Kick-off and post-mortem: How to craft bookend meetings that people love

PMI Annual Conference 2016
Leadership Session
Presented by Matthew Douglass
8/26/2016





Worst feedback?

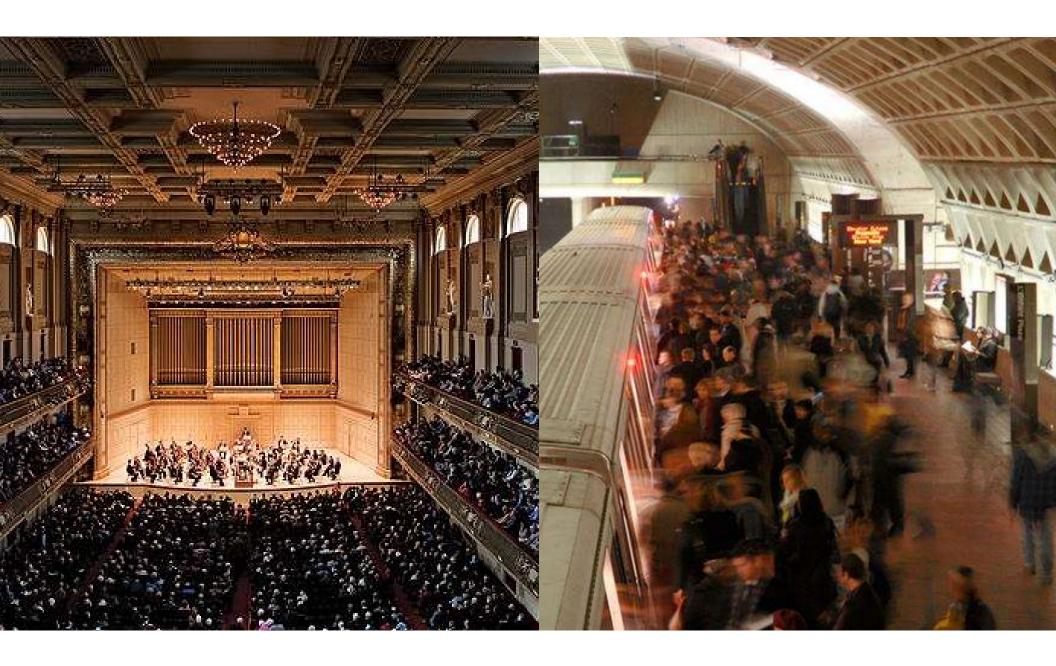
"You f***ing f***ed up and f***ing f***ed me, you f***ing f***er."







Context Matters



AGENDA

- 1. Challenge and Inspire
- 2. Kickoffs: 4 Types of Meetings and DC Method
- 3. Unite with Clear Narrative
- 4. Potent Post Mortem
- 5. Q&A
- 6. Conclusion

