

Sponsor and Exhibitor Prospectus

PMI Portland Chapter Annual Conference Managing Projects, Programs and Portfolios



August 23, 2013

DoubleTree Hotel – Lloyd Center
Portland, Oregon



Sponsorship Opportunities

A Premier Networking and Prospecting Event

CONFERENCE HIGHLIGHTS

Morning Keynote Speaker

Four Education Tracks:

- Leading the Way
- Making the Leap
- Driving for Success
- Proving the Value

Afternoon Keynote Speaker

Networking Lunch

Exhibit Hall

Raffle Opportunities

For more information, contact:

Conference Sponsor Team at

annual_conf_sponsors@pmi-portland.org

This year's conference theme is "Power of Professionalism" which focuses on individuals and organizations producing business results through exceptional project, program and portfolio management.

Welcome to the 12th Annual Managing Projects, Programs and Portfolios Conference presented by the Project Management Institute–Portland Chapter.

This event, held once a year, is our largest educational experience for the project management community. Attendees want to be a part of this conference to grow their knowledge, learn from other practitioners, and hear about products and services which support the project management profession and their career goals.

A wide variety of sponsor and exhibit packages provide everything you need to interact with the people who matter to your business.

Top 10 reasons to be a sponsor or exhibitor at this year's conference:

1. Showcase your products or services to a growing PMI Portland Chapter membership and expanding PM community
2. Connect with decision makers and key influencers, and make new business connections
3. Engage in face-to-face conversations with your target audience
4. Receive complementary registrations for your employees and/or key customers
5. Get noticed by 1600+ members on the PMI Portland Chapter's website and in its monthly newsletters
6. Be featured in the conference event guide and signage
7. Impress attendees by participating in the conference raffle
8. Be part of the "most attended" event in PMI Portland Chapter
9. Be seen as a supporter of the project management profession
10. Make a strong and lasting impression on all conference attendees

You won't want to miss this unique opportunity!

Sponsorship Opportunities

Conference Sponsor

"The PMI Portland Conference is important to me because it keeps me current with the project management profession, equips me to perform more efficiently as a project manager, and provides me with PDUs to maintain my PMP Certification."

— Conference attendee



Be seen everywhere at the PMI Portland Chapter Conference!

Your organization will be the exclusive conference sponsor of this event. You will gain unparalleled exposure at PMI Portland's largest education experience. One package available.

Benefits of this package include:

- You will have the opportunity to present your company in a 5-minute introduction prior to each keynote speaker.
- You will introduce the keynote speakers, both in the morning and afternoon. (Introductions to be written by PMI Portland Chapter.)
- Your company logo will be prominently displayed on all conference materials and signage.
- Your organization will have a reserved table in the front of the room for all general session events.
- You will receive four (4) complementary registrations for your employees and/or key customers.
- You will have the opportunity to distribute a one-page flyer about your organization, products, and services at each place setting, both morning and afternoon.
- You will receive a complementary 10'x 20' exhibit area.
- Your organization will be showcased in a PowerPoint slide show in the Main Ballroom.
- You have the option of participating in the conference raffle.
- You will be the only sponsor to receive a full-page advertisement in the conference event guide.
- Your logo will be prominently featured on the PMI Portland Chapter website and newsletter.

Sponsorship investment: \$2,000

Sponsorship Opportunities

Track Sponsor

“One of the highlights of attending the PMI Portland conference is being able to select the Area of Focus track that is most relevant for me and my organization’s needs. It gives me the opportunity to select the important topics of advancing my skills and career. I especially like hearing from other practitioners on their experiences, challenges and successes.”

– Conference attendee



Triple your exposure by being a Track Sponsor!

Your organization has the opportunity to select the track that is best aligned with your business. There are 4 tracks with unique areas of focus. Within each track, there are 3 track speakers. Select the track that best fits for you. Four packages available.

Benefits of this package include:

- You will have the opportunity to present your company in a 2-minute introduction prior to each track speaker.
- You will introduce each track speaker, both in the morning and afternoon. (Introductions to be written by PMI Portland Chapter.)
- Your company logo will be prominently displayed on all conference materials and signage.
- You will receive three (3) complementary registrations for your employees and/or key customers.
- You will have the opportunity to distribute a one-page flyer about your organization, products, and services in the back of the room for your assigned track.
- You will receive a complementary 10'x 10' exhibit area.
- Your organization will be showcased in a PowerPoint slide show in the Main Ballroom.
- You have the option of participating in the conference raffle.
- You will receive a half-page advertisement in the conference event guide.
- Your logo will be featured on the PMI Portland Chapter website and newsletter.

Sponsorship investment: \$1,500

Sponsorship Opportunities

Lunch Sponsor

“Great job in creating more opportunities to connect informally with colleagues at the conference. The lunch break gave me an opportunity to network, talk with my peers, and see the vendor exhibits. It re-energized me for the afternoon breakout sessions.”

– Conference attendee



Have the lunch spotlight at the PMI Portland Chapter Conference!

