

2019-2020 Sponsor Program Benefits and Price List

General Chapter Sponsorship (September-June)					Conference Sponsorship			Hybrid Sponsorship					
Sponsorship Levels	Platinum	Gold	Silver	Bronze	Title	Session	Exhibitor	Title + Platinum	Title + Gold	Title + Silver	Platinum + Session	Gold + Session	Silver + Session
Cost	\$6,500	\$4,500	\$2,500	Chap Mtg \$700/ea	\$10,000	\$2,500	\$1,500	\$13,000	\$12,000	\$11,000	\$7,000	\$5,500	\$3,800
Availability	(unlimited)	(unlimited)	(unlimited)	(10/yr)	(2 available)	(4 available)	(unlimited)	(2 available)	(2 available)	(2 available)	(4 available)	(4 available)	(4 available)
Right to use our name/logo in their promotions					✓	✓	✓	✓	✓	✓	✓	✓	✓
Mobile App passport game					✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to donate a door prize					✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-conference survey with results					✓	✓	✓	✓	✓	✓	✓	✓	✓
Contribute survey question					✓			✓	✓	✓			
Branded Giveaway (sponsor provided)					✓			✓	✓	✓			
Premium placement in exhibitor hall					✓			✓	✓	✓			
Keynote Introduction					✓			✓	✓	✓			
Digital Marketing													
Sponsor acknowledgement page in slide deck					✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference micro site banner					✓			✓	✓	✓			
Mention in AC-related Eblasts and newsletter articles					✓ 1st	✓		✓ 1st	✓ 1st	✓ 1st	✓	✓	✓
Sponsor Logo w/ description on Annual Conference Website					✓ 1st	✓		✓	✓	✓	✓	✓	✓
Print Marketing													
Sponsor/Exhibitor Page					✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Event Schedule					✓	✓	✓	✓	✓	✓	✓	✓	✓
Banner Placement at venue					✓			✓	✓	✓			
Room Schedule Boards					✓			✓	✓	✓			
Conference guide					Full Page & Cover Logo	Half Page	Quarter Page	Full Page & Cover Logo	Full Page & Cover Logo	Full Page & Cover Logo	Half Page	Half Page	Half Page