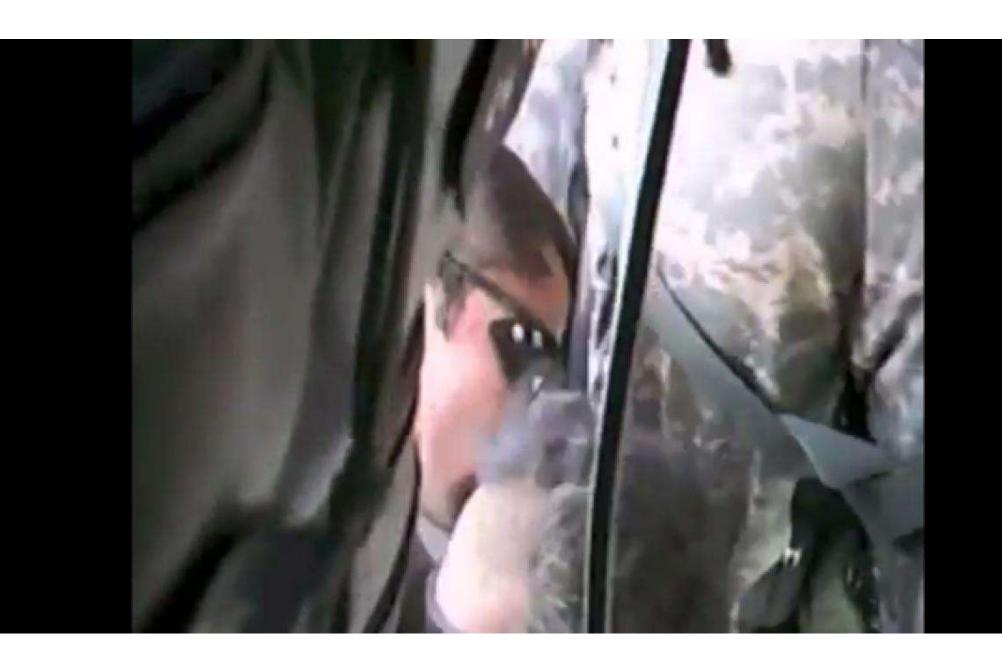


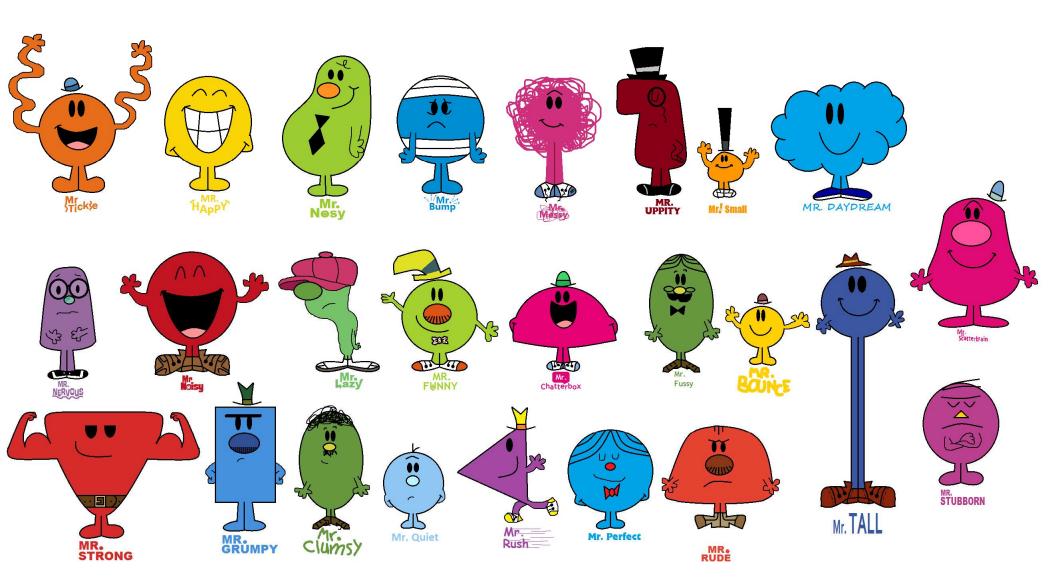




Captain William Swenson "braved intense enemy fire, and willfully put his life in danger against the enemy's main effort, multiple times in service of his fallen and wounded comrades, his unit, his country, and his endangered Afghan partners."