Your organization will be the official lunch sponsor. This provides you with the opportunity to emphasize your organization’s services or products in a more congenial setting. One package available.

Benefits of this package include:

- Your organization will be showcased exclusively in a PowerPoint slide show in the Main Ballroom.
- Your company logo will be prominently displayed on all conference materials and signage.
- You will receive two (2) complementary registrations for your employees and/or key customers.
- You will have the opportunity to distribute a one-page flyer about your organization, products, and services at each place setting for lunch.
- You will receive a complementary 10’x 10’ exhibit area.
- You will receive a half-page advertisement in the conference event guide.
- Your logo will be featured on the PMI Portland Chapter website and newsletter.

An added bonus: Take advantage of the conference raffles!

Sponsorship investment: \$1,000

Exhibitor Opportunities

“We are excited to be an exhibitor at PMI Portland’s annual conference. It gives us an opportunity to connect with valued customers, and meet potential new users of our products and services. We also take this time to hear from the PM community about their industry needs and professional goals. This opportunity comes once-a-year and we wouldn’t miss it!”

– Conference Exhibitor

Exhibitor Showcase

Showcase your products and services to a “captive” audience!

Exhibiting at PMI Portland’s largest conference ensures your presence at our premier project management educational and networking event. The conference brings together practitioners who desire to connect with industry suppliers who are eager to educate attendees about the advantages and features of their products and services.

Benefits of this package include:

- An opportunity to network with conference attendees – meet face-to-face with practitioners, business leaders and key influencers in our growing project management community.
- Your company logo will be displayed on conference materials.
- You will receive two (2) complementary registrations for your booth personnel.
- You will receive a one-quarter page advertisement in the conference event guide.
- Your 10’ x 10’ exhibitor space will include a 6’ table with skirt and two chairs, or you can bring your own booth.

An added bonus: Take advantage of the conference raffles!



Exhibitor investment: \$500

Conference Schedule

About the Annual Conference

7:30 – 8:30 am
Registration and Networking
[Continental Breakfast]

8:30 – 9:00 am
Conference Welcome, Announcements,
Sponsor Recognition

9:00 – 10:00 am
Morning Keynote Speaker

10:00 – 10:15 am
Raffle, Instructions to Breakout
Sessions

10:15 – 10:30 am
Networking in Exhibit Hall

10:30 – 12:00 noon
Tracks: Breakout Sessions

12 noon – 12:45 pm
Lunch and Networking in Exhibit Hall

12:45 – 1:00 pm
Raffle and Announcements

1:00 – 2:00 pm
Tracks: Breakout Sessions

2:00 – 2:15 pm
Networking Break in Exhibit Hall

2:15 – 3:15 pm
Tracks: Breakout Sessions

3:15 – 3:30 pm
Networking Break in Exhibit Hall

3:30 – 3:40 pm
Raffle, Announcements

3:40 – 4:40 pm
Afternoon Keynote Speaker

4:40 – 5:00 pm
Raffle, Closing Remarks

12th Annual Conference – Managing Projects, Programs and Portfolios

Date: Friday, August 23, 2013

Hours: 7:30 a.m. to 5:00 p.m.

Location: DoubleTree Hotel–Lloyd Center
1000 NE Multnomah, Portland, OR 97232
Phone: (503) 281-6111

Transportation: Within walking distance to MAX light rail

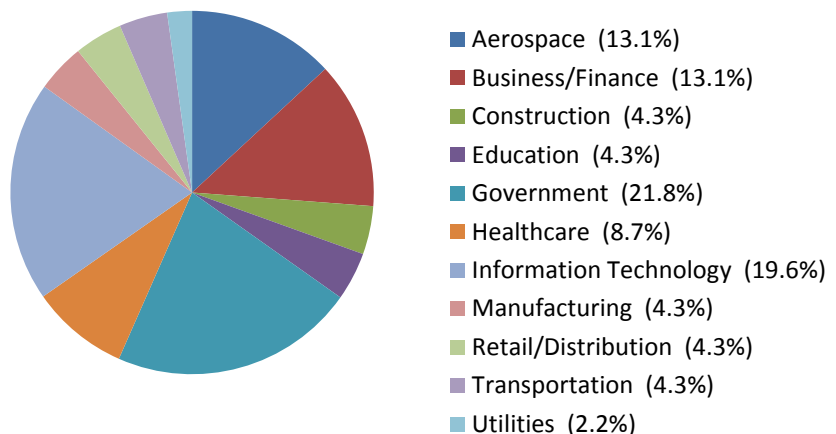
Parking: Free (included in your registration)

Average # of attendees: 200-250

Titles of past attendees including: Project Manager, Program Manager, Executive, Manager, Director, Consultant, Specialist, and many others.

Past attendees have represented a wide variety of companies including: Bonneville Power Administration, City of Portland, Columbia Sportswear, Daimler, Fiserv, Hewlett-Packard, Intel, Kaiser Permanente, Multnomah County, Nike, Oregon Health and Science University, Port of Portland, Portland General Electric, Standard Insurance, Tektronix, and many others.

