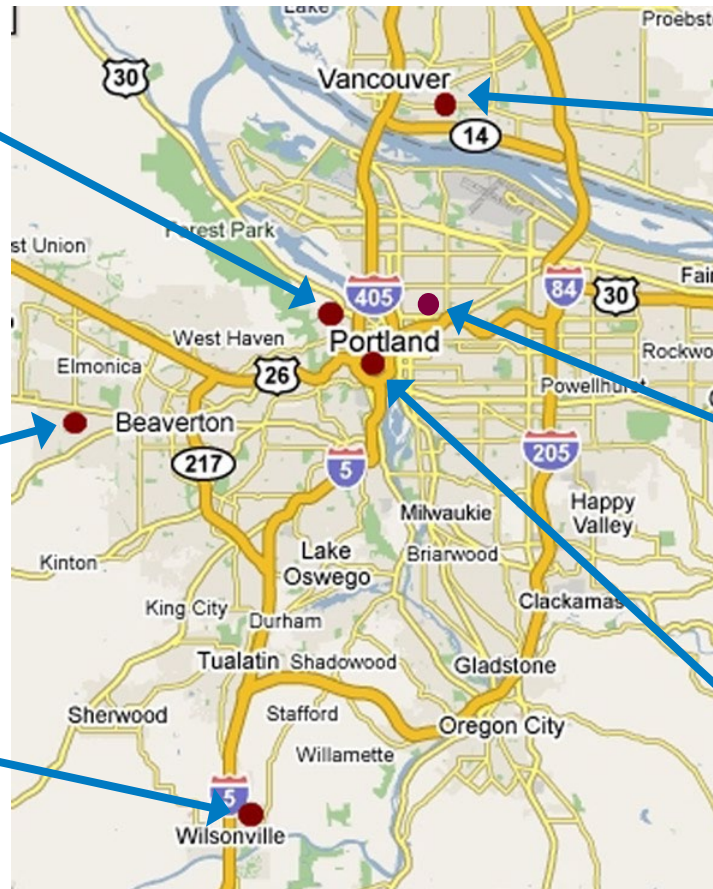
**Pete Sampras Room - change
for February only!**

3rd Thursday 7:30-9 am

SOUTH Roundtable

Mentor Graphics

8005 SW Boeckman Rd.,
Wilsonville
Commons, Big Muddy Conf. Rm.
1st Friday 7:15-8:45 am



North Roundtable

Clark Public Utilities

1200 Fort Vancouver Way,
Vancouver - Community Room

4th Friday 7:15-8:45 am

NE Roundtable

The Portland State Office Bldg.
800 NE Oregon Street, Portland
Room 1C-30

3rd Tuesday 7:30-8:30 am

DOWNTOWN Roundtable

Unitus Plaza

1300 SW Sixth Ave., Portland
Community Room, 4th floor
4th Wednesday 7:30 am



Join us!

For more information, maps, to join the roundtable, contact the moderator, or RSVP for meetings ... see the PMI Portland roundtable webpage.

Write an Article & Earn PDUs!

Write an article or book review for the newsletter.

[Click here](#) for details.

Contact newsletter@pmi-portland.org



Project Management Institute Portland Chapter



How can a chapter leadership role propel your career?

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

There is no better way to highlight your leadership skills than to serve on the Board of Directors for PMI Portland! Nominations for all Board positions will be accepted in March!

Take the next step in your career. Gain invaluable experience serving on the Board for this dynamic nonprofit organization. Strategically lead your portfolio to better serve our 1300+ members. Form the relationships that will propel you to the next levels of your career.

How does being a PMI Portland Board member prepare you to advance?

- Gain invaluable strategic leadership experience
- Develop and showcase your organization, motivation and leadership skills
- Develop and nurture your network of personal relationships for career development and professional growth
- Highlight your ability to effectively contribute to the mission and strategy of a dynamic non-profit organization
- Develop and implement your vision for your portfolio, while influencing the direction of the chapter
- Highlight your high-level team-building and collaboration expertise
- Expand your leadership horizons and skills at PMI's premier Leadership Institute Meeting or PMI Region 1 Leadership Conference
- Qualify for PMI's premier Leadership Institute Master Class
- Improve your knowledge and application of organizational and portfolio financial management
- Hone your presentation and public speaking talents

Interested? Look over the following descriptions and contact the current Board member to chat about your future.

Chapter President

The President steers the ship. The President Elect position is elected by the chapter, serves one year shadowing the current President, and then serves as President for one year. The President then moves to the Past President position to provide advice and insight to the Board of Directors.

Working with the Board of Directors and an Executive Committee (consisting of President Elect, Past President, VP at Large, VP Finance, and Chapter Secretary), the President provides chapter leadership and coordinates all activities.

Questions? Contact:

Current President Rachel Paulson President@PMI-Portland.org
 Current President Elect Joseph Marietta PresidentElect@PMI-Portland.org
 Current Past President Dianne Johnson PastPresident@PMI-Portland.org

Chapter Secretary

The chapter secretary provides vital support on a number of fronts: Manages the chapter document library and contact lists, arranges Board meetings, captures and manages board meeting notes, issues and action items, oversees and reviews the preparation and retention of all non-financial Chapter records and filings, maintains chapter asset log, and acquires name tags, business cards and other requested items for chapter leadership.