Personality Needs

Certainty

Variety

Significance

Love

Spiritual Needs

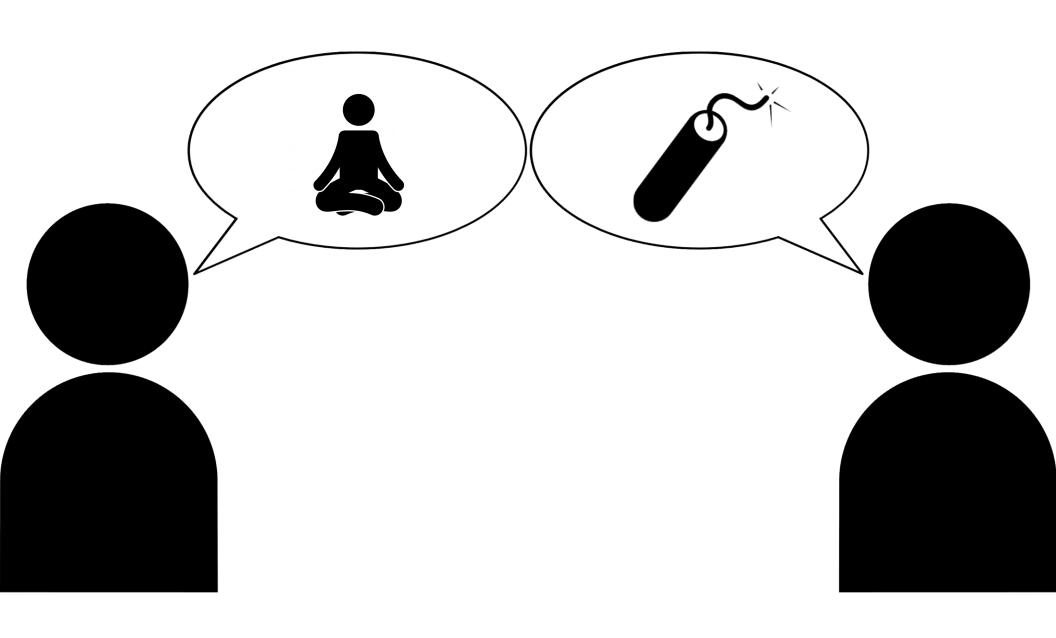
Growth

Contribution

Human Needs

Certainty Variety Significance

Love Growth Contribution



Human Needs

Certainty Variety Significance

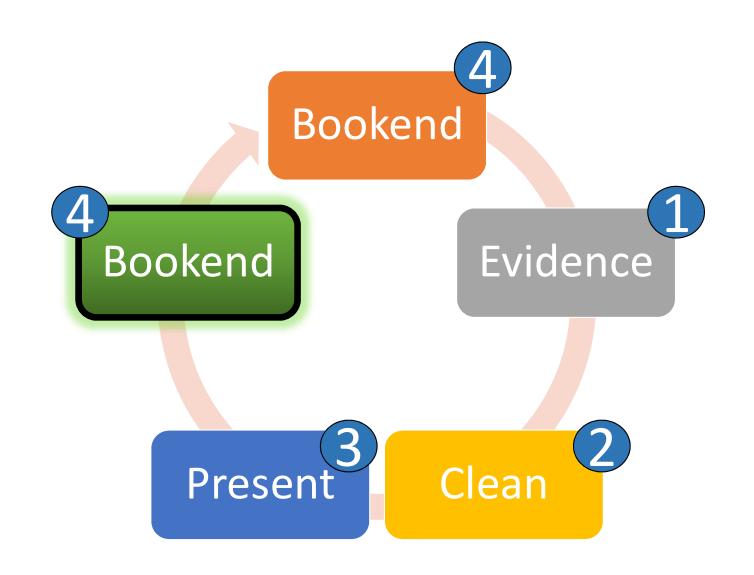
Love Growth Contribution



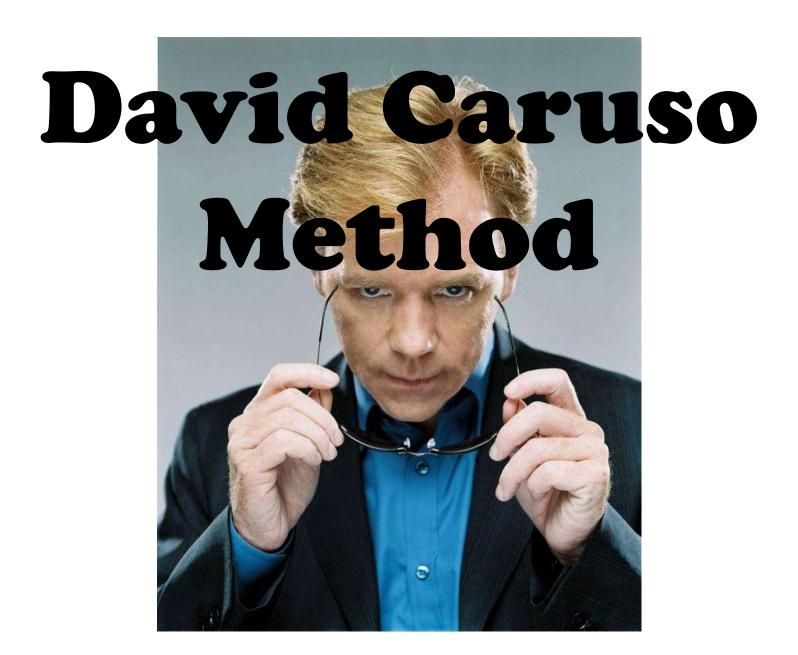
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DC Method







Evidence



Clean

Present

Bookend

Constraints
Risks
KPIs
Staffing
Timelines
Stakeholders
End Users
Content
Legal

Schedule Deliverables SOW Risk Register



Tools
Methodologies
Handoffs
