

# Call for Speakers

## PMI Portland Chapter Annual Conference

### Managing Projects, Programs and Portfolios



**August 23, 2013**

**DoubleTree Hotel – Lloyd Center  
Portland, Oregon**



# Speaker Opportunities

## CONFERENCE HIGHLIGHTS

### Four Education Tracks:

- Leading the Way
- Making the Leap
- Driving for Success
- Proving the Value

### Twelve Breakout Sessions:

- Four 90 minute session
- Eight 60 minute sessions

Networking Lunch

Exhibit Hall

Raffle Opportunities

### For more information, contact:

Conference Speaker Team at

[annual\\_conf\\_speakers@pmi-portland.org](mailto:annual_conf_speakers@pmi-portland.org)

**Submit Bio, Abstract  
by: April 30<sup>th</sup>, 2013**

*This year's conference theme is "Power of Professionalism" which focuses on individuals and organizations producing business results through exceptional project, program and portfolio management.*



# A Premier Networking and Prospecting Event

Welcome to the 12<sup>th</sup> Annual Managing Projects, Programs and Portfolios Conference presented by the Project Management Institute–Portland Chapter.

This event, held once a year, is our largest educational experience for the project management community. Attendees want to be a part of this conference to grow their knowledge, learn from other practitioners, and hear about products and services which support the project management profession and their career goals.

A wide variety of Speaker and exhibit packages provide everything you need to interact with the people who matter to your business.

Top 10 reasons to be a Speaker at this year's conference:

1. Showcase your knowledge/expertise in areas of interest to project management professionals, executives managing strategic initiatives and an emerging project management professional audience.
2. Connect with decision makers and key influencers resulting in new contacts and networking opportunities.
3. Get noticed by 1600+ members on the PMI Portland Chapter's website and in its monthly newsletters through conference marketing.
4. Gain exposure to experienced project management professionals and executives managing strategic initiatives using multiple, complex programs and projects as the vehicle for those initiatives.
5. Gain credibility through success with PMI Portland chapter and through "word of mouth" referrals.
6. Gain the potential for additional invitations to speak at PMI events and with other PMI affiliates and partners as well as increased recognition for your expertise with this audience and their associated employers.
7. Be featured in the conference event guide.
8. Have access to marketing and network opportunities through shared exhibit space.
9. Be seen as a supporter of the project management profession.
10. Be part of the "most attended" event in the PMI Portland Chapter.

***Speakers receive free registration to the conference***

*"The PMI Portland Conference is important to me because it keeps me current with the project management profession, equips me to perform more efficiently as a project manager, and provides me with PDUs to maintain my PMP Certification."*

– Conference attendee

# Conference Tracks

# Four Focus Areas from Which to Choose

Conference Tracks:	Focus:	Topics for speakers to consider:
Leading the Way	Project leaders provide advocacy of innovation, strategic direction and positive change. This track centers on leadership skills, training and knowledge that will help you become the leader you are meant to be.	<ul style="list-style-type: none"> <li>• Leadership skills</li> <li>• Advocating change</li> <li>• Soft skills that support the role of PM</li> <li>• Virtual/global teams</li> <li>• Career development</li> <li>• Thought leadership</li> </ul>
Making the Leap	From waterfall to lean/six sigma and agile, project management continues to evolve bringing advancement and excellence to organizations. This track focuses on growing trends, tools and techniques.	<ul style="list-style-type: none"> <li>• Social media for PM</li> <li>• Emerging technologies</li> <li>• Change management methodologies</li> <li>• Agile, Lean/six sigma</li> </ul>
Driving for Success	Successful project management leads to more efficient use of organization resources by progressive management of stakeholders, scope, cost, risk. This track focuses on successful practices that will ensure organizational transparency and project, program and portfolio success.	<ul style="list-style-type: none"> <li>• PMO</li> <li>• Executive Sponsorship</li> <li>• Talent Management</li> <li>• Case studies of successful projects, programs, portfolios</li> <li>• Stakeholder analysis</li> <li>• Improved time to market</li> </ul>
Proving the Value	Project, Program and Portfolio management promotes organizational success by providing standard, consistent and repeatable processes that increase value and reduce risk. This track focuses on the added value that project management brings to organizations as a whole.	<ul style="list-style-type: none"> <li>• Organizational agility</li> <li>• Risk management</li> <li>• Project, Program, Portfolio Metrics</li> <li>• Project/program complexity</li> <li>• Benefits realization</li> <li>• Prioritization</li> </ul>

**Submit Abstract, Bio and Track Selection from above**

*“One of the highlights of attending the PMI Portland conference is being able to select the Area of Focus track that is most relevant for me and my organization’s needs. It gives me the opportunity to select the important topics of advancing my skills and career. I especially like hearing from other practitioners on their experiences, challenges and successes.”*

*- Conference attendee*

### Speaker Guidelines

**The purpose of the Managing Projects, Programs, and Portfolios annual conference is to provide educational value.**

Topic and message must deliver education value and be focused on providing skills and/or participant action items which will give or improve project/program management competencies. Speakers should refrain from giving any sales pitches or sale promotions during the presentation. Handouts are acceptable but should be congruent with message and approved in advanced by the speaker committee.