Questions? Contact: Current Secretary Kathy Pemberton
Secretary@PMI-Portland.org

Vice President Finance

This VP manages the finances of the Chapter. In addition to setting and monitoring finance policies and procedures, and driving the annual chapter budgeting process, this position manages a paid bookkeeper who handles vendor payment, customer invoicing, expense reimbursement, deposits and monthly reconciliations.

This year, current VP Shancy Saban migrated chapter finances to QuickBooks Online – this will continue to improve board visibility to financial status, and improve board decision-making and financial governance.

Questions? Contact: Current VP Finance Shancy Saban
VP_Finance@PMI-Portland.org

Vice President At Large

The Vice President At Large serves as the members' ombudsman advocating member concerns and focusing board attention on membership policies and benefits. This position provisionally provides contingency planning should a Board member be unable to fulfill their commitment, and takes on special projects for the board and the chapter.

Questions? Contact: Current VP at Large Jeff Oltmann
VP_AtLarge@PMI-Portland.org

Vice President Marketing

The VP Marketing provides leadership, management oversight, support and guidance for marketing Chapter activities. The position also acts as liaison between PMI-Portland and the media. This position manages a strong support organization including Directors of Marketing, Jobs, Public Relations, Career Networking, Sponsor Programs, Strategic Marketing, as well as Newsletter Editor, and Creative Director.

Questions? Contact: Current VP of Marketing Jeff Brummel
VP_Marketing@PMI-Portland.org



Project Management Institute Portland Chapter



President's Corner

- ◆ [Mid-Year Checkup](#)

Chapter Events

- ◆ [Chapter Meeting Sponsor](#)
- ◆ [Calendar](#)
- ◆ [Keynote Presentation](#)
- ◆ [Educational Presentation](#)
- ◆ [Roundtables](#)
- ◆ [How can a chapter leadership role propel your career?](#)
- ◆ [2010 EPMA Awards](#)
- ◆ [Career Networking Event](#)

Professional Development

- ◆ [Sixth Sense Communications](#)
- ◆ [Project Teams Unstuck!](#)
- ◆ [PMP/CAPM Exam Prep](#)
- ◆ [Registration is Open](#)
- ◆ [Professional Development Symposium](#)

People

- ◆ [Membership News](#)
- ◆ [Rita Jenks - Volunteer of the Month](#)
- ◆ [New Strategic Marketing Focus for Portland Chapter](#)
- ◆ [Volunteering with a Smile](#)
- ◆ [Faces of PMI Portland](#)

Articles

- ◆ [Don't Let Risk be your Blind Spot](#)
- ◆ [Use Extreme Measures to Conquer Extreme Projects](#)

PMI

- ◆ [About PMI Portland](#)

Vice President Membership

The Vice President Membership promotes member benefits, chapter activities, programs and member services to assure that members are receiving the most benefit from their chapter membership. This includes surveying members on their satisfaction with chapter programs, services and events, and administering a robust volunteer program to allow members the opportunity to gain invaluable project management, leadership and networking experience.

Questions? Contact: Current VP of Membership Jeremy Black
VP_Membership@PMI-Portland.org

Vice President Operations

The chapter infrastructure that current VP Jimmy Godard implemented improved many processes including registration, member email communications, chapter website access and customization, website management, and member database management. This position also manages a webmaster.

Questions? Contact: Current Secretary Jimmy Godard
VP_Operations@PMI-Portland.org

Vice President Outreach

VP of Outreach provides leadership, management oversight, and guidance for chapter outreach programs in the academic, business, and community arenas. The chapter Outreach organization includes directors of Academic, Business, and Community Outreach, as well as a Director of EPMA (Excellence in Project Management Awards.) The position acts as liaison between PMI-Portland and academia, business and community; and leads the process and implementation of outreach programs.

Questions? Contact: Current VP of Outreach Eldon delaCruz
VP_Outreach@PMI-Portland.org

Vice President Professional Development

Provides top-notch, affordable and timely continuing education opportunities for chapter members. VP Professional Development sets the overall direction and quality of recurring PMP certification preparation courses and Project Management workshops and seminars. This position also manages the chapter Mentoring program and is responsible for the planning and execution of the annual Professional Development Day Seminar.

Questions? Contact: Current VP of Professional Development Darin Goble
VP_Prof_Devel@PMI-Portland.org

Vice President Programs

The Vice President of Programs is responsible for the development and delivery of all aspects of our high-quality monthly chapter dinner meetings to provide members with excellent networking opportunities and learning experiences from subject-matter experts and professional peers. This position also oversees and supports chapter Breakfast Roundtables. VP Programs leads a solid team of volunteers including Directors of Program Support, Events, Registration, Speaker Bureau, and Roundtables.

Questions? Contact: Current VP of Programs Terri Hagmann
VP_Programs@PMI-Portland.org



All voice.
All Internet.
All data.
All the time.

Focused on reliability.
Compulsive about customer service.
Connecting your business to more business.
We are **tw telecom**.

Schedule a **Lunch & Learn** with our engineers for your IT / Telecom team.