Critical Path
Processes
Milestones
Reviewers
QA

Kickoff Post Mortem



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Kick off Agenda

1. SUMMARY

- 1. Introductions
- 2. Overview
- 3. Project Plan and Key Milestones

2. METHODOLOGY

- 1. Standards
- 2. Client and Delivery

3. CLOSE

- 1. Questions
- 2. Conclusion



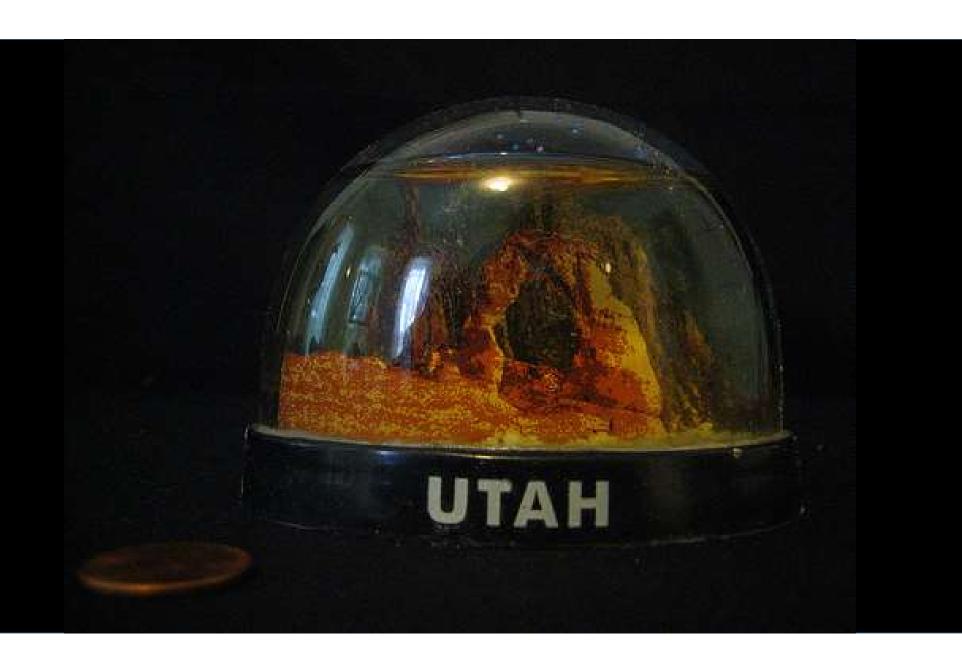
Ask Questions

Presentation

- Most presentations lack dynamic structure
- Slides are constructed to display data
- Presenters simply read their slides
- This would be easier if I sent you a memo
- If a memo is better than this, we have a serious problem

