	201	9-2020 S	ponsor F	Program	Benefits	and Price	ce List						
General Chapter Sponsorship(Conference Sponsorship			Hybrid Sponsorship									
Sponsorship Levels	Platinum	Gold	Silver	Bronze	Title	Session	Exhibitor	Title + Platinum	Title + Gold	Title + Silver	Platinum + Session	Gold + Session	Silver + Session
Cost	\$6,500	\$4,500	\$2,500	Chap Mtg \$700/ea	\$10,000	\$2,500	\$1,500	\$13,000	\$12,000	\$11,000	\$7,000	\$5,500	\$3,800
Availability	(unlimited)	(unlimited)	(unlimited)	(10/yr)	(2 available)	(4 available)	(unlimited)	(2 available)	(2 available)	(2 available)	(4 available)	(4 available)	(4 available)
Sponsor Benefits													
PMI Portland Chapter Website													
Home Page: 6"x 3" rotating banner	•							•			•		
Home Page: Ad linked to Sponsor's website	✓ 3"x 2"	✓ 2"x 2"	~1"x 1"	✓ Mtg Month				✓ 3"x 2"	✓ 2"x 2"	~1"x 1"	✓ 2"x 2"	✓ 2"x 2"	~1"x 1"
Sponsor Page: Logo linked to Sponsor's website	3"x 3"	✓ 2"x 2"	~1"x 1"					✓ 3"x 3"	✓ 2"x 2"	~1"x 1"	✓ 3"x 3"	✓ 2"x 2"	~1"x 1"
Sponsor Page: Organization description	✓ ~300 words	~200 words	✓ ~100 words					✓ ~300 words	✓ ~200 words	✓ ~100 words	✓ ~300 words	✓ ~200 words	✓ ~100 words
Direct Marketing													
Newsletter: Logo/ad placement on front page (web version)	✓ 2"x 3" Top	✓ 2"x 2"	~1"x 1"					✓ 2"x 3" Top	✓ 2"x 2"	✓ ~1"x 1"	✓ 2"x 3" Top	✓ 2"x 2"	~1"x 1"
Newsletter: Placement of informational content (e.g., specials, events)	~200 words x 4/yr		~100 words x 1/yr					~200 words x 4/yr		~100 words x 1/yr	~200 words x 4/yr		~100 words x 1/yr
Email blasts: Sponsor's logo	2"x 3" 30 weeks	2"x 2" 20 weeks	~1"x 1" 10 weeks	✓ Mtg Advert				2"x 3" 30 weeks	2"x 2"	~1"x 1"	2"x 3"	2"x 2"	~1"x 1"
Chapter Meeting Sponsorship	50 weeks	20 weeks	10 weeks					30 weeks	20 weeks	10 weeks	30 weeks	20 weeks	10 weeks
Free Attendance at all Chapter Meetings (value @ \$50pp x 10 mo)	3	2	1	1				2	1	1	2	1	1
Sponsor logo/ad on rotating Chapter Meeting slide deck	3 slides 10 mo	2 slides 10 mo	1 slide 10 mo	1 slide Day of Mtg				3 slides 10 mo	2 slides 10 mo	1 slide 10 mo	3 slides 10 mo	2 slides 10 mo	1 slide 10 mo
Sponsor mention during Chapter Meetings	✓ 10 mo	✓ 10 mo	✓ 10 mo	As Mtg				✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ 10 mo
Promotional talk	5 min	3 min	10 1110	Sponsor 3 min				5 min	3 min	101110	5 min	3 min	101110
Promotional materials and logo branded products for prizes (sponsor provided)	~	•	•	•				~	~	•	•	*	~
Information table	•	•	•	~				•	•	~	~	•	~
Certification Prep Courses													
Titled session	✓ 2/yr	✓ 1/yr						✓ 2/yr	✓ 1/yr		✓ 2/yr	√ 1/yr	
Logo sign board at Prep Courses	3"x 3" logo @ bottom		~1"x 1" logo @ bottom 2/yr						2"x 2" logo @ bottom	~1"x 1" logo @ bottom 2/yr	Title +	~	✓ ~1"x 1" logo
Opportunity to insert flier in materials provided to attendees (sponsor provided)	•		2/ yi					•		2/ yı	•		
50% off course registration	~	*						*	*		~	*	
Annual Conference	1 x 2/yr	1 x 1/yr						1 x 2/yr	1 x 1/yr		1 x 2/yr	1 x 1/yr	
Free Conference Admission (value @ \$500 each)					6	2	1	6	6	6	2	2	2
Display Booth					*	*	~	*	*	~	•	*	*
Access to Media/Pictures taken at event					*	•	· •		•	•	•	•	•
					•		•	•	· ·	•	•	•	

2019-2020 Sponsor Program Benefits and Price List															
General Chapter Sponsorship (September-June)						Conference Sponsorship			Hybrid Sponsorship						
Sponsorship Levels	Platinum	Gold	Silver	Bronze	Title	Session	Exhibitor	Title + Platinum	Title + Gold	Title + Silver	Platinum + Session	Gold + Session	Silver + Session		
Cost	\$6,500	\$4,500	\$2,500	Chap Mtg \$700/ea	\$10,000	\$2,500	\$1,500	\$13,000	\$12,000	\$11,000	\$7,000	\$5,500	\$3,800		
Availability	(unlimited)	(unlimited)	(unlimited)	(10/yr)	(2 available)	(4 available)	(unlimited)	(2 available)	(2 available)	(2 available)	(4 available)	(4 available)	(4 available)		
Right to use our name/logo in their promotions					~	•	~	~	•	•	•	•	✓		
Mobile App passport game					~	~	~	~	•	•	•	~	✓		
Opportunity to donate a door prize					~	✓	~	~	~	~	~	✓	~		
Post-conference survey with results					~	~	~	~	~	~	~	~	~		
Contribute survey question					~			~	~	~					
Branded Giveaway (sponsor provided)					*			*	~	~					
Premium placement in exhibitor hall					~			~	•	~					
Keynote Introduction					*			~	~	~					
Digital Marketing															
Sponsor acknowledgement page in slide deck					~	~	~	✓	~	✓	~	~	✓		
Conference micro site banner					~			~	~	~					
Mention in AC-related Eblasts and newsletter articles					✓ 1st	~		✓ 1st	✓ 1st	✓ 1st	~	~	~		
Sponsor Logo w/ description on Annual Conference Website					✓ 1st	*		~	~	~	~	*	•		
Print Marketing															
Sponsor/Exhibitor Page					~	~	~	~	~	~	~	~	~		
Logo on Event Schedule					~	~	~	~	~	~	~	~	~		
Banner Placement at venue					*			*	*	*					
Room Schedule Boards					*			*	*	*					
Conference guide					Full Page & Cover Logo	Half Page	Quarter Page	Full Page & Cover Logo	Full Page & Cover Logo	Full Page & Cover Logo	Half Page	Half Page	Half Page		