Call Francesca Beddow today. **503.416.1502**

www.twtelecom.com





**Project Management Institute
Portland Chapter**

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

www.pmi-portland.org

2010 Excellence In Project Management Awards (EPMA)



**EXCELLENCE IN PROJECT
MANAGEMENT AWARDS**

The PMI-Portland Excellence in Project Management Awards (EPMA) is now accepting applications for:

1. Project of the Year Award
2. Project Manager of the Year Award
3. Student Project of the Year Award

The PMI Portland Chapter website, www.pmi-portland.org will contain all of the necessary information needed to apply for the awards. Look under Chapter Activities, EPMA.

Application Deadline: March 15, 2010

Finalist Notification: April 15, 2010

Award Ceremony: May 2010 Chapter meeting

For more information, contact the EPMA team at awards@pmi-portland.org.



PRODUCT DEVELOPMENT INNOVATION, Inc.

Delivering
Peak Efficiency
Decision Alignment
Predictability
in new product development

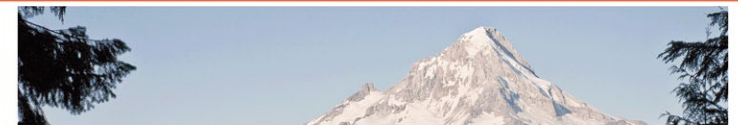
Clark Wilson Phone: 503.734.8411
clark@PD-Innovation.com www.PD-Innovation.com

Winter Career Networking Event

Winter Event 2010



Program Management Forum
Where Strategy Meets Execution



Taking the Work out of Networking

Feb 25th 2010

Thursday
6:00-8:00p.m

Ernesto's Italian Restaurant
8544 Southwest Apple Way
Portland, OR 97225-1772



Practice networking skills and talk with our industry experts, educators and staffing professionals



Meet PMI and Program Management Forum members and professionals



Sign up at the event for a 15-minute private session with our career coaches
Sessions are limited and will be first come, first served

Visit the coaches' websites or the PMI Portland website for details

OUR SPONSORS



OUR COACHES



Registration information: To register by February 19: Visit the PMI Portland website for registration information
www.pmi-portland.org

Designed by: Mary (mary1425graphics@gmail.com)

Register now for the Winter Career Networking event, to be held February 25, 2010 in Beaverton. A modest registration fee of \$10 will enable you to meet others in the PM community, practice networking skills with professionals and sign up for the private sessions with career coaches. Don't delay! These popular events fill early, and the registration deadline is Feb. 19 at 5:00 p.m.



Project Management Institute Portland Chapter



PMI Portland Workshops

President's Corner

- ◆ [Mid-Year Checkup](#)

Chapter Events

- ◆ [Chapter Meeting Sponsor](#)
- ◆ [Calendar](#)
- ◆ [Keynote Presentation](#)
- ◆ [Educational Presentation](#)
- ◆ [Roundtables](#)
- ◆ [How can a chapter leadership role propel your career?](#)
- ◆ [2010 EPMA Awards](#)
- ◆ [Career Networking Event](#)

Professional Development

- ◆ [Sixth Sense Communications](#)
- ◆ [Project Teams Unstuck!](#)
- ◆ [PMP/CAPM Exam Prep Registration is Open](#)
- ◆ [Professional Development Symposium](#)

People

- ◆ [Membership News](#)
- ◆ [Rita Jenks - Volunteer of the Month](#)
- ◆ [New Strategic Marketing Focus for Portland Chapter](#)
- ◆ [Volunteering with a Smile](#)
- ◆ [Faces of PMI Portland](#)

Articles

- ◆ [Don't Let Risk be your Blind Spot](#)
- ◆ [Use Extreme Measures to Conquer Extreme Projects](#)

PMI

- ◆ [About PMI Portland](#)

Sixth Sense Communications

February 16, 2010

7:30 a.m. - 4:30 p.m.

Understanding how to communicate in a project setting is a vital skill for project managers and those who facilitate change. Results define project success and communicating an effective vision is a critical component to gain results. Developing a message and communicating it using written, verbal and visual forms is your project's story and helps others understand its importance within the organization. In this interactive training event, a dynamic speaker-trainer will guide participants to a clear understanding of how to more effectively communicate project settings, leading to more successful change initiatives.

Gain a detailed understanding of Sixth Sense Communication and why it is critical to project success. Learn the importance of a balanced approach for project management and the connection with project success. A balanced approach starts with traditional technical tools, then layers on business acumen and a portfolio of interpersonal skills including Sixth Sense Communications.

These topics will also be covered:

- Interpersonal Communication
- Stakeholder Communication
- Presentation Skills

Christine Zust, MA works with people who want to enhance their communication effectiveness and professional success, and with companies to develop more productive leaders and teams.

Logistics:

World Trade Center, Flags room, 121 SW Salmon, Portland, OR

PMI Portland Chapter Members \$225, Non-members \$245

8 PDUs

Registration closes 02/14/2010 at 5 p.m.

[Details and Registration](#)

Project Teams Unstuck!

March 18, 2010

7:30 a.m. - 4:30 p.m.

The makeup of teams is constantly changing, creating unique challenges for teams to perform at the championship level that is demanded in today's workplace and economy. Multicultural and virtual teams are the norm! Is your project team stuck? Are you performing consistently at championship levels?

Culture and behavior norms are being challenged at an all time high in the workplace. Multi-national and cross functional teams whether collocated or virtual are growing at significant rates and challenging traditional styles and modes of behavior and communication. Cross functional teams are demanding that barriers be removed, department silos be blown up and results achieved.