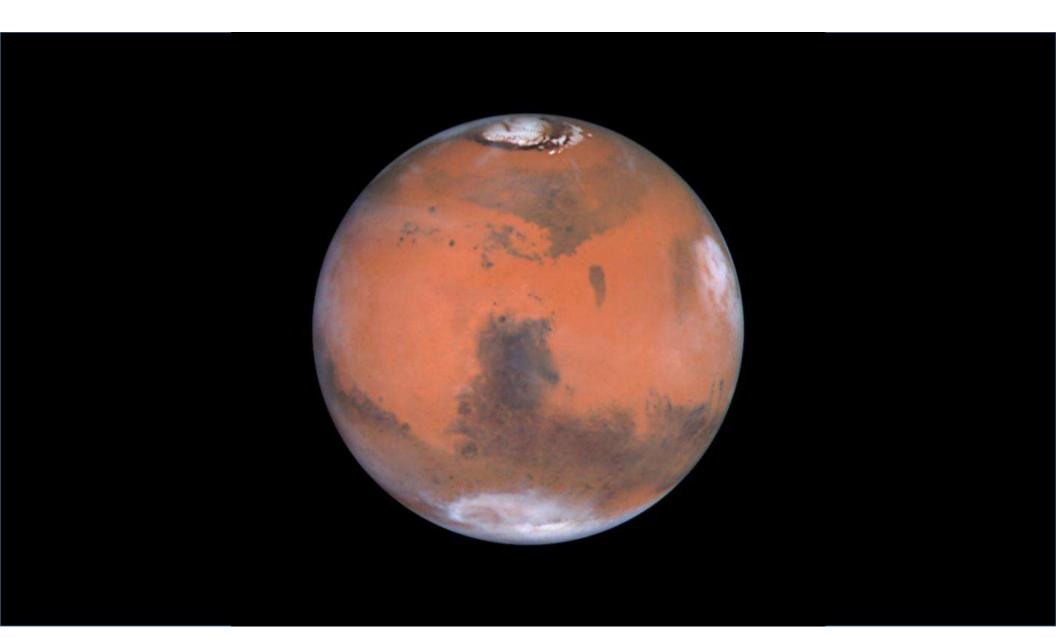






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Evidence

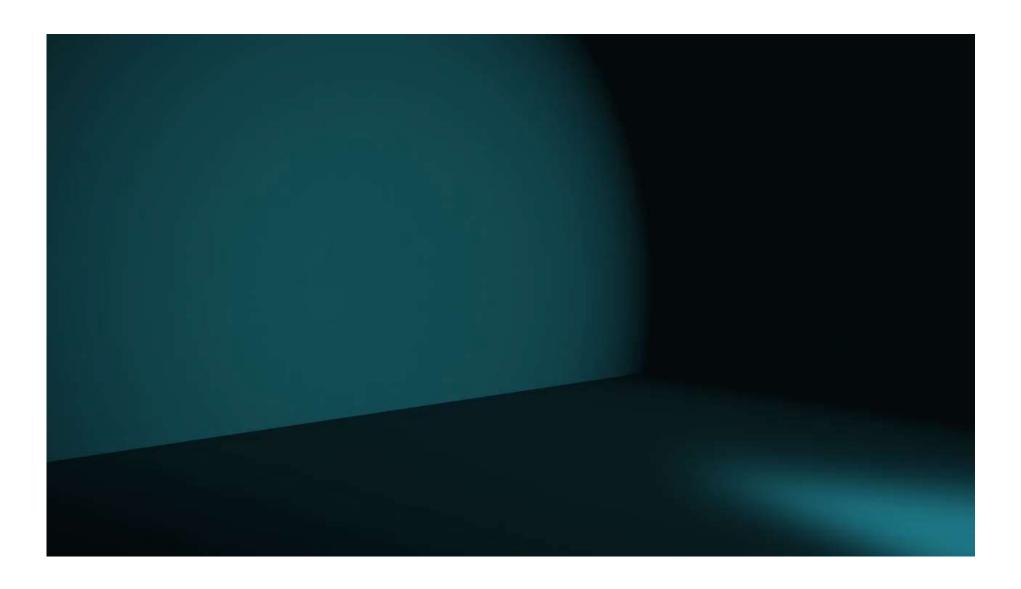


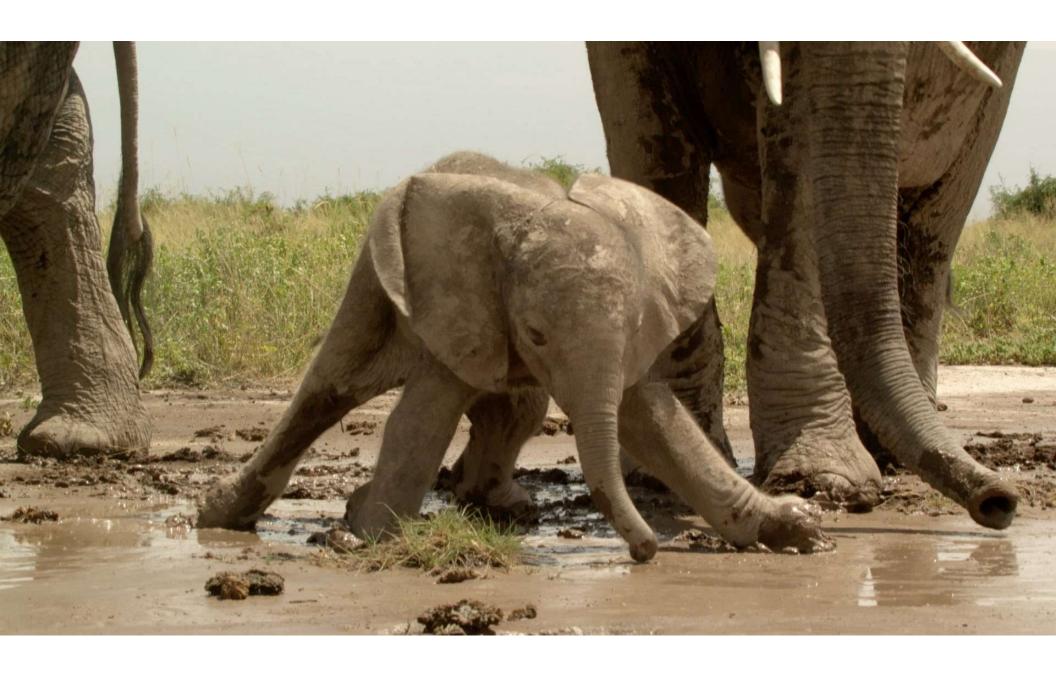
Clean

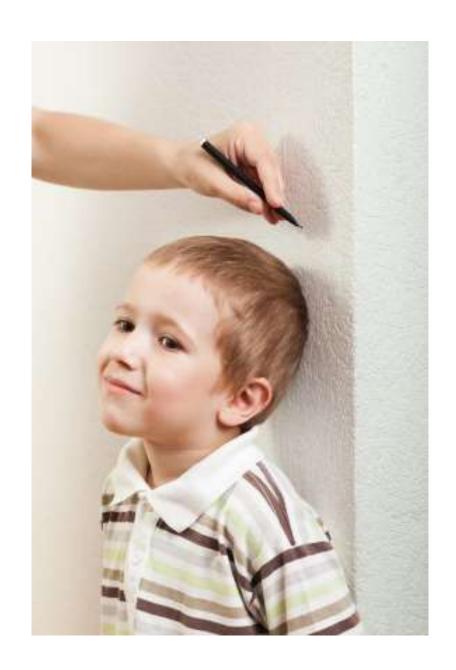
Present

Bookend









Post mortem Agenda

1. SUMMARY and QvA

- 1. Introductions
- 2. Overview
- 3. Project Plan and Key Milestones
- 4. Qualitative Feedback

