

2019-2020 Sponsor Program Benefits and Price List

General Chapter Sponsorship (September - June)					Conference Sponsorship			Hybrid Sponsorship						
Sponsorship Levels		Platinum	Gold	Silver	Bronze	Title	Session	Exhibitor	Title + Platinum	Title + Gold	Title + Silver	Platinum + Session	Gold + Session	Silver + Session
Cost		\$6,500	\$4,500	\$2,500	Chap Mtg \$700/ea	\$10,000	\$2,500	\$1,500	\$13,000	\$12,000	\$11,000	\$7,000	\$5,500	\$3,800
Availability		(unlimited)	(unlimited)	(unlimited)	(10/yr)	(2 available)	(4 available)	(unlimited)	(2 available)	(2 available)	(2 available)	(4 available)	(4 available)	(4 available)
Sponsor Benefits														
PMI Portland Chapter Website														
Home Page: 6"x 3" rotating banner		✓							✓			✓		
Home Page: Ad linked to Sponsor's website		✓ 3"x 2"	✓ 2"x 2"	✓ ~1"x 1"	✓ Mtg Month				✓ 3"x 2"	✓ 2"x 2"	✓ ~1"x 1"	✓ 2"x 2"	✓ 2"x 2"	✓ ~1"x 1"
Sponsor Page: Logo linked to Sponsor's website		✓ 3"x 3"	✓ 2"x 2"	✓ ~1"x 1"					✓ 3"x 3"	✓ 2"x 2"	✓ ~1"x 1"	✓ 3"x 3"	✓ 2"x 2"	✓ ~1"x 1"
Sponsor Page: Organization description		✓ ~300 words	✓ ~200 words	✓ ~100 words					✓ ~300 words	✓ ~200 words	✓ ~100 words	✓ ~300 words	✓ ~200 words	✓ ~100 words
Direct Marketing														
Newsletter: Logo/ad placement on front page (web version)		✓ 2"x 3" Top	✓ 2"x 2"	✓ ~1"x 1"					✓ 2"x 3" Top	✓ 2"x 2"	✓ ~1"x 1"	✓ 2"x 3" Top	✓ 2"x 2"	✓ ~1"x 1"
Newsletter: Placement of informational content (e.g., specials, events)		✓ ~200 words x 4/yr	✓ ~150 words x 2/yr	✓ ~100 words x 1/yr					✓ ~200 words x 4/yr	✓ ~150 words x 2/yr	✓ ~100 words x 1/yr	✓ ~200 words x 4/yr	✓ ~150 words x 2/yr	✓ ~100 words x 1/yr
Email blasts: Sponsor's logo		✓ 2"x 3" 30 weeks	✓ 2"x 2" 20 weeks	✓ ~1"x 1" 10 weeks	✓ Mtg Advert				✓ 2"x 3" 30 weeks	✓ 2"x 2" 20 weeks	✓ ~1"x 1" 10 weeks	✓ 2"x 3" 30 weeks	✓ 2"x 2" 20 weeks	✓ ~1"x 1" 10 weeks
Chapter Meeting Sponsorship														
Free Attendance at all Chapter Meetings (value @ \$50pp x 10 mo)		3	2	1	1				2	1	1	2	1	1
Sponsor logo/ad on rotating Chapter Meeting slide deck		✓ 3 slides 10 mo	✓ 2 slides 10 mo	✓ 1 slide 10 mo	✓ 1 slide Day of Mtg				✓ 3 slides 10 mo	✓ 2 slides 10 mo	✓ 1 slide 10 mo	✓ 3 slides 10 mo	✓ 2 slides 10 mo	✓ 1 slide 10 mo
Sponsor mention during Chapter Meetings		✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ As Mtg Sponsor				✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ 10 mo	✓ 10 mo
Promotional talk		✓ 5 min	✓ 3 min		✓ 3 min				✓ 5 min	✓ 3 min		✓ 5 min	✓ 3 min	
Promotional materials and logo branded products for prizes (sponsor provided)		✓	✓	✓	✓				✓	✓	✓	✓	✓	✓
Information table		✓	✓	✓	✓				✓	✓	✓	✓	✓	✓
Certification Prep Courses														
Titled session		✓ 2/yr	✓ 1/yr						✓ 2/yr	✓ 1/yr		✓ 2/yr	✓ 1/yr	
Logo sign board at Prep Courses		✓ 3"x 3" logo @ bottom	✓ 2"x 2" logo @ bottom	✓ ~1"x 1" logo @ bottom 2/yr					✓ 3"x 3" logo @ bottom	✓ 2"x 2" logo @ bottom	✓ ~1"x 1" logo @ bottom 2/yr	✓ Title + 3"x 3" logo	✓ 2"x 2" logo	✓ ~1"x 1" logo
Opportunity to insert flier in materials provided to attendees (sponsor provided)		✓							✓			✓		
50% off course registration		✓ 1 x 2/yr	✓ 1 x 1/yr						✓ 1 x 2/yr	✓ 1 x 1/yr		✓ 1 x 2/yr	✓ 1 x 1/yr	
Annual Conference														
Free Conference Admission (value @ \$500 each)						6	2	1	6	6	6	2	2	2
Display Booth		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Access to Media/Pictures taken at event		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Right to use our name/logo in their promotions		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Mobile App passport game		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to donate a door prize		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-conference survey with results		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Contribute survey question		✓				✓			✓	✓	✓			
Branded Giveaway (sponsor provided)		✓				✓			✓	✓	✓			
Premium placement in exhibitor hall		✓				✓			✓	✓	✓			
Keynote Introduction		✓				✓			✓	✓	✓			
Digital Marketing														
Sponsor acknowledgement page in slide deck		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference micro site banner		✓				✓			✓	✓	✓			
Mention in AC-related Eblasts and newsletter articles		✓ 1st	✓			✓ 1st	✓		✓ 1st	✓ 1st	✓ 1st	✓	✓	✓
Sponsor Logo w/ description on Annual Conference Website		✓ 1st	✓			✓ 1st	✓		✓ 1st	✓ 1st	✓ 1st	✓	✓	✓
Print Marketing														
Sponsor/Exhibitor Page		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Event Schedule		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Banner Placement at venue		✓				✓			✓	✓	✓			
Room Schedule Boards		✓				✓			✓	✓	✓			
Conference guide						Full Page & Cover Logo	Half Page	Quarter Page	Full Page & Cover Logo	Full Page & Cover Logo	Full Page & Cover Logo	Half Page	Half Page	Half Page