All of these issues are also exaggerated by the generational gaps that exist between teams. From the aging of the baby boomers to the Gen X, and Gen Y moving into strong contributor and leadership roles in companies, all these can lead to frustration and diminished team performance.

This workshop will apply some proven team models to better manage these teams and to get your own team unstuck! This workshop will help you discover proven strategies guaranteed to not only cope with these team challenges but to take positive steps to propel your team toward championship performance. Bring your team and get unstuck!

Tom Sheives, PhD, PMP, Executive Director, with True Solutions, Inc., is a consultant, author, speaker and coach. His mission is to "Get Project Teams and Management Teams Unstuck!"

Logistics:

World Trade Center, Plaza Conference room, 121 SW Salmon, Portland

PMI Portland Chapter Members \$225, Non-members \$245

7 PDUs

Registration closes 03/16/2010 at 5 p.m.

[Details and Registration](#)



Project Management Institute Portland Chapter

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

www.pmi-portland.org

PMP/CAPM Exam Prep Registration is open

If you are an experienced project manager ready to become a certified Project Management Professional PMP, or you are looking to establish your credibility in the application of project management processes as a Certified Associate in Project Management (CAPM), then this course is a great step to help prepare you for the Project Management Institute (PMI) examination.

Certified PMPs will bring the Project Management Book of Knowledge (PMBOK) methodology and real-world experiences to the classroom. The PMP project management credential is recognized worldwide as an ISO quality instrument.

Classes will be held starting April 17th for 4 Saturday's from 9:00 am to 5:00 pm and a final 4 hour class on May 15th. Good attendance in the course satisfies the education requirements for both the CAPM and PMP application. Students will receive a copy of the PMI PMBOK (4th edition), third-party sample questions (Rita Mulcahy 6th Edition PMP Exam Prep coursework) and course slide decks. Seating is limited.

Dates: April 17th 2010 through May 15th, 2010

Cost: PMI Members \$895, Non-members \$995

Register before March 14th and receive a \$100 discount

Location:

DeVry University
Keller Graduate School of Management
9755 SW Barnes Road
Portland, OR 97225

For details and registration, go to the PMI Portland Website.

Darin Goble, PMP
VP Professional Development
vp_prof_devel@pmi-portland.org

J Hootman, MS, MBA, MPM, PMP
Director of Certification
certification@pmi-portland.org

Early-Bird Registration for Professional Development Symposium



IT'S TIME TO LOOK UP
PDS 2010 | SEATTLE

Early-bird registration is now open for the annual Professional Development Symposium held in Seattle June 27-30, 2010. This year's event takes a twist, as it will be a joint offering from the Puget Sound chapter of PMI (PSPMI) and the PMI Information Systems Specific Interest Group (PMI-ISSIG).

IT'S TIME TO LOOK UP is the theme for this year's event. It symbolizes a return to promise the future holds for Project Managers by encouraging attendees to invest in their future. The unique array of keynotes, workshops, and presentations provide an opportunity to earn up to 20 PDUs (Professional Development Units).

"I am very excited to offer PDS 2010 to our members," states Theresa Bivens, PDS 2010 Program Manager. "We have confirmed a wide-variety of topics that will interest everyone; from the rapid-fire change of IT in the new economy, to leading projects through to successful completion."

Early-bird pricing is only valid until **February 28, 2010** and covers the full four day event for just **\$799 USD**.

For more information, please visit pds.pmi-issig.org or email pds.registration@pmi-issig.org. View Speaker and schedule information at pds.pmi-issig.org.



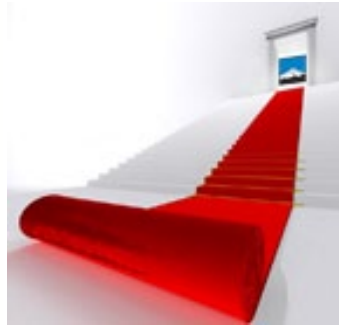


Project Management Institute Portland Chapter



Membership News

Welcome New Members



Allen-Leggett, Ann
Bako, Allan
Beilstein, Mark
Belle, Keelan
Bennett, Eiryanna
Breitengross, Allen
Cates, Shawn
Chauhan, Chetan
Chiles, Lisa
Cleaver, Anne
Cromar, Gretchen
Cross, Martin
Davis, Dwight
Dhadli-Robinson, Vivian
Dodds, Jeff
Elliott, Sunshine

Fitzpatrick, Celest
Fleischer, Julie
Frowine, William
Gebhard, Jeremy
Hamlin, Paula
Hayhurst, Alice
Haynes, Jeffrey
Hill, Teresa
Hunt, Debra
Jackson, Brian
Janes, Kristen
Khothule, Diya
Laden, Christa
Llona, Gaizka
Mancuso, Noel
Mlnarik, Jewel
Orchard, Mark
Orput, Craig
Poach, Curtis
Rajamanickam, Saravanan
Smith, Darrell
St. John, Mark
Szubart, Frank
Trnavskis, Peter
Unger, Monesa
Wagner, Tracie
Walitsch, Erica
Woodhull, Cheri
Zanolli, Laura

Congrats New PMPs

Docherty, John PMP
Ensley, Keith PMP
Jansen, Scott PMP
O'Donovan, Thomas PMP
Rogers, Toni PMP



Membership information is provided to the chapter monthly by PMI Headquarters. There may be a 1 to 2 month delay due to newsletter publishing constraints. Contact PMI Headquarters at (610) 356-4600 or www.pmi.org to change or manage your membership information.