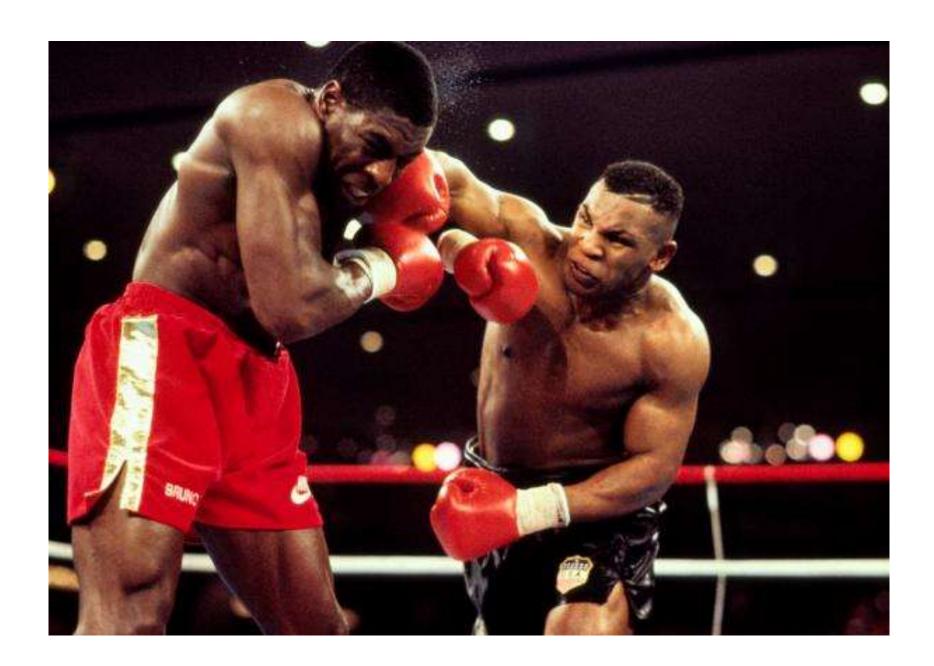
2. METHODOLOGY

- 1. Standards
- 2. Client and Delivery

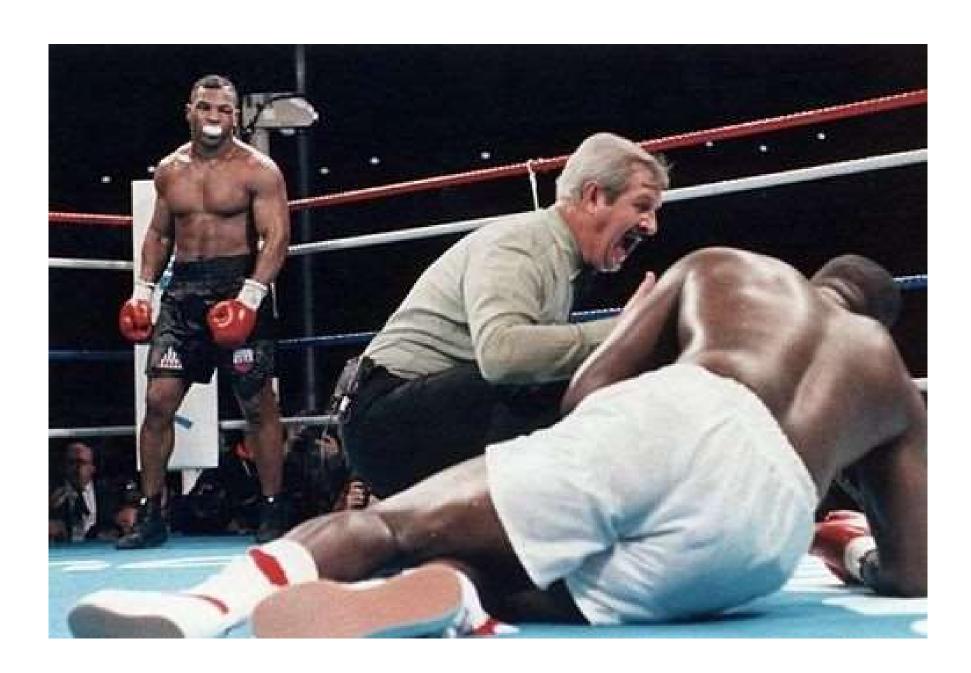
3. CLOSE

- 1. Questions
- 2. Conclusion

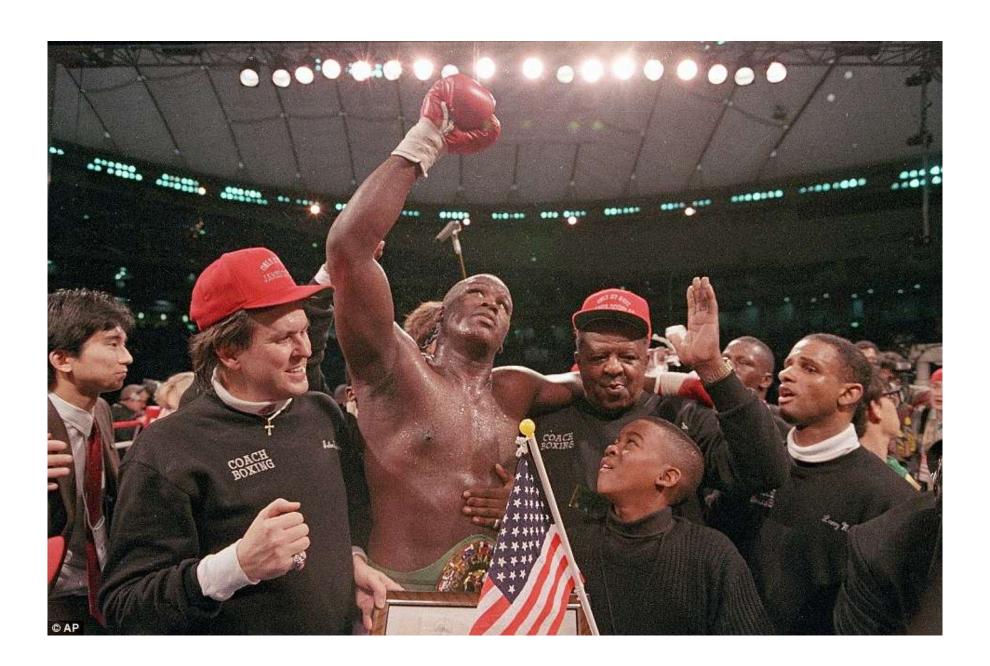












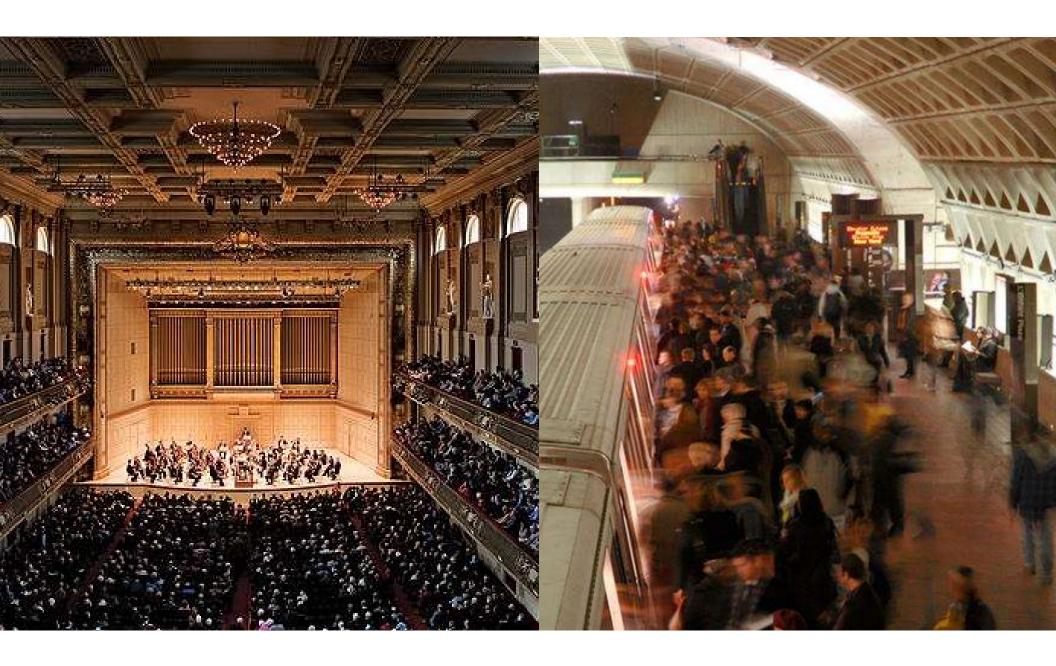