The Portland Chapter of PMI is interested in promoting quality tools, techniques and parties which provide value to members but does not want to actively engage in sales activities.

All speakers are expected to adhere to the PMI Code of Ethics, a copy of which is attached.

We do not provide honoraria to track speakers. Please plan to cover your own travel and hotel expenses and register to attend the event using the speaker registration process.

Selected speakers will be provided with a detailed checklist for the above materials and information.



**Submit by: April 30, 2013**

**To: [annual\\_conf\\_speakers@pmi-portland.org](mailto:annual_conf_speakers@pmi-portland.org)**

# About the Conference

## Conference Schedule

7:30 – 8:30 am

Registration (Continental Breakfast)

8:30 – 9:00 am

Conference Welcome, Announcements

9:00 – 10:00 am

Morning Keynote Speaker

10:00 – 10:30 am

Raffle, Instructions to Breakout Sessions

Networking in Exhibit Hall

10:30 – 12:00 noon

Tracks: Breakout Session One

12 noon – 12:45 pm

Lunch, Networking, Exhibit Hall

1:00 – 2:00 pm

Tracks: Breakout Session Two

2:15 – 3:15 pm

Tracks: Breakout Session Three

3:15 – 3:40 pm

Raffle, Networking in Exhibit Hall

3:40 – 4:40 pm

Afternoon Keynote Speaker

4:40 – 5:00 pm

Raffle, Closing Remarks

# About PMI

The Project Management Institute is one of the world's largest professional membership associations, with half a million members and credential holders in more than 185 countries.

It is a not-for-profit organization that advances the project management profession through globally recognized standards and certifications, collaborative communities, an extensive research program, and professional development opportunities.

There are 266 geographic chapters and 39 industry- or interest-based Communities of Practice.

PMI's envisioned goal: "Worldwide, organizations will embrace, value, and utilize project management and attribute their success to it."

[www.pmi.org](http://www.pmi.org)

# Friday, August 23, 2013

Location: DoubleTree Hotel–Lloyd Center

1000 NE Multnomah, Portland, OR 97232

Phone: (503) 281-6111

## 12<sup>th</sup> Annual Conference – Managing Projects, Programs and Portfolios

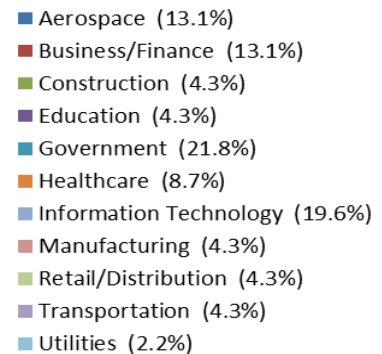
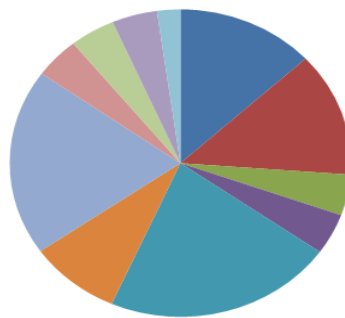
Average # of attendees: 200-250

**Past attendees have included:** Project, program and portfolio managers, executive managers, functional managers, directors, consultants, specialist, and many others.

### Past attendees have represented a wide variety of companies including:

Bonneville Power Administration, City of Portland, Columbia Sportswear, Daimler, Fiserv, Hewlett-Packard, Intel, Kaiser Permanente, Multnomah County, Nike, Oregon Health and Science University, Port of Portland, Portland General Electric, Standard Insurance, Tektronix, and many others.

### Industries represented at the 2012 Annual Conference:



# PMI Portland Chapter

PMI Portland is celebrating its 30<sup>th</sup> anniversary in 2013!

Charter date: January 1, 1983

Current membership: 1626

Members with PMI certifications:

PMP (962), CAPM (26), PgMP (4), Risk (1), Scheduling (1), Agile (18)

Delivery of Quality Educational Opportunities:

- Workshops
- PMI Certification Exam Prep Courses
- Professional Development Day (Annual Conference)
- Chapter Meeting Presentations
- Chapter Meeting Education Presentations
- Monthly Roundtables

Volunteer Opportunities, Job Postings, PMI Updates, and much more!

Visit the Chapter website at: [www.pmi-portland.org](http://www.pmi-portland.org)

Thank you to the many volunteers who make PMI Portland Chapter happen!  
Be one of them, and get involved.

### Chapter Mission

– To promote the profession of project management by creating a culture and community that facilitates professional growth through education and volunteerism.

**Chapter Vision** – To be the innovative leader in the region for advancing project management, making organizations more competitive. We are a responsive and collaborative center of excellence promoting ethics, quality, knowledge, skills, integrity and membership.