Volunteer of the Month - Rita Jenks

Please join me in congratulating our February Volunteer of the Month, Rita Jenks. Rita Jenks is the Director of Academic Outreach and is the epitome of hard work, solid ethics, and a constant focus on the future. Rita has taken on many new tasks and strategic objectives the past two years including writing many proposals that have been presented and approved by the board. Recently she reached out to the Global Operations Center of PMI and helped our board form a partnership with the PMI Educational Foundation. Rita challenges the status quo and is always willing to provide solid research that helps guide decisions for this chapter. Her tireless focus on quality is highly valued and appreciated. Rita is a great example of a volunteer who puts the good of the chapter and its members first. Thank you Rita.



New Strategic Marketing Focus for Portland Chapter

The Strategic Marketing Team is a newly established volunteer committee within the PMI-Portland Chapter reporting up through the VP of Marketing Jeff Brummel. This new team will be led by Donna-Mae Shyduik, PMP who will serve as the Director of Strategic Marketing. Bob Buxton and Ken Aust round out the team as Strategic Marketing PMs. Please join me in welcoming them to the PMI Portland Chapter.

This new group will be responsible for collecting, categorizing, prioritizing, and piloting approved new product and service offerings that are targeted towards the mid and senior level project practitioners and organizations striving towards excellence in project delivery. PMI already does an excellent job in servicing new project managers. This is evident with the growth of over 250,000 practitioners world-wide and the explosion of educational opportunities in private practice, colleges, and high schools within just the past few decades. As the base of practitioners grows and organizations become more aware of the value of managing by projects, a demand for more advanced and diversified offerings exists.

This local team will be putting into place the infrastructure to receive ideas and/or proposals for new services and programs offerings to meet the needs of our diversified group from our membership base and the community at large. This includes the need to expand project, program and portfolio management interests for targeted industries such as Healthcare, Construction, Energy, Manufacturing, Government, Technology, and Services. This group will work collaboratively within the PMI-Portland Board structure and within the community at large to achieve the Chapter's vision of being the innovative leader in the region for advancing project management, making individuals and organizations more successful, and being a responsive and collaborative center of excellence.

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland



Project Management Institute Portland Chapter



President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

Please stay tuned to learn how you can submit your problem statements, opportunities, and/or proposals. If you are interested in becoming involved with the team or in the development and execution of one of the pilot programs, please reach out to the Director of Strategic Marketing Donna-Mae Shyduik at strat_mktg@pmi-portland.org.

Meet the Team



Donna-Mae Shyduik, PMP has been leading project based work for the past two decades. She has been a certified project manager since 2002. In her consulting roles, she has worked on business process improvement initiatives in sales and professional services delivery, financial system and record management software deployments, new product development, and custom software development efforts in healthcare. She has worked in both public and private organizations located throughout North American and in Hong Kong. Donna-Mae is a past PMI Board member having held the VP of Programs position, has served on volunteer standard committees, is a periodic speaker at PMO conferences, and has attended PMI Leadership and Global conferences.

Donna-Mae's passion is in business process efficiencies and organizational excellence using the Balance Scorecard and portfolio project management methods. These combined approaches allows organizations to align people, processes, systems and tools to its strategy development and execution. Donna-Mae is an avid reader and enjoys reading on a variety of business topics. Reading recommendations are always welcome. Donna-Mae holds a bachelors degree in Finance Law with a concentrated focus in Economics and Communications.



Bob Buxton has more than twenty years of experience in R&D, marketing and business segment management within high-technology companies including M/A-COM, Marconi Command and Control Systems, Marconi Instruments, Advantest and Tektronix. His R&D experiences were primarily in connection with Radar and Communications equipment design. His marketing and business management experience spans the range of strategy development, portfolio management, new product definition and development, creation and execution of go-to-market strategies and product life cycle management.

Bob's passion is enabling businesses to grow by combining three elements: turning Voice of the Customer into product definitions, an enjoyment of working with cross-functional/multicultural teams and a thirst for learning for his team and himself. He has been responsible on several occasions for establishing a new operation or taking an existing business into adjacent markets.

Bob holds a bachelors degree in General Science, a masters degree in Microwave and Modern Optics from University College, London and an MBA from George Fox University, Newberg, Oregon. He is a Chartered Engineer and a Member of the Institution of Engineering and Technology.



Ken Aust is a Senior IT Project Manager at Portland Public Schools (PPS). He has spent six years contributing to technological advancements at the district to help improve the lives of our Portland children. Ken's responsibilities includes the management of new software development applications and the deployment of new and system upgrades. He also leads the purchase decision process for many new software programs introduced at PPS.

Ken holds a BS in Economics from Willamette University, an MBA from UC Berkeley and is currently obtaining a second Masters in Project Management. Ken has had an exciting career. He has worked in Sales and Sales Management in telecom. He has also worked in Terminal Management and Product Management in both telecom and Ground Freight Transportation.

Ken is passionate about his new role on the Strategic Marketing team. With his vast array of experience, we are looking forward to his contributions in helping to solicit ideas from you and our community in helping us to form an optimal strategic direction for the Portland Chapter. Ken also graciously accepted the role as the Marketing liaison to the Excellence in Project Management Awards program.