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Ask Me Questions

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Human Needs

Certainty Variety Significance

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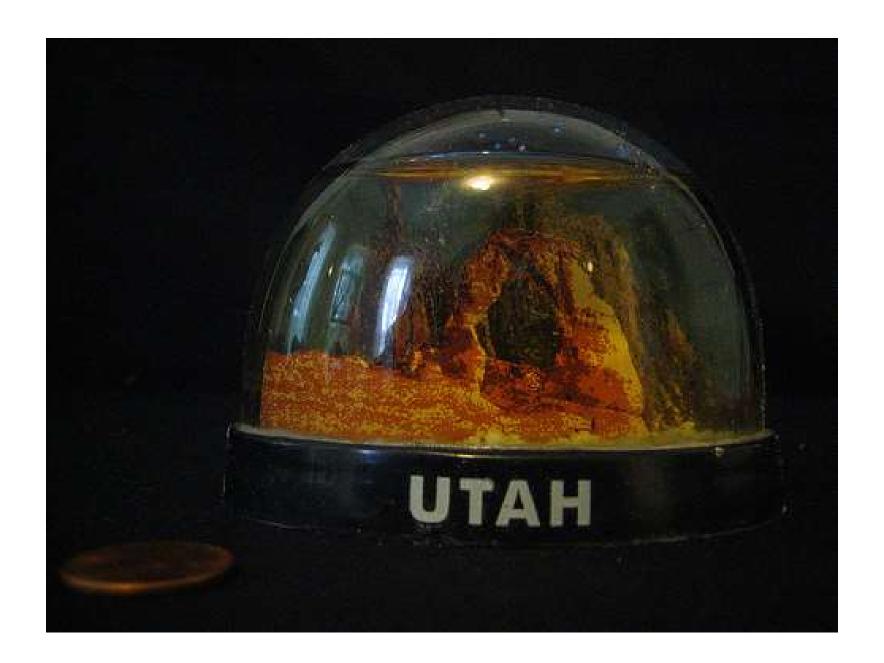