Industries represented at the 2012 Annual Conference:



About PMI

The Project Management Institute is one of the world's largest professional membership associations, with half a million members and credential holders in more than 185 countries.

It is a not-for-profit organization that advances the project management profession through globally recognized standards and certifications, collaborative communities, an extensive research program, and professional development opportunities.

There are 266 geographic chapters and 39 industry- or interest-based Communities of Practice.

PMI's envisioned goal:

"Worldwide, organizations will embrace, value, and utilize project management and attribute their success to it."

www.pmi.org

Chapter Mission – To promote the profession of project management by creating a culture and community that facilitates professional growth through education and volunteerism.

About PMI Portland Chapter

PMI Portland is celebrating its 30th anniversary in 2013!

Charter date: January 1, 1983

Current membership: 1626

Members with PMI certifications:

PMP (962), CAPM (26), PgMP (4), Risk (1), Scheduling (1), Agile (18)

Delivery of Quality Educational Opportunities:

- Workshops
- PMI Certification Exam Prep Courses
- Professional Development Day (Annual Conference)
- Chapter Meeting Presentations
- Chapter Meeting Education Presentations
- Monthly Roundtables

Volunteer Opportunities, Job Postings, PMI Updates, and much more!

Visit the Chapter website at: www.pmi-portland.org

Thank you to the many volunteers who make PMI Portland Chapter happen!
Be one of them, and get involved.

Chapter Vision – To be the innovative leader in the region for advancing project management, making organizations more competitive. We are a responsive and collaborative center of excellence promoting ethics, quality, knowledge, skills, integrity and membership.



PORTLAND CHAPTER

Sponsors and Exhibitors

Comparison Chart

	Conference sponsor \$2000	Track sponsor \$1,500	Lunch sponsor \$1,000	Exhibitor \$500
Logo on signage	Yes	Yes	Yes	Yes
Logo on conference web page until 1/1/14	Yes	Yes	Yes	Yes
Logo in newsletter Sept-Dec issues	Yes	Yes	Yes	Yes
Logo on Banner	Yes	Yes	Yes	No
Logo on Home page (rotating ad space)	Until 1/1/14	Until 9/1/13	No	No
Logo on Conference emails	Yes	Yes	Yes	No
Logo in Conference Guide	Yes	Yes	Yes	No
100-word company description in Conference Guide	Yes	Yes	Yes	No
Ad in conference guide	Full page	½ page	½ page	¼ page
# Free Attendees	4	3	2	2
Company Presentation	5 min. before each Keynote	2 min. before each Track	No	No
Introductions	You intro Keynote speakers	You intro track speakers	No	No
Reserved Table in Main Ballroom	Yes	No	No	No
Exhibit Area	10X20	10x10	10x10	10x10
Slides	In Main room 5 slides	In Track room 3 slides	In Lunch room 3 slides	No
Raffle Items	Optional	Optional	Optional	Optional
1-page company flyer	At each place setting AM and PM	On table at each track presentation	At each place setting during lunch	No

Signed sponsors and exhibitors will be provided with a detailed checklist for the above materials and information.

Sponsors and Exhibitors

Registration Form

Become a Sponsor or Exhibitor in Four Easy Steps

1. Contact the following person to discuss your participation: annual_conf_sponsors@pmi-portland.org.
2. Complete this registration form and email it to the address above.
3. Pay by credit card online.
4. Provide the required information and materials by the dates in the Sponsorship Checklist, which you will receive after becoming a sponsor/exhibitor.

Sponsorship Acceptance Guidelines

Sponsoring companies must provide goods or services related to project management. The PMI Portland Chapter Board of Directors reserves the right to refuse any sponsorship. Any advertisements, display tables, or sales presentations by the sponsoring company must be in good taste and not offensive to the general membership of the PMI Portland Chapter. Exceptions, exchanges and/or additions to sponsorship and exhibitor packages cannot be made without approval from the Vice President of Professional Development.

A limited number of packages are available. Confirmation of package availability can only be completed when signed agreement and payment are received.

Payment Information

Payment may be made by credit card online, and is due immediately. The URL will be provided to you after submitting this signed agreement. For payment questions, contact: vp_finance@pmi-portland.org.

Cancellation deadline is July 23, 2013 in order to receive a full refund. No refunds after July 23, 2013. Contact annual_conf_sponsors@pmi-portland.org.

Sponsor/Exhibitor Registration Form

Company Name:			
Contact Person:		Email:	
Phone (Office):		Phone (Cell):	
Mailing Address:			
City:		State/Zip:	

Sponsor/Exhibitor Package Choice

- Conference sponsor \$2000
- Track sponsor \$1500
- Lunch sponsor \$1000
- Exhibitor Package \$ 500

Please sign here _____

Date _____

Signature must be a person authorized to contract on behalf of your company.

Please email signed form to annual_conf_sponsors@pmi-portland.org.