Job Hunting?



Chapter Members—sign up for the PMI Portland Jobs Program. Members receive emails direct from employers looking to hire!

See the PMI Portland [website](http://www.pmi-portland.org) for details



Project Management Institute Portland Chapter



Volunteering with a Smile: Making it a WIN-WIN Situation

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

According to the Oxford Dictionary, a volunteer is a "person who spontaneously undertakes a task", and something voluntary is "done...of one's own free will, not constrained or compulsory, [and] intentional". Webster's New World Thesaurus includes the phrase "heart in hand" as synonymous with "voluntarily". All these terms hint at the creativity, spontaneity, and even passion involved in volunteer work. Have you noticed that repeat volunteers are happy people? Alright, maybe not laughing all the time, but people who continue to be committed to a voluntary cause find some benefit from their activity both to themselves and to the organization they contribute to. Giving freely of one's skills and imparting one's wisdom gained from experience to a voluntary activity must, I believe, stimulate a pleasure mechanism in our brains. By that I mean we are social beings, and volunteerism, which most of the time involves interaction with other beings, lifts up the spirits of the givers and the receivers. As givers to the PMI-Portland chapter, and receivers of the educational and networking opportunities sponsored by the PMI-Portland chapter, we must recognize that having a strong and healthy base of volunteers is vital to achieving a thriving and beneficial professional organization.

We are social beings, and volunteerism, which most of the time involves interaction with other beings, lifts up the spirits of the givers and the receivers.

Today I want to inspire you to be part of that strong and healthy volunteer base for the PMI-Portland chapter by giving you my three rules for making volunteerism a win-win situation:

1. Pick a volunteer position or task that matches your aptitude, skills, passion, schedule and/or professional or personal goals, and then make it your own.
2. Be disciplined about how you manage your volunteer related tasks with your personal and work schedule.
3. Act and speak with your heart. In other words, be flexible to the commitment required for the task at hand, and at the same time, be open about your feelings regarding the task at hand.

Rule #1 is really what we do already when we search for a new job, or for a new project at work. It applies also to matching your goals to voluntary positions or tasks within (or outside of) PMI. Whatever position you choose to volunteer for, the next step is to apply your knowledge and skills to make the most of that task at hand in order to benefit both you and the organization. For example, I volunteered to serve as treasurer for my previous homeowner association (HOA) for a combination of reasons; the primary one being that I cared about how the HOA Board was managing the community. During the course of the two years on the HOA Board, I took a project management approach to

selecting a new community management company and a new reserve study company for the HOA. That volunteer experience contributed to my successful application for PMP certification in 2008.

Rule #2 is important for keeping a healthy balance in your volunteerism life. A wise old programmer once told me, a long time ago, that the key is to "work smarter, not harder". If you are interested in learning about working smarter, I recommend reading, *You Can't Manage Time: But You Can Manage Many Priorities*, by Susan de la Vergne. I attended a workshop by the author a few years ago, and I found it extremely helpful in overcoming my procrastination. I am sure you will also gain valuable insights from her work about managing priorities in any area of your life. Let me pass on more advice - advice my mother gave me a longer time ago, but which I now apply all the time: break your work into little tasks you can accomplish along the way (while you are doing something else) instead of doing everything at once. Her example was cleaning a bit of the kitchen or bathroom along with your daily activities. A little done each day makes the load lighter along the way.

Rule #3 applies when we are called to give more of our time to accomplish a task. We need to be flexible in giving more of our time and skills when they are required. At the same time, we should communicate how we are doing along the way. That openness helps the leadership or other members become aware of your needs as a volunteer or employee, and it encourages them to find ways to improve conditions to support your work. At a recent chapter meeting, I was talking with a fellow PMP about her mentoring volunteer work. I was inspired by her commitment to guide a junior project management member. I was impressed as well by her openness in expressing her concern about her ability to keep that commitment as her work and family responsibilities grow. This article is in part a response to this PMP's commitment to the PMI-Portland chapter. We can all contribute to the chapter. Maybe we can even push ourselves a bit and volunteer for positions that require more commitment while stretching and enhancing our leadership skills.

Regardless of what we choose to do for our chapter, each volunteer makes a difference. With each added active volunteer, the easier the load is for the rest of the team, and the stronger and happier the membership will be, thanks to the combined efforts of all involved. Ultimately, we know we are in that win-win situation when we are volunteering with a smile. I hope these three simple reminders spur us to continue to contribute to the chapter in a balanced and beneficial way.

Pamela Lam, Assistant Director of Volunteering

volunteer@pmi-portland.org



Project Management Institute Portland Chapter



Faces of PMI Portland

January 2010

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

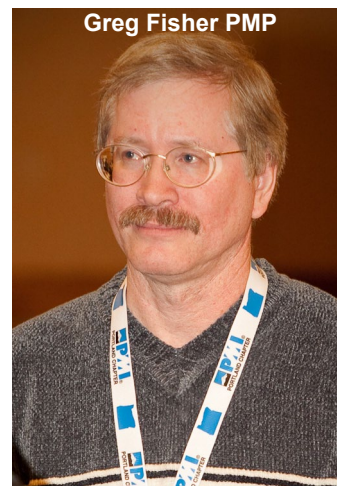
- ◆ About PMI Portland



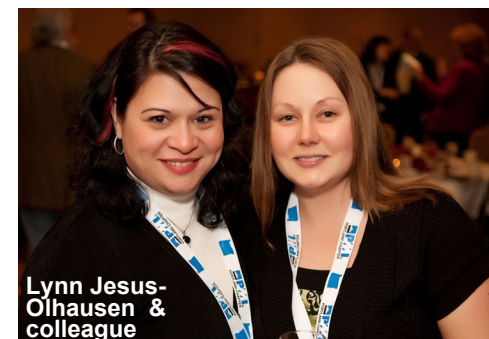
Gidu Sriram PMP, Asst Dir. of Quality



Jeremy Black, VP Membership



Greg Fisher PMP



Lynn Jesus-Olhausen & colleague



Networking

Many thanks to Erik Odegard for the photos.