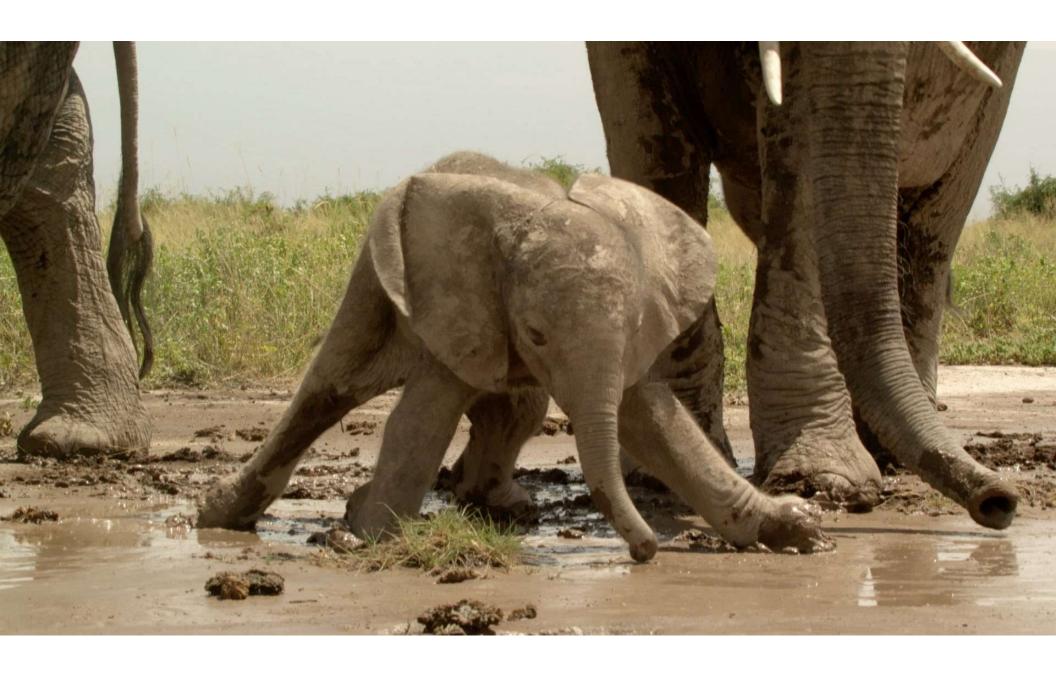
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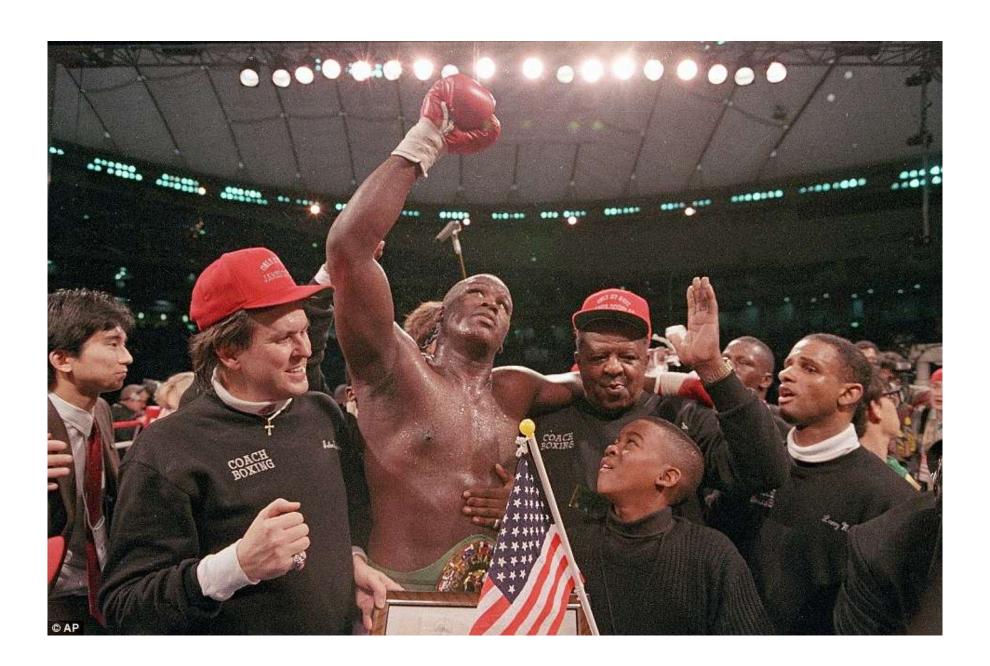
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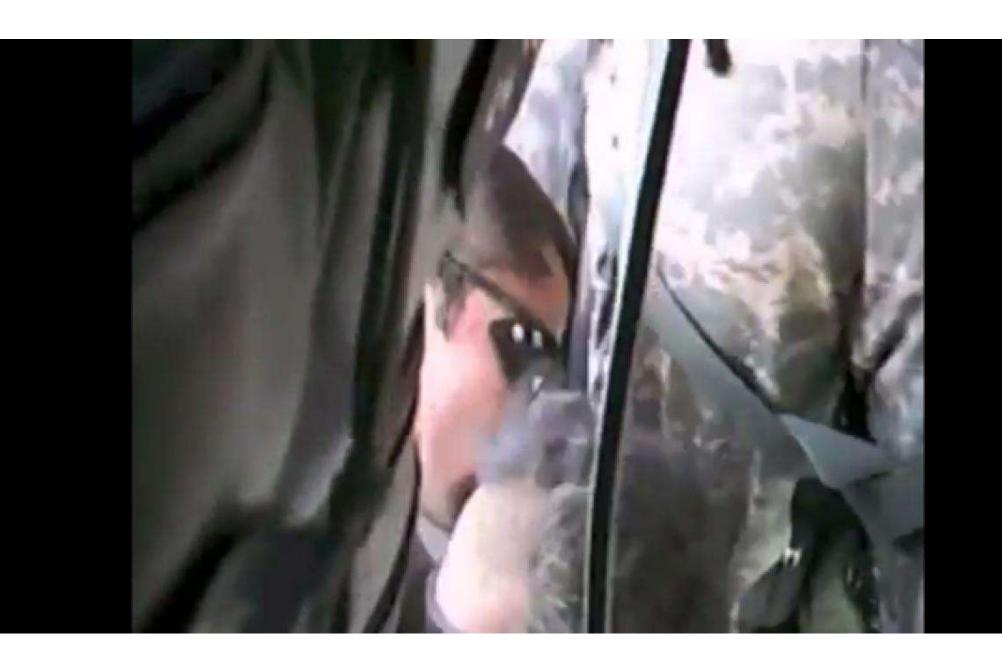
Bookend











Thank you

mdouglass@nelsondouglass.com

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