

Knowledge Versus The Appearance of Knowledge

**Presented by
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What Good Is Certification?

- Professional standing within a discipline or practice.
- An orientation to a body of knowledge.
- A professional standard to hold ourselves to.
- A sense of belonging, authority, and accomplishment.
- A door-opener for certain kinds of interviews and salary levels.

But . . . *Mastery??*



Full Disclosure

- I hold degrees and certifications.
- As VP of Professional Development, authentic professional development of the whole person is something I care about—a lot.
- How we know we know is something I think about often.



Los portadores de la antorcha (The Torch-Bearers) –

Credit: Carlos Delgado; CC-BY-SA



Epistemology

Study of the nature of knowledge, the rationality of belief, and justification.

Much of the debate in epistemology centers on four areas:

- (1) the [philosophical analysis](#) of the nature of knowledge and how it relates to such concepts as [truth](#), [belief](#), and [justification](#),^{[2][3]}
- (2) various problems of [skepticism](#),
- (3) the sources and scope of knowledge and justified belief, and
- (4) the criteria for knowledge and justification.

Wikipedia



Knowledge

1. acquaintance with facts, truths, or principles, as from study or investigation; general erudition: knowledge of many things.
2. familiarity or conversance, as with a particular subject or branch of learning: A knowledge of accounting was necessary for the job.
3. acquaintance or familiarity gained by sight, experience, or report: a knowledge of human nature.
4. the fact or state of knowing; the perception of fact or truth; clear and certain mental apprehension.
5. awareness, as of a fact or circumstance: He had knowledge of her good fortune.
6. something that is or may be known; information: He sought knowledge of her activities.
7. the body of truths or facts accumulated in the course of time.
8. the sum of what is known: Knowledge of the true situation is limited.

Dictionary.com

Trust

- Trust is built by:
 - A history of integrity
 - Reliability
 - Responsiveness
 - Perception of empathy





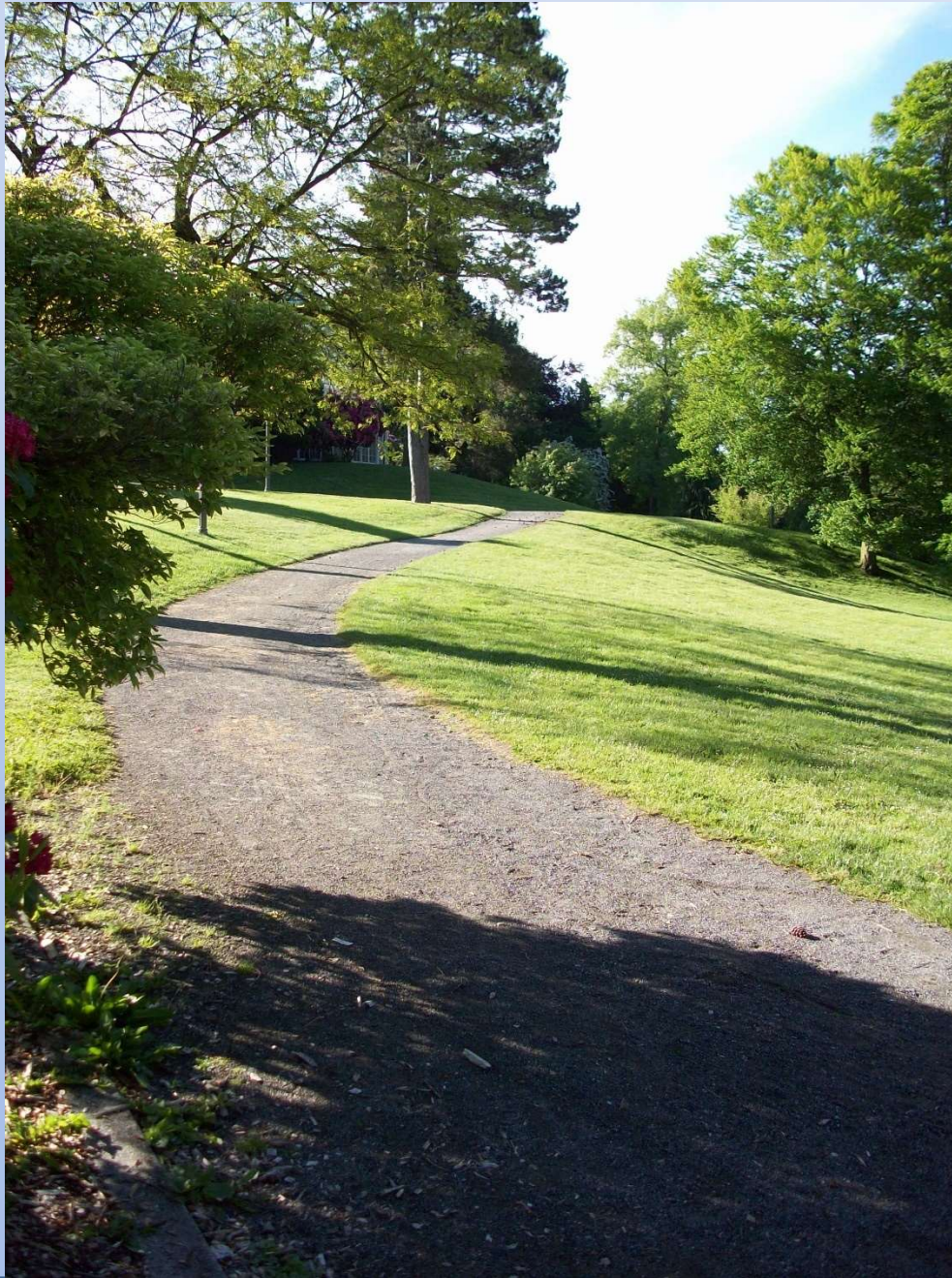
Integrity, Reliability, Responsiveness and a Perception of Empathy

- PMI Code of Ethics Values
 - Responsibility
 - Respect
 - Fairness
 - Honesty
- Has Implications For:
 - Exchange of labor or expertise for cash or other remuneration.
 - Integrity of the professional community.
 - Personal integrity.



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Questions?

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