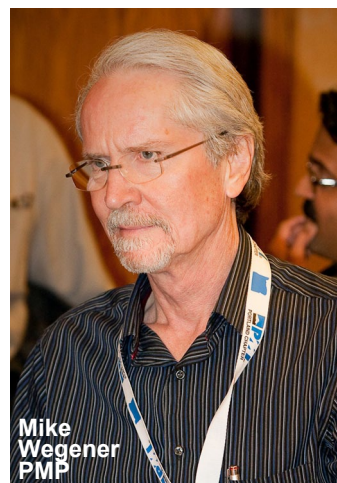
Networking



Jeff Oltmann, Volunteer of the Month



Mike Wegener PMP



Marc Neubert



Project Management Institute Portland Chapter



Don't Let Risk be your Blind Spot

Risk Management Improves Velocity in R&D

Introduction

Recent research conducted by the authors found that many companies do not use risk management (RM) as part of their New Product Development Process (NPD). The research also showed that those using RM see a reduction in time-to-market, which is a critical metric used in R&D, particularly in highly competitive markets

Risk is the probability that something could go wrong with your product development project. This includes not only technical risks, but also economic, market, manufacturing and outsourcing risks – in short, anything that could happen that would extend time-to-market or, worse, cause a total failure of your project. Risk management is the process to identify, prioritize and mitigate risks in a development project. The purpose of risk management is two-fold: first, ensure that the identified risks do not happen (preventive action), and second, prepare a clear action plan for a risk that does occur (corrective action). A simple concept and a simple methodology – however, many product development organizations choose to completely bypass risk management as shown in the recent survey.

Why Organizations Avoid Risk Management even if the Benefits are Obvious

The research showed that there are five areas that prevent product companies from fully utilizing risk management as an integral part of their New Product Development Process (NPD).

	Category in order of priority	Explanation
1	Lack of awareness	Lack of understanding of the role and benefits of risk management in product development. Engineering schools generally do not emphasize risk management as a critical skill for new engineers. Same can be said about marketing organizations concerning business risk management.
2	Pressures to get to market	Time-to-market is the holy grail in technology companies. The rush to get to market causes them to “dispense” with risk management either because they feel they can deal with problems “on-the-fly” or think risks will work out themselves.
3	Reduced staff	High technology companies have reduced staff levels due to the difficult economic conditions. Consequently, there are not enough resources to perform risk management and so it is perceived as “dispensable”.
4	Not a priority	Executives and Managers do not make risk management an important activity, focusing instead of time-to-market. Risk Management is not rewarded, measured or part of the KPI's.
5	No framework of support	There are no trained “risk managers” nor support for a repeatable process of risk management.

The Business Case for Risk Management in R&D

In product development, risk is always there; it makes no sense to ignore it. Nevertheless, that's what many organizations do. Consider that many, if not most, so-called “surprises” are actually risks that are predictable at the start of a project. Some organizations forgo risk management because they believe a project is risk-free and will go smoothly (a fool's paradise). Others simply don't realize the positive business impact of risk management:

- Reduces time-to-market by eliminating obstacles and other disruptions caused by “surprises”
- Improves reliability through early detection of potential failures and unreliable design
- Avoids waste by reducing the amount of over-design, “do-overs” and other preventable activities
- Improves customer satisfaction by delivering a more reliable product more rapidly
- Creates team alignment by focusing all team members on an agreed set of risks and a risk management plan prior to things going wrong

President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
- ◆ Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland



Project Management Institute Portland Chapter



President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

www.pmi-portland.org

Beyond Technical Risks

Risk management should also be applied to every aspect of new product development—for example, the risks of entering a new market—with a corresponding mitigation plan. Another example would be to address the risk of failures in the supply chain, and devise ways to prevent them. Alternatively, consider the risks associated with rolling out a new product from engineering (R&D) to manufacturing—a risk management issue that's even more pertinent if your manufacturing site is multiple time zones away. Addressing risks beyond just the technical issues will avoid a situation where the product is ready but other areas of development and rollout become obstacles that prolong time-to-market.

Risk in Technology Management

Organizations involved in R&D, or those developing leading-edge products, derive particular benefit from a robust model of risk management. An emerging area of risk management is the “unknown unknowns,” those risks that exist or could exist but are not known to the development team. New methodologies can help development teams navigate the risks particular to technology development. Practices such as “parallelism,” “selectionism” and “learn-and-adjust” are helping teams accelerate innovation.

Conclusion

Far from being an unnecessary overhead activity, risk management is an integral part of project management and critical to the timely successful completion of new product development programs. Imagine if you could predict and prioritize all the things that could go wrong with your development program. Could you visualize developing a plan to manage risk, rather than be victimized by it?



Jose Campos, founder of Rapidinnovation, LLC, — a product development Management Consulting firm. Jose works with and trains R&D and Marketing professionals to solve difficult product development challenges. He brings more than 25 years experience in Concurrent Engineering, Quality Function Deployment (QFD), Total Quality Management (TQM), Concept Engineering (KJ), Program Management, Project Management, High Performance Organizations, ISO-9000 and other quality systems.

Bob Buxton, Strategic Marketing Manager, PMI Portland Chapter Bob has over 20 years experience as both individual contributor and manager in engineering, product management and marketing in high-tech companies. Most recently he was Product Line Marketing Manager of the Signal Source Product Line at Tektronix



where he led a team engaged in crafting the product roadmap, defining products, developing marketing content and managing the product lifecycle.



Dave Worsley, Certified Six Sigma Black Belt and Operational Excellence Leader Dave has over 25 years of experience in electro-mechanical and automation equipment development. He is passionate about mapping processes, identifying root causes and reducing costs through continuous improvement programs. He thoroughly enjoys interacting with customers, creating and implementing plans and mentoring those who need help.

Use extreme measures to conquer extreme projects

Projects today are becoming more extreme in their organizational and technical complexity. The problems are big and the solutions are bigger. Project managers now must be successful in projects that are high speed, change frequently, and are unpredictable.

Prepare for an extreme environment by being able to quickly:

- Change focus
- Solve problems
- Move to where the work is done
- Change locations
- Take initiative

Many of these extreme measures will overlap. Standardizing can add stability. Administrative processes are the low-hanging fruit. Get out of the coordination loop by gathering project participants and have them make promises to each other. Adopt Last Planner™, Agile, Scrum or other programs for a comprehensive coordination process.



Matthew Horvat is a coach for Lean Project Consulting, Inc. He lives in Portland and consults to the AEC industry.

Last Planner™ is a registered trademark of the Lean Construction Institute. www.leanconstruction.org. Agile © 2001 <http://agilemanifesto.org/>. Scrum coined by Takeuchi, Hirotaka and Nonaka, Ikujiro (January-February 1986 Harvard Business Review). “The New New Product Development Game”.



**Project Management Institute
Portland Chapter**



President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep
Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland

SLALOM CONSULTING
race to win

Business Management
Organization Effectiveness
Technology Enablement
Information Management

**SLALOM CONSULTING—a business and technology consulting firm
combining local expertise with national reach**

Business Objects | ORACLE CERTIFIED PARTNER | salesforce.com Partner Program | Microsoft GOLD CERTIFIED Partner

SLALOM.COM



**Project Management Institute
Portland Chapter**



President's Corner

- ◆ Mid-Year Checkup

Chapter Events

- ◆ Chapter Meeting Sponsor
- ◆ Calendar
- ◆ Keynote Presentation
- ◆ Educational Presentation
- ◆ Roundtables
- ◆ How can a chapter leadership role propel your career?
- ◆ 2010 EPMA Awards
- ◆ Career Networking Event

Professional Development

- ◆ Sixth Sense Communications
- ◆ Project Teams Unstuck!
- ◆ PMP/CAPM Exam Prep Registration is Open
- ◆ Professional Development Symposium

People

- ◆ Membership News
- ◆ Rita Jenks - Volunteer of the Month
- ◆ New Strategic Marketing Focus for Portland Chapter
- ◆ Volunteering with a Smile
- ◆ Faces of PMI Portland

Articles

- ◆ Don't Let Risk be your Blind Spot
- ◆ Use Extreme Measures to Conquer Extreme Projects

PMI

- ◆ About PMI Portland



Rachel Paulson



Joseph Marietta



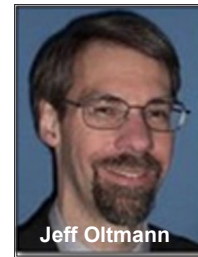
Dianne Johnson



Kathy Pemberton



Shancy Saban



Jeff Oltmann



Jeff Brummel



Jeremy Black



Jimmy Godard



Eldon delaCruz



Darin Goble



Terri Hagmann

About PMI Portland

President	Rachel Paulson PMP
President Elect	Joseph Marietta PMP
Past President	Dianne Johnson PMP
Secretary	Kathy Pemberton
VP Finance	Shancy Saban
VP At Large	Jeff Oltmann PMP
VP Marketing	Jeff Brummel PMP
VP Membership	Jeremy Black, PMP
VP Operations	Jimmy Godard PMP
VP Outreach	Eldon delaCruz PMP
VP Professional Development	Darin Goble PMP
VP Programs	Terri Hagmann PMP

Chapter Mission	To promote the profession of Project Management by creating a culture and community that facilitates professional growth through education and volunteerism.
Chapter Meetings	Third Tuesday of every month except July and August. Check chapter website to confirm meeting dates.
Chapter Web Site	www.pmi-portland.org
Newsletter Editor	newsletter@pmi-portland.org
More Contact Information	See the "Contact Us" page and the "FAQ" page on the PMI Portland website .
Mailing Address	P.O. Box 5966, Portland OR 97228-5966
Voice Mail	(503) 243-6657
PMI GOC (Global Operations Center)	www